

# The Complete SEO Checklist For 2024



## SEO Basics

- Setup Google Search Console
- Register With Bing Webmaster Tools
- Setup Google Analytics
- Check For Google Penalties

## Technical SEO

- Use SEO Friendly URLs
- Make Sure You Have HTTPS Installed
- Check Index Coverage Report For Errors
- Test Your robots.txt File
- Optimize Your Site Structure
- Submit an XML Sitemap To Search engines
- Add Structured Data Markup
- Optimize Your Breadcrumb Trail
- Check Your Canonical URLs
- Find And Fix Broken Links
- Optimize Your 404 Page

## Off-Page SEO

- Analyze Your Competitor's Links
- Get Links From High Authority Websites
- Identify And Remove Bad Backlinks

## Mobile SEO

- Check Core Web Vitals Score
- Optimize Mobile Page Experience

## On-Page SEO

- Optimize Your Page Titles
- Review Your Meta Descriptions
- Optimize For Google Sitelinks
- Review Your Page Headings
- Optimize For E-E-A-T
- Improve Content Formatting
- Optimize Images and Videos For SEO
- Optimize Your Category Pages
- Check Your Internal Link Structure
- Run a Content Audit
- Utilize Topic Clusters
- Update Outdated Content

## Local SEO

- Add NAP information on All Your Pages
- Add a Google Map To Contact Us Page
- Create a Google Business Profile
- Add Local Business Schema
- Get Authentic Reviews
- Get Links And Mentions From Local Press

## Keyword Research

- Analyze Your Competitor's Keywords
- Identify Your Primary Keywords
- Identify Your Long-Tail Keywords
- Optimize Content For Your Target Keywords

## AI-Powered SEO

- Discover Keywords with AI
- Optimize Content Using AI
- Analyze SERPs Automatically
- Generate Meta Tags Dynamically
- Boost Local SEO Easily