



# AGENCY BURNOUT CALCULATOR - Geeks For Growth Style

What's Delivery Chaos Costing You?

Scaling without infrastructure is risky. Late deliverables, team overload, and freelancer inconsistency don't just feel bad—they eat into your profits, reputation, and retention.

Use this simple worksheet to quantify the hidden costs of doing too much with too little.

## SECTION 1: MISSED MILESTONES = LOST MONEY

### 1. Projects Behind Schedule Last Month:

Number of late projects: \_\_\_\_\_

Average project value: \$\_\_\_\_\_

Estimated refunds/discounts issued: \$\_\_\_\_\_

Time spent on client damage control (hrs): \_\_\_\_\_

**Estimated loss this month:** \$\_\_\_\_\_

## SECTION 2: FREELANCER FRICTION = TIME DRAIN

### 2. Freelancer Gaps or Drop-offs in the Last 60 Days:

# of missed delivery deadlines: \_\_\_\_\_

Hours spent chasing or redoing work: \_\_\_\_\_

Internal team time spent managing freelancers: \_\_\_\_\_

Additional unplanned cost (rush fees, overages): \$\_\_\_\_\_

**Total time lost to misalignment:** \_\_\_\_\_hrs

**Total unbillable cost:** \$\_\_\_\_\_

## SECTION 3: CLIENT CHURN DUE TO FULFILLMENT

### 3. Clients Lost or Upset Due to Bottlenecks:

Clients paused or canceled services: \_\_\_\_\_

Average monthly value per client: \$\_\_\_\_\_

Estimated lost CLV per client: \$\_\_\_\_\_

Reputational cost (bad reviews, churn risk): High / Med / Low

**Projected revenue lost this quarter:** \$\_\_\_\_\_

## SECTION 4: TEAM BURNOUT SCORE

### 4. Internal Impact Assessment

Team stress level: 😊 Low / 😐 Medium / 😞 High

Time spent juggling vs. executing: \_\_\_\_\_ hrs/week

Number of roles currently overloaded: \_\_\_\_\_

**If you scored 2+ Highs or 3+ Mediums, it's time to consider scalable white-label support.**

### ✓ QUICK SUMMARY

Metric	Estimated Monthly Loss
Missed Deadlines	\$_____
Freelance Misalignment	\$_____
Client Churn	\$_____
Team Burnout (Unbillable Time)	\$_____
<b>Total Estimated Monthly Burnout Cost:</b>	<b>\$_____</b>

## WHAT TO DO NEXT

If your calculator shows \$5K+ in monthly burnout costs, your agency isn't just busy—it's bleeding margin.

[Request a Free White-Label Audit](#)

[Geeks For Growth](#) reviews your ops and shows you how agencies like yours save time, scale smarter, and reclaim lost revenue by white-labeling design, dev, and SEO.