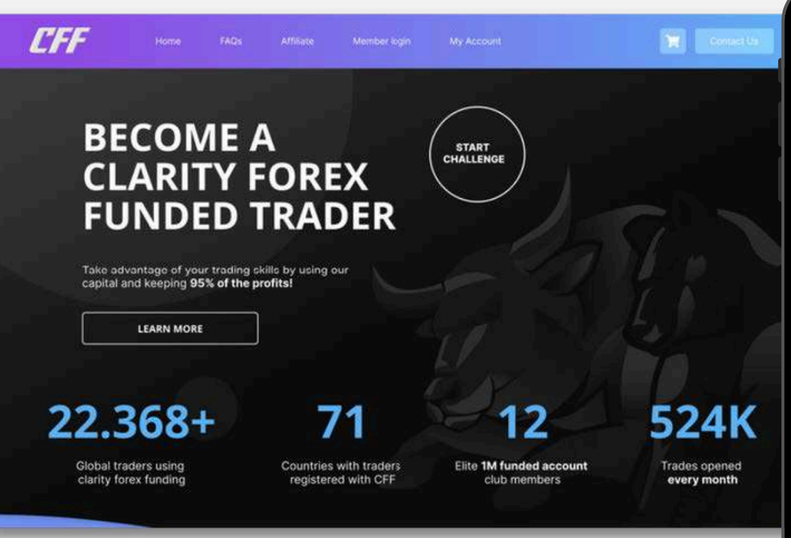
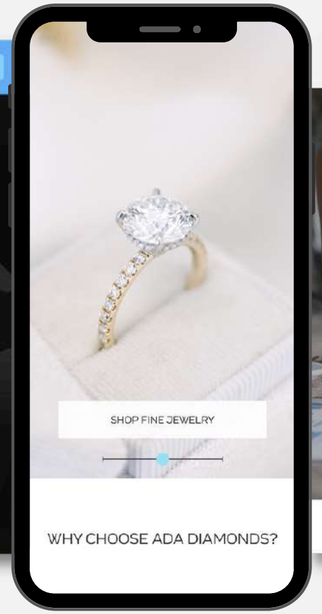
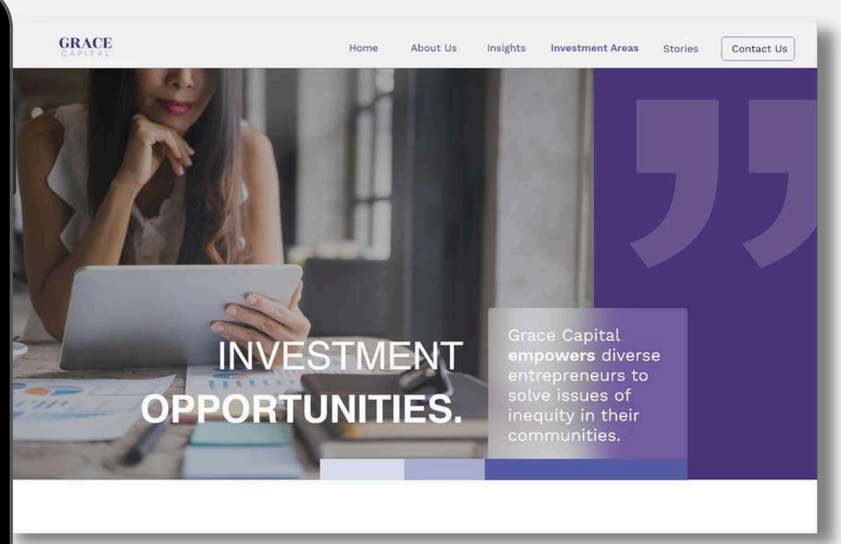
GEEKS for GROWTH

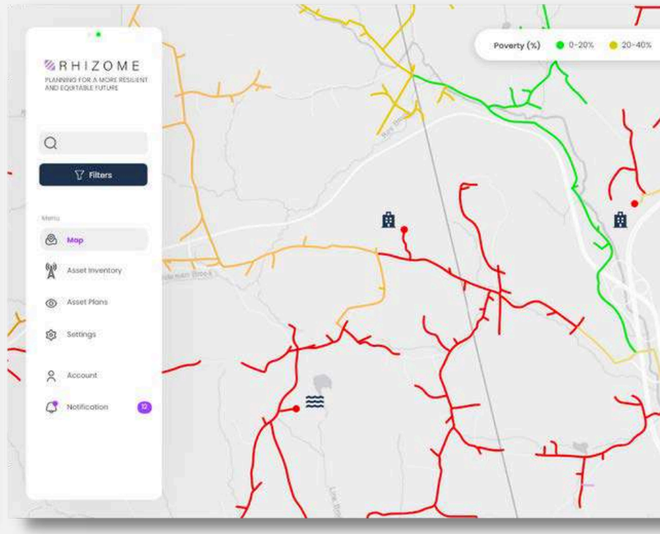
UI/UX PORTFOLIO

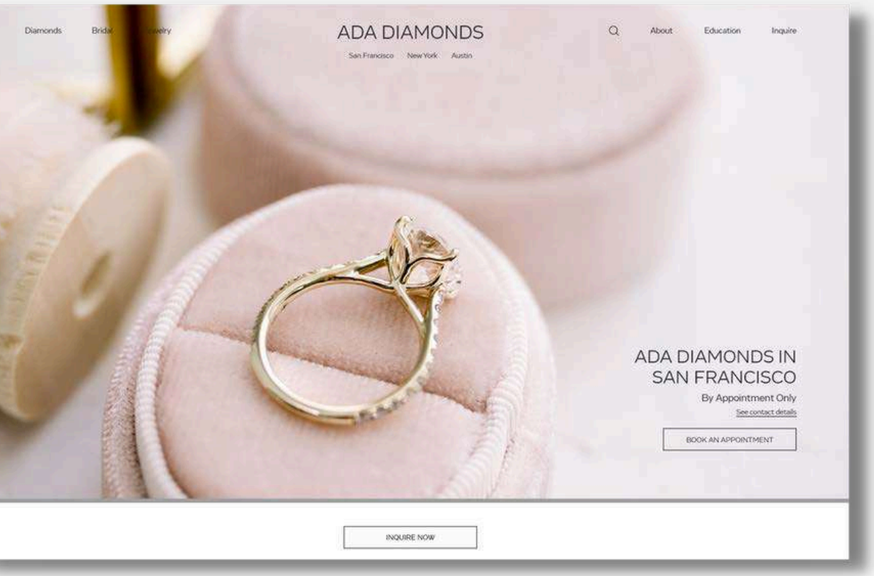
2024

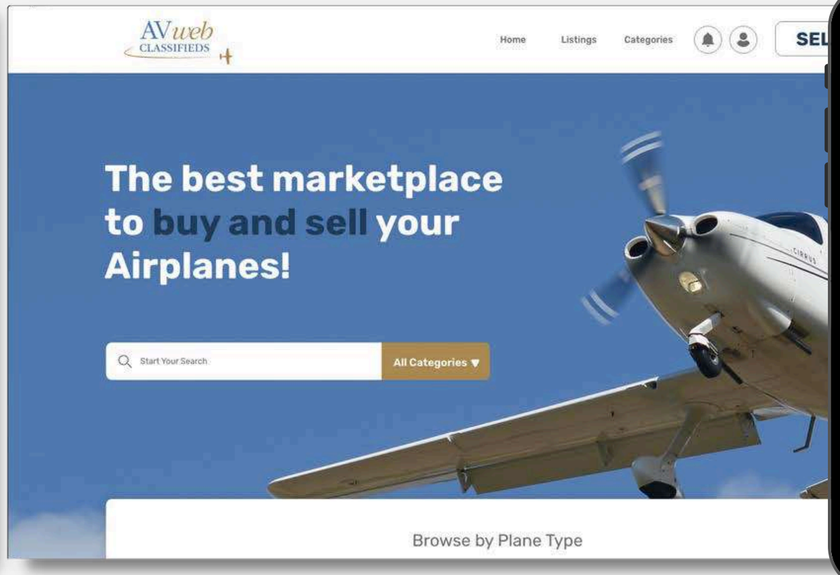

CFF
Home
FAQs
Affiliate
Member login
My Account
Contact Us
BECOME A CLARITY FOREX FUNDED TRADER
START CHALLENGE
Take advantage of your trading skills by using our capital and keeping 95% of the profits!
LEARN MORE
22.368+
Global traders using clarity forex funding
71
Countries with traders registered with CFF
12
Elite 1M funded account club members
524K
Trades opened every month

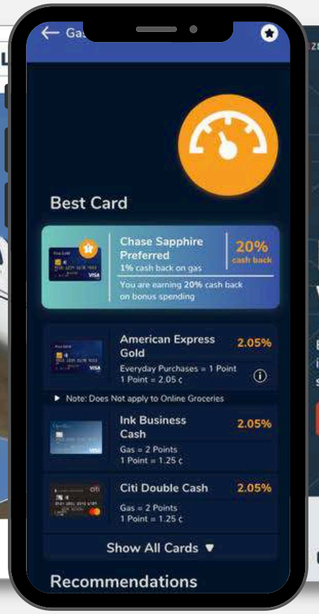

SHOP FINE JEWELRY
WHY CHOOSE ADA DIAMONDS?


GRACE
CAPITAL
Home
About Us
Insights
Investment Areas
Stories
Contact Us
INVESTMENT OPPORTUNITIES.
Grace Capital empowers diverse entrepreneurs to solve issues of inequity in their communities.


RHIZOME
PLANNING FOR A MORE RESILIENT AND EQUITABLE FUTURE
Filters
Menu
Map
Asset Inventory
Asset Plans
Settings
Account
Notification
Poverty (%)
0-20%
20-40%


Diamonds
Bridal
Jewelry
ADA DIAMONDS
San Francisco
New York
Austin
About
Education
Inquire
ADA DIAMONDS IN SAN FRANCISCO
By Appointment Only
See contact details
BOOK AN APPOINTMENT
INQUIRE NOW


AVweb
CLASSIFIEDS
Home
Listings
Categories
SEL
The best marketplace to buy and sell your Airplanes!
Start Your Search
All Categories
Browse by Plane Type

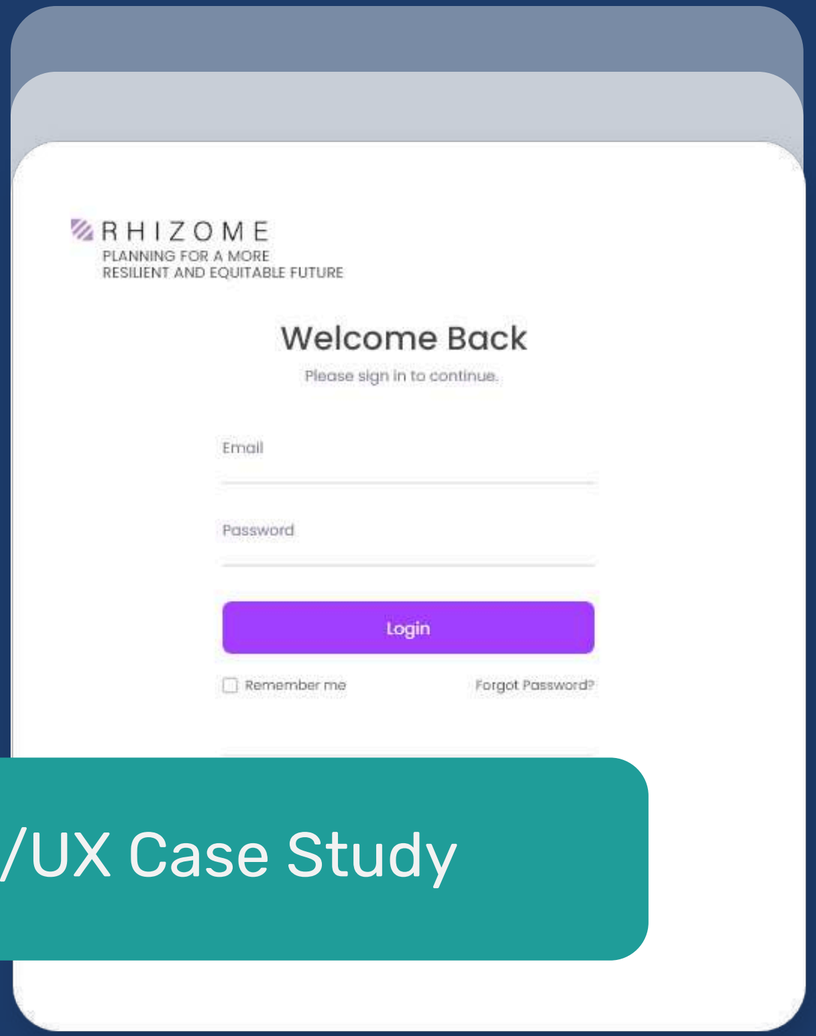

Best Card
Chase Sapphire Preferred
1% cash back on gas
20% cash back
You are earning 20% cash back on bonus spending
American Express Gold
2.05%
Everyday Purchases = 1 Point
1 Point = 2.05 ¢
Note: Does Not apply to Online Groceries
Ink Business Cash
2.05%
Gas = 2 Points
1 Point = 1.25 ¢
Citi Double Cash
2.05%
Gas = 2 Points
1 Point = 1.25 ¢
Show All Cards
Recommendations

ZERO
How It Works
Cost Of Outages
News
ServiceNow App
Contact
Prevent Outages from Vendor Bugs
BugZero decreases risk and increases IT Operational Intelligence by integrating with your ITSM tool to collect, filter, correlate, and track non-security bugs specific to your vendor products
Learn more
How Much Are Outages Costing You?
Operational Intelligence

RHIZOME

RHIZOME DATA

Planning for a more resilient
and equitable future



UI/UX Case Study

ABOUT PROJECT

Rhizome Data is a company that offers a SaaS platform to quantify the economic and social impacts of infrastructure investments to enhance climate resilience for communities and businesses.
Their mission is to ensure the highest possible standard of equitable climate risk mitigation.

PROBLEM

01 **Highly intricate and complex UX**

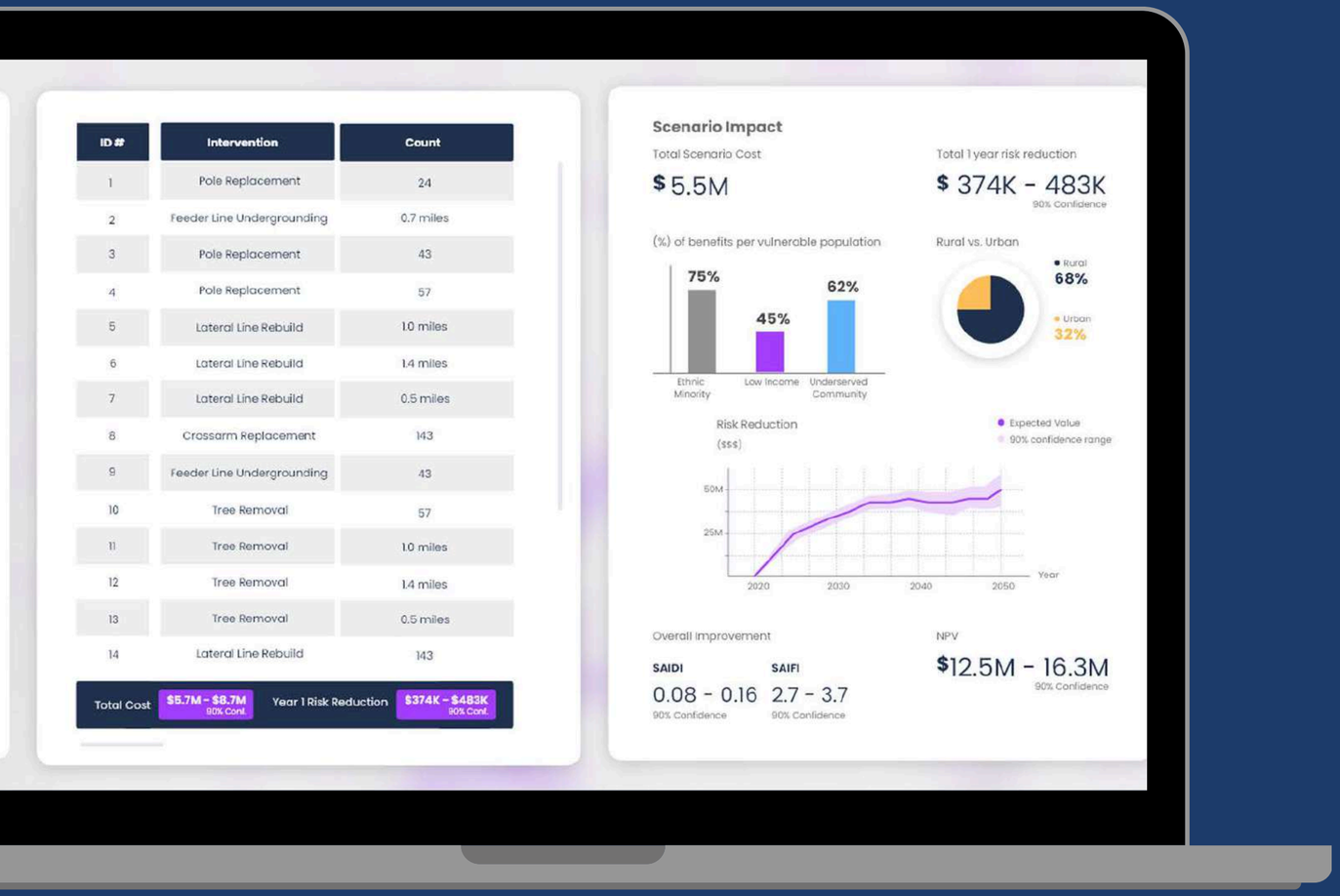
Understanding the workings behind the app was a definite challenge.

02 **Must be simplified for user friendliness**

The client wanted a simple and clean interface with a touch of modernity.

03 **Lack of comparison in terms of interface**

There are not many applications pre existing that operate at the level the client wanted to achieve.



SOLUTION 01

Studying closest possible competitors

SOLUTION 02

Building out the site map

SOLUTION 03

Sticking close to the essence of the Rhizome brand itself through use of contrast and color for the UI

DESIGN SYSTEM

Font Family

POPPINS

BOLD

MEDIUM

REGULAR

Colors

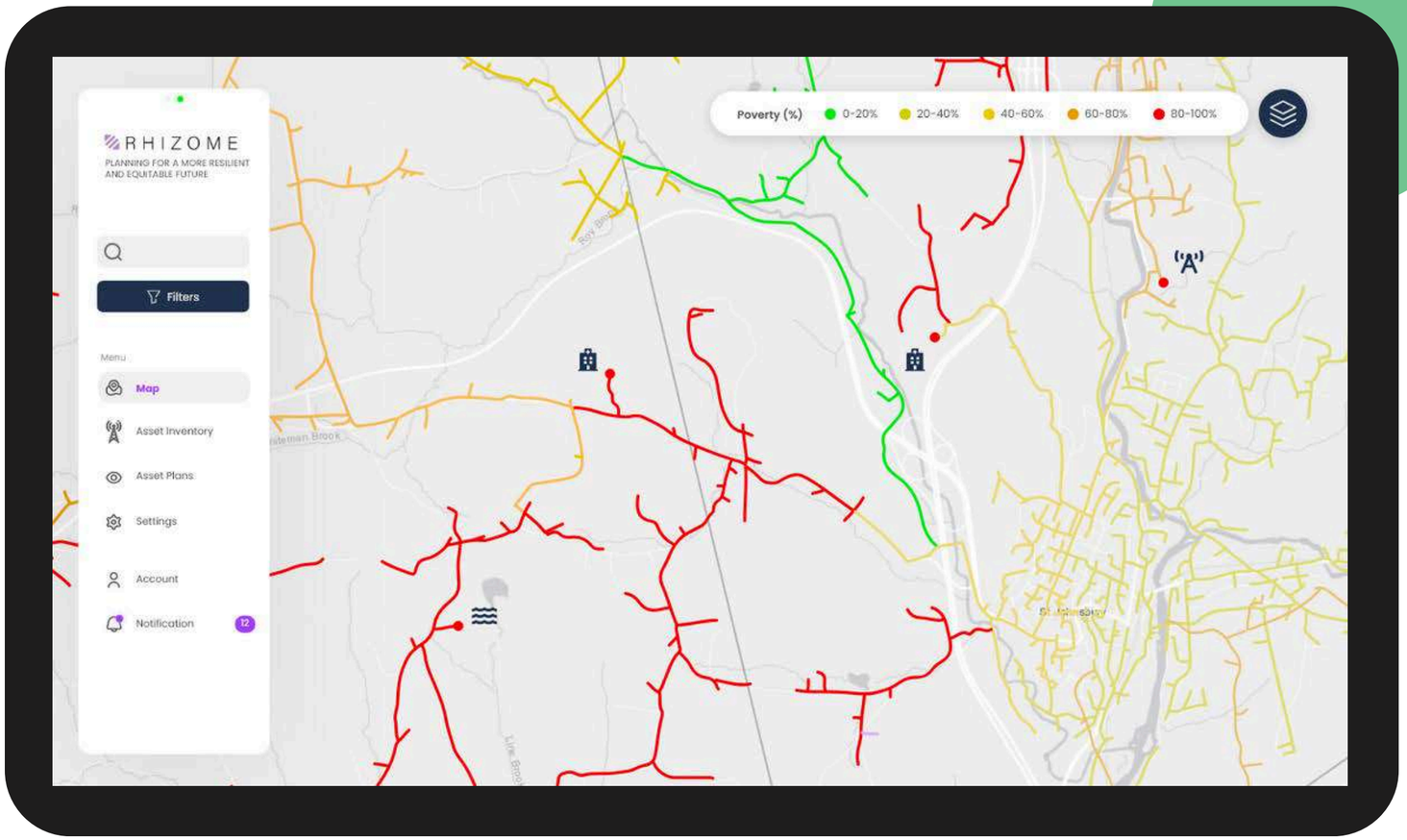
#253551

#A441FE

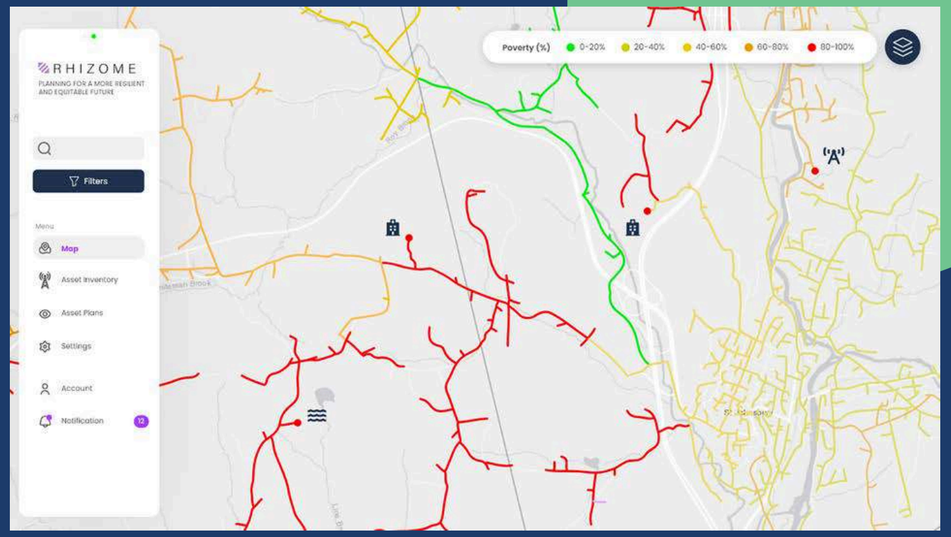
#DDB4F9

#4A4A4A

HOME PAGE


RHIZOME
PLANNING FOR A MORE RESILIENT AND EQUITABLE FUTURE
Filters
Menu
Map
Asset Inventory
Asset Plans
Settings
Account
Notification
12
Poverty (%)
0-20%
20-40%
40-60%
60-80%
80-100%
'A'

Some screenshots from the web application for Rhizome Data, the brand is represented through crisp clean backgrounds, rounded buttons but high contrast visuals.


RHIZOME
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Menu
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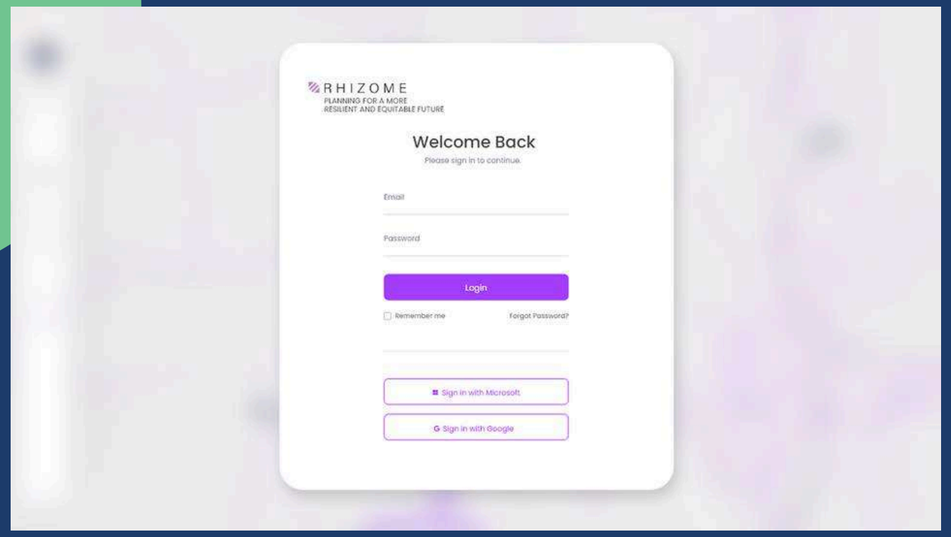
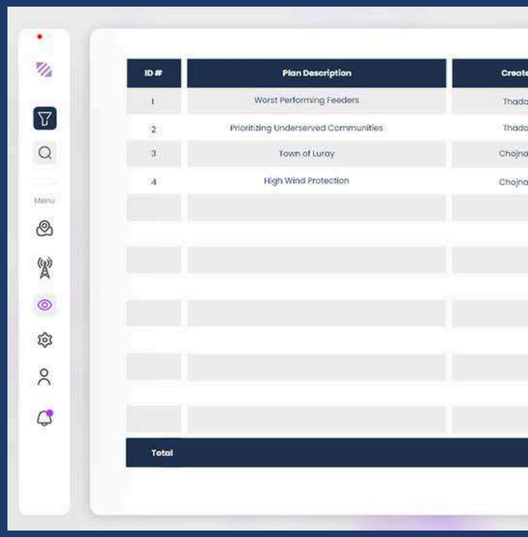
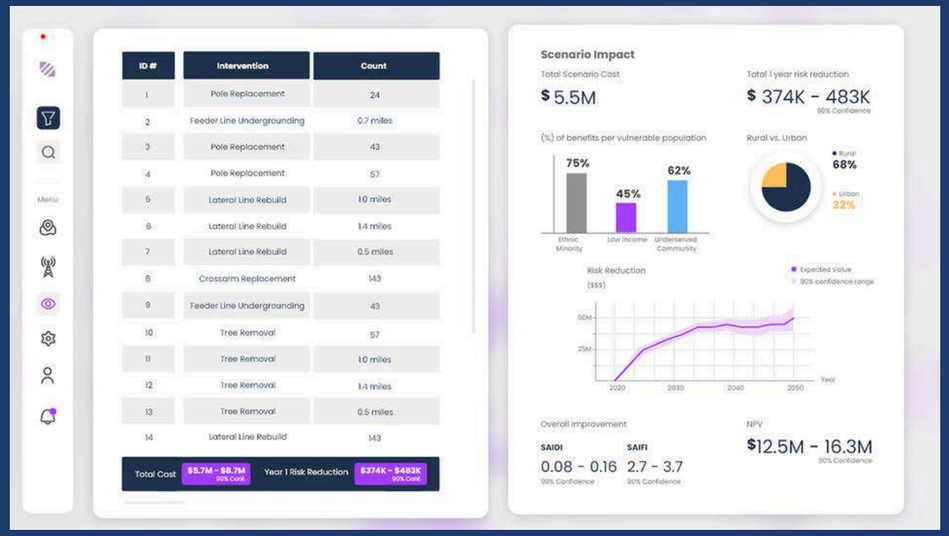
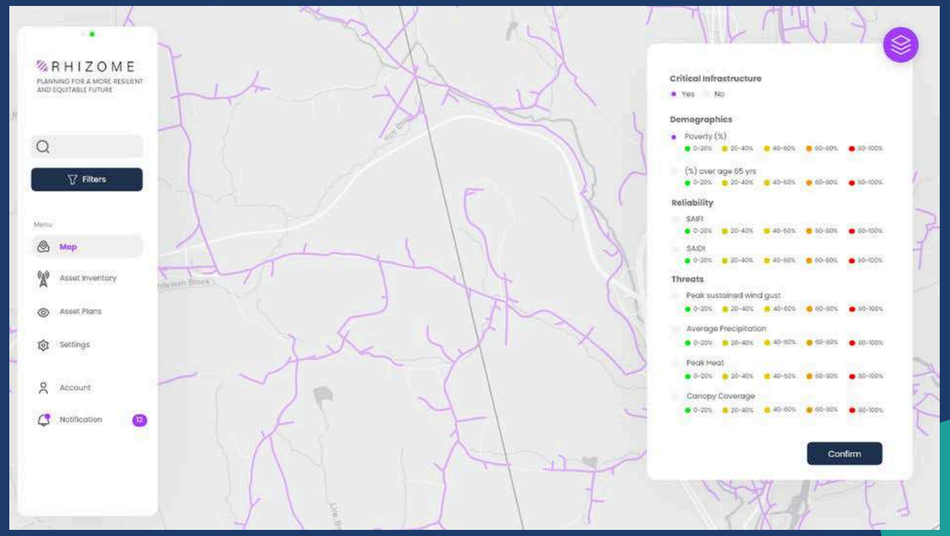
Asset Inventory
Asset Plans
Settings
Account
Notification
12
Poverty (%)
0-20%
20-40%
40-60%
60-80%
80-100%

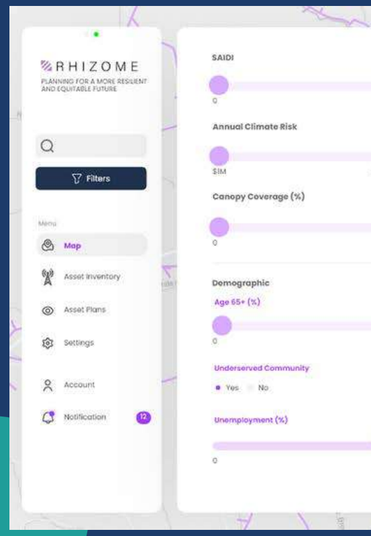

RHIZOME
PLANNING FOR A MORE RESILIENT AND EQUITABLE FUTURE
Welcome Back
Please sign in to continue.
Email
Password
Login
Remember me
Forgot Password?
Sign in with Microsoft
Sign in with Google


ID #
Plan Description
1
Worst Performing Feeders
2
Prioritizing Underserved Communities
3
Town of Luray
4
High Wind Protection
Total


ID #
Intervention
Count
1
Pole Replacement
24
2
Feeder Line Undergrounding
0.7 miles
3
Pole Replacement
43
4
Pole Replacement
57
5
Lateral Line Rebuild
1.0 miles
6
Lateral Line Rebuild
1.4 miles
7
Lateral Line Rebuild
0.5 miles
8
Crossarm Replacement
143
9
Feeder Line Undergrounding
43
10
Tree Removal
57
11
Tree Removal
1.0 miles
12
Tree Removal
1.4 miles
13
Tree Removal
0.5 miles
14
Lateral Line Rebuild
143
Total Cost
$5.7M - $8.7M
90% Conf.
Year 1 Risk Reduction
$374K - $483K
90% Conf.

Scenario Impact
Total Scenario Cost
$ 5.5M
Total 1 year risk reduction
$ 374K - 483K
90% Confidence
(%) of benefits per vulnerable population
75%
45%
62%
Ethnic Minority
Low Income
Underserved Community
Rural vs. Urban
Rural
68%
Urban
32%
Risk Reduction
($$$)
Expected Value
90% confidence range
50M
25M
2020
2030
2040
2050
Year
Overall Improvement
SAIDI
0.08 - 0.16
90% Confidence
SAIFI
2.7 - 3.7
90% Confidence
NPV
$12.5M - 16.3M
90% Confidence


RHIZOME
PLANNING FOR A MORE RESILIENT AND EQUITABLE FUTURE
Filters
Map
Asset Inventory
Asset Plans
Settings
Account
Notification
12
Critical Infrastructure
Yes
No
Demographics
Poverty (%)
(%) over age 65 yrs
Reliability
SAIFI
SAIDI
Threats
Peak sustained wind gust
Average Precipitation
Peak Heat
Canopy Coverage
0-20%
20-40%
40-60%
60-80%
80-100%
Confirm


RHIZOME
PLANNING FOR A MORE RESILIENT AND EQUITABLE FUTURE
Filters
Map
Asset Inventory
Asset Plans
Settings
Account
Notification
12
SAIDI
Annual Climate Risk
$1M
Canopy Coverage (%)
Demographic
Age 65+ (%)
Underserved Community
Yes
No
Unemployment (%)

ADA DIAMONDS

ABOUT THE PROJECT

Ada Diamonds is a company that specializes in laboratory-grown diamonds and fine jewelry. They use advanced technology to create diamonds that are identical in every way to natural diamonds, but are grown in a laboratory environment. This allows them to offer high-quality, conflict-free diamonds that are sustainable and environmentally friendly.

Ada Diamonds is committed to ethical and sustainable practices in every aspect of their business. They use only the highest quality materials, and they are transparent about their production process, so customers can have complete confidence in the diamonds and jewelry they purchase.

PROBLEM

01 **Complex custom design process**

The custom design process was complex and difficult for some customers, leading to confusion and frustration.

02 **Inadequate navigation**

The website's navigation was inadequate and unclear, making it difficult for customers to find what they were looking for.

03 **Inconsistent user interface**

Inconsistent user interface design across different pages/sections caused confusion and frustration for the customers.

Solution

Approaches

The following solution changes aimed to improve the overall customer experience on the website and make it easier for customers to find and customize their desired products.

SOLUTION 01

Streamlined custom design process

SOLUTION 02

Enhanced website navigation

SOLUTION 03

Consistent user interface design

DESIGN SYSTEM

Font Family

VITO

Regular

Extra Light

Colors

#5D4572

#98E0F4

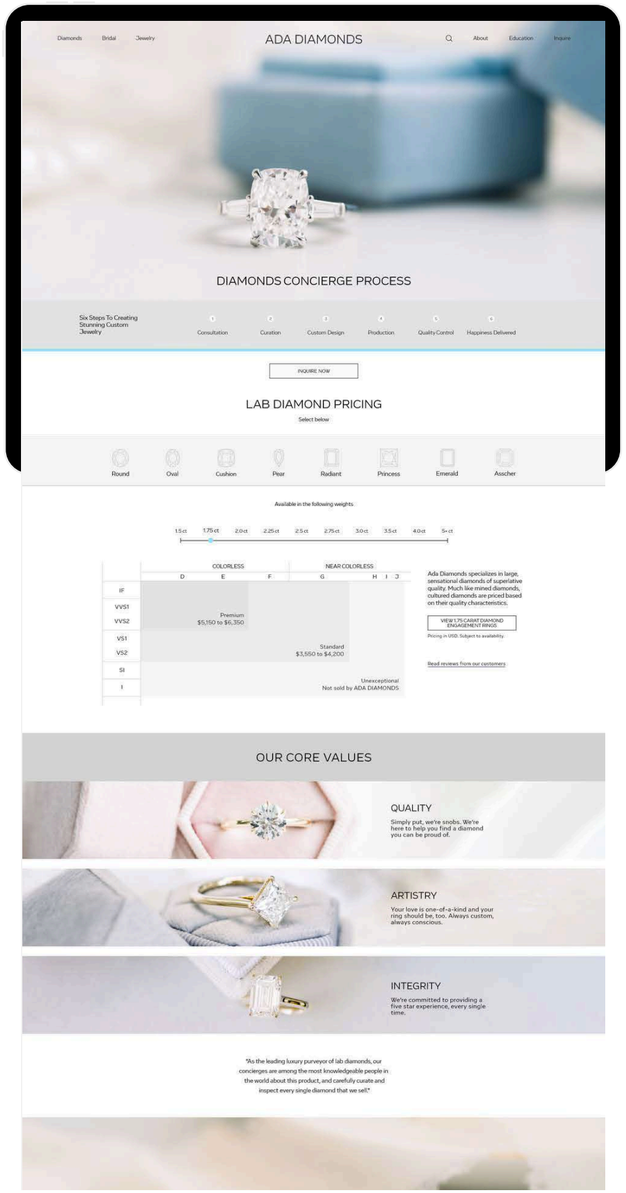
#A2A2A2

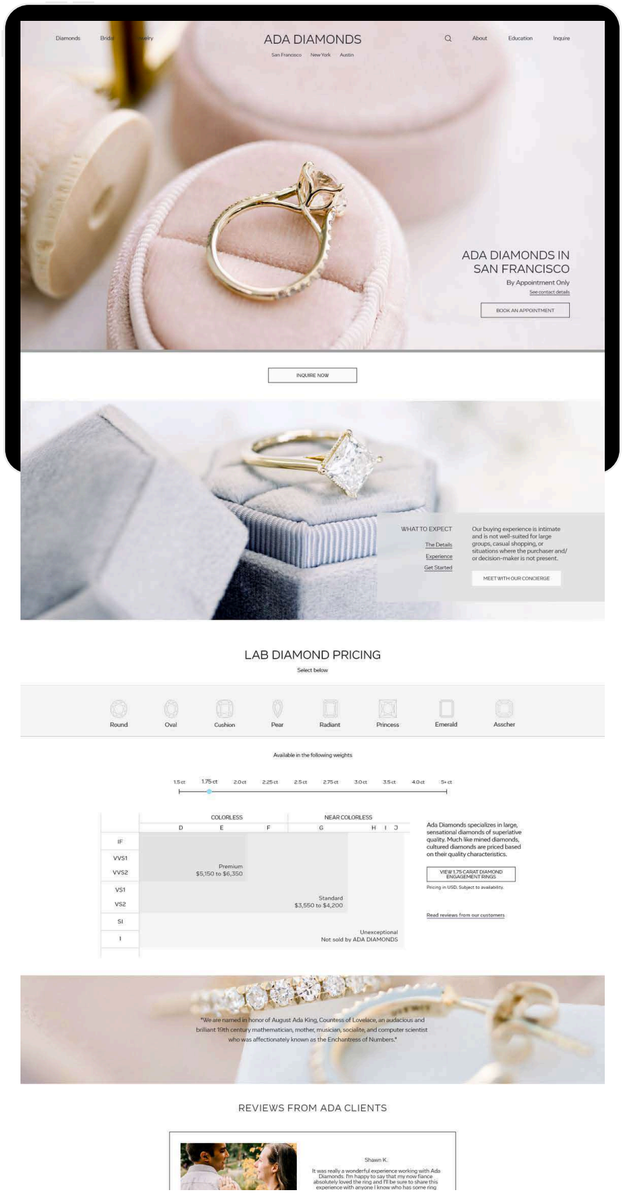
#D4D4D4

#FCFDFD

#000000

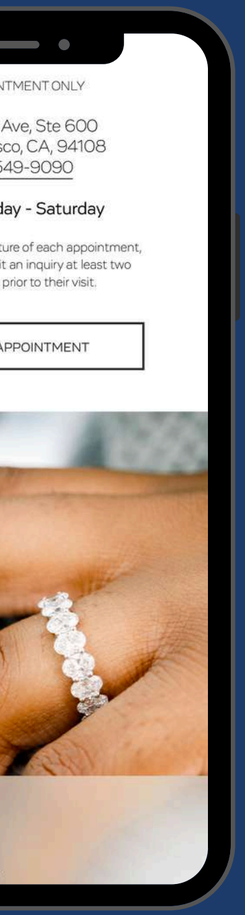
#FFFFFF

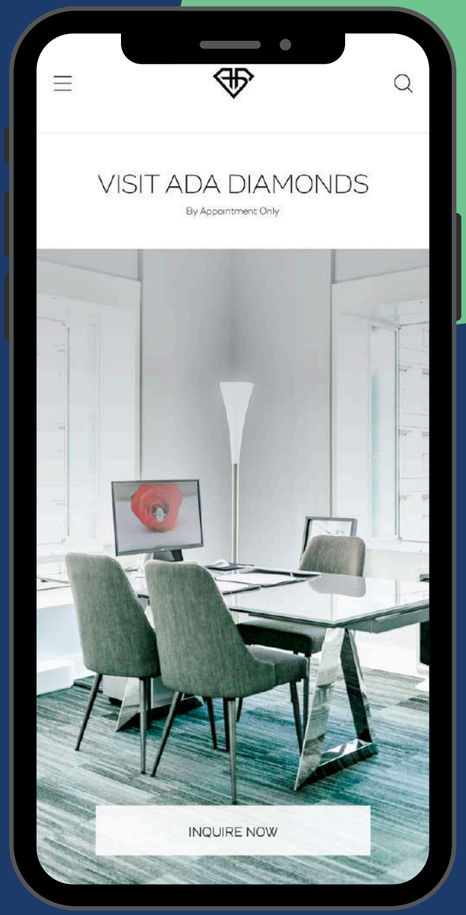


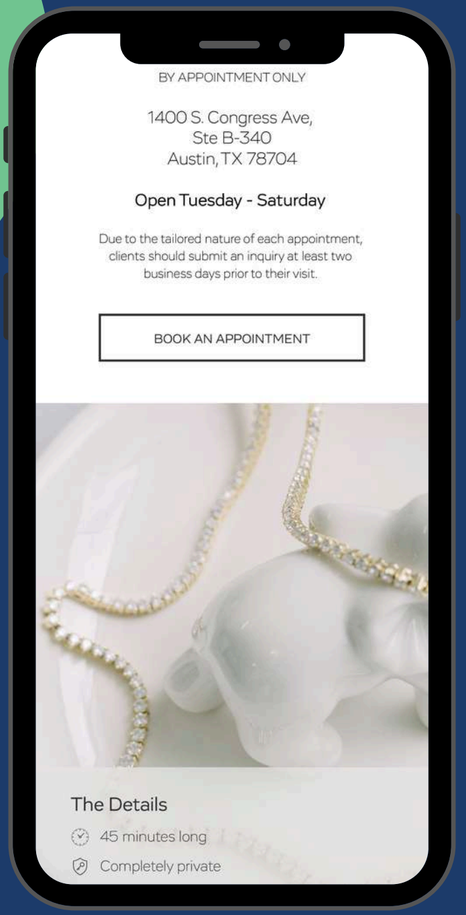


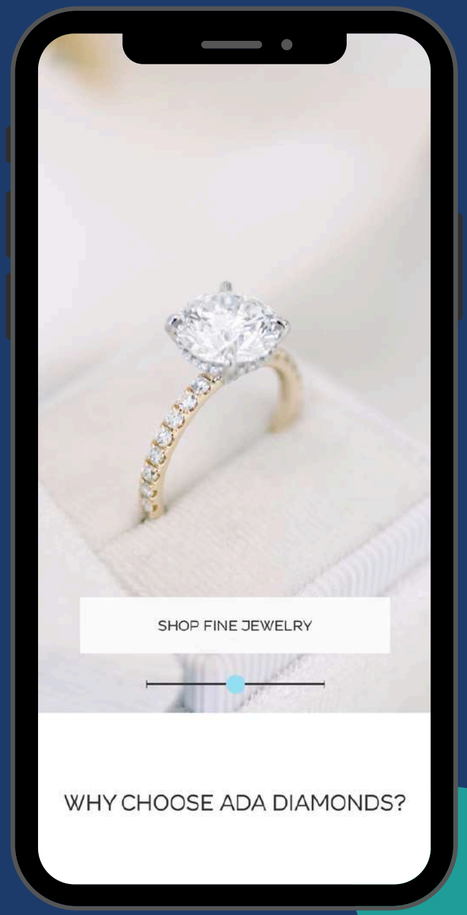
Ada Diamonds specializes in large, sensational diamonds of superlative quality. Much like mined diamonds, cultured diamonds are priced based on their quality characteristics.

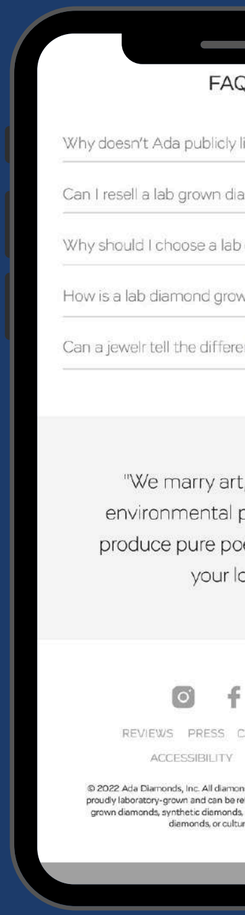
To cater to an increasingly diverse customer base and bring the website up to date, we were tasked to rethink how the current consumer market thinks about spending wisely and how that affects design choices. Based on extensive research, trials, new approaches, and accessibility, we completed the redesign.


NTMENT ONLY
Ave, Ste 600
sco, CA, 94108
549-9090
day - Saturday
ture of each appointment,
it an inquiry at least two
prior to their visit.
APPOINTMENT

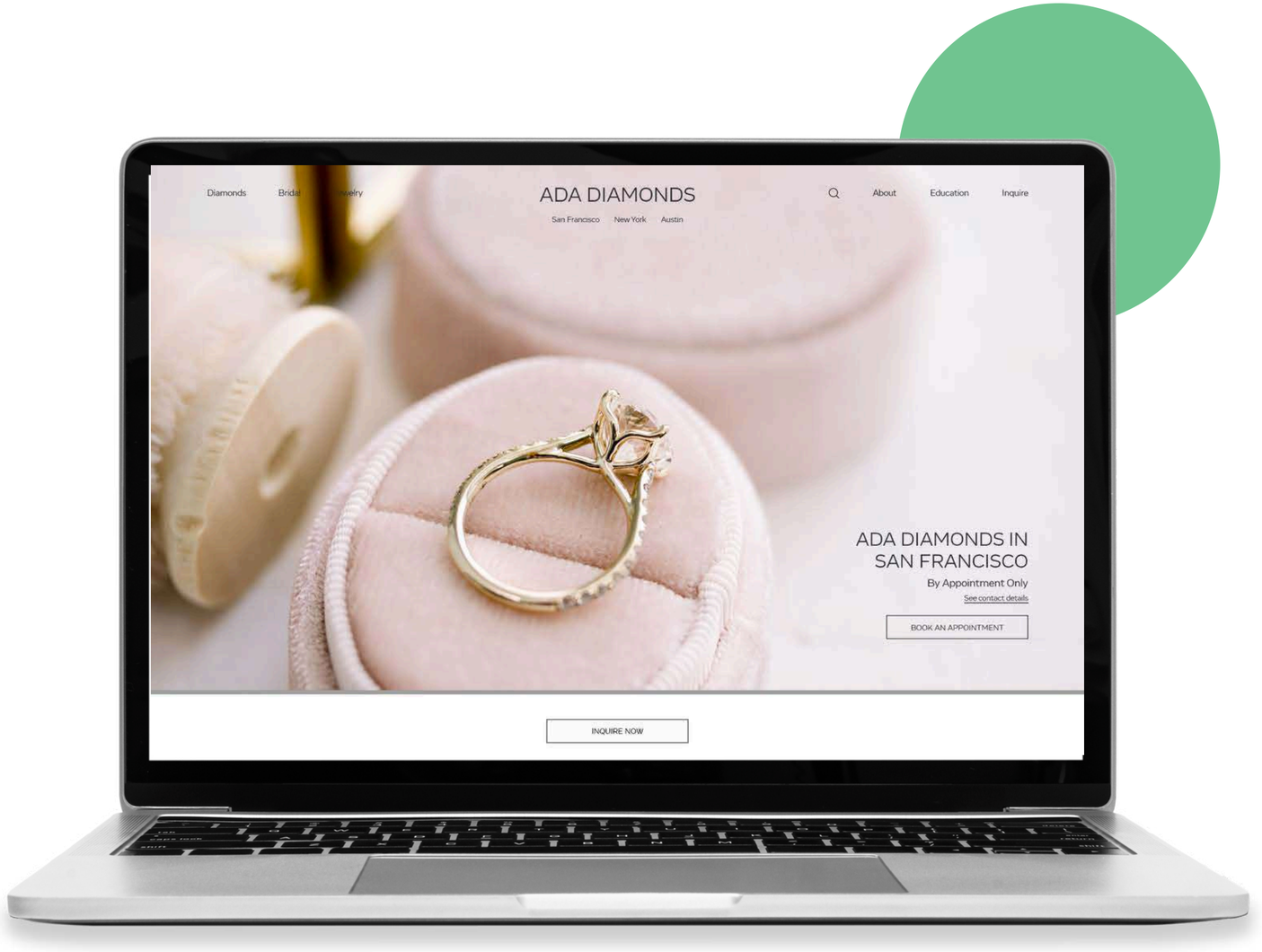

VISIT ADA DIAMONDS
By Appointment Only
INQUIRE NOW

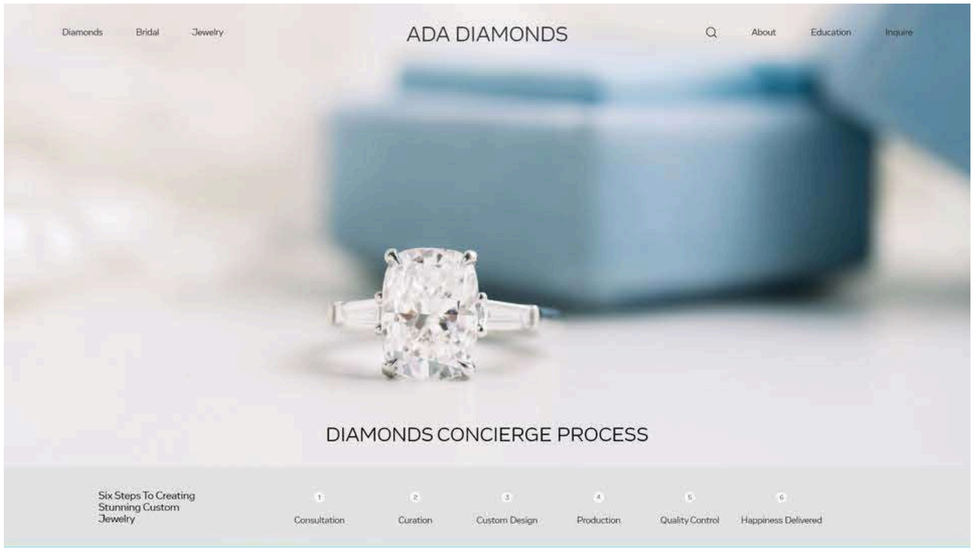

BY APPOINTMENT ONLY
1400 S. Congress Ave,
Ste B-340
Austin, TX 78704
Open Tuesday - Saturday
Due to the tailored nature of each appointment, clients should submit an inquiry at least two business days prior to their visit.
BOOK AN APPOINTMENT
The Details
45 minutes long
Completely private

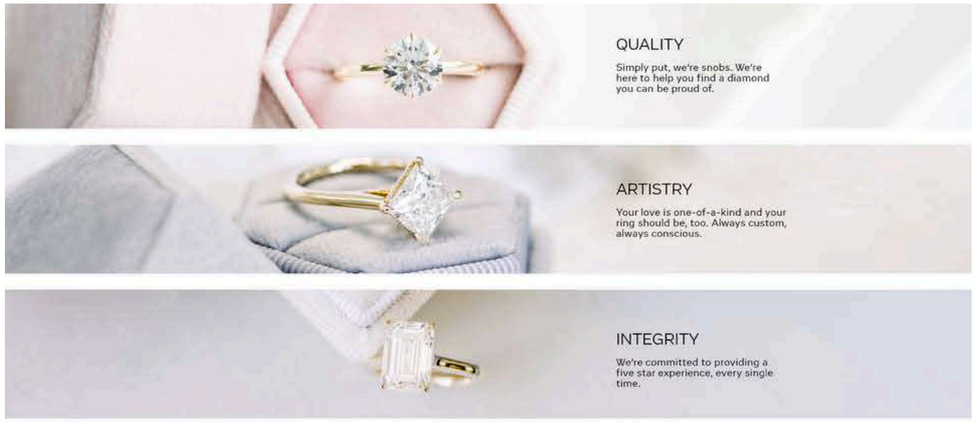

SHOP FINE JEWELRY
WHY CHOOSE ADA DIAMONDS?

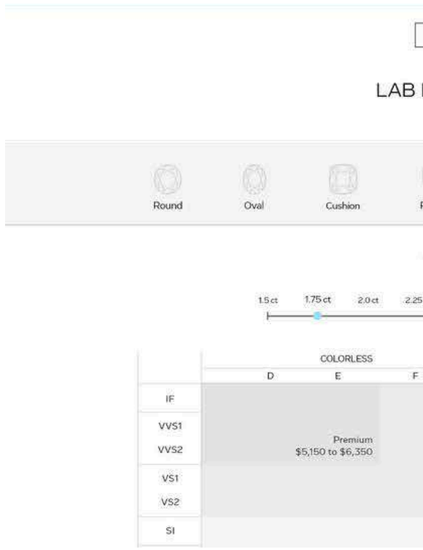

FAQ
Why doesn't Ada publicly
Can I resell a lab grown dia
Why should I choose a lab
How is a lab diamond grow
Can a jewelr tell the differe
"We marry art
environmental p
produce pure pe
your lo
REVIEWS
PRESS
ACCESSIBILITY

HOME PAGE

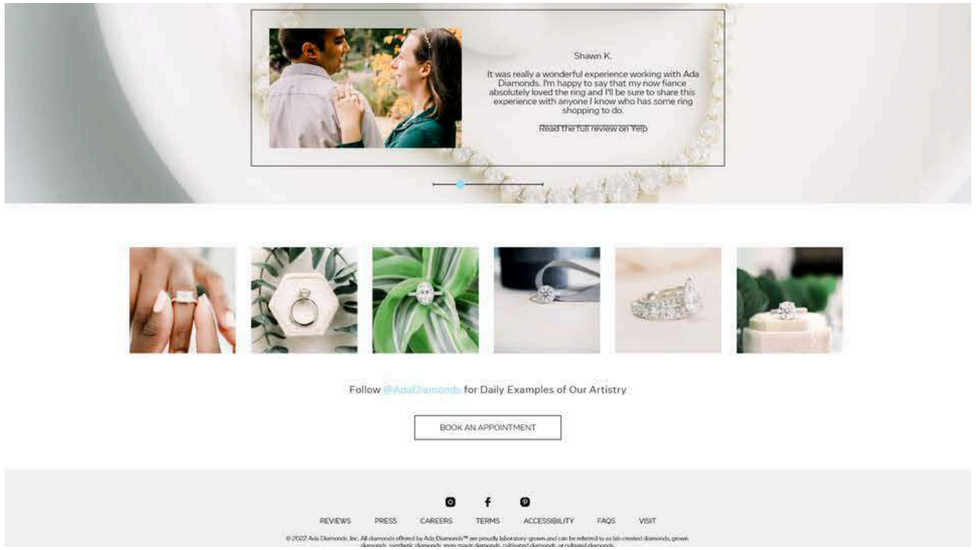

Diamonds
Bridal
Jewelry
ADA DIAMONDS
San Francisco
New York
Austin
About
Education
Inquire
ADA DIAMONDS IN SAN FRANCISCO
By Appointment Only
See contact details
BOOK AN APPOINTMENT
INQUIRE NOW







REVIEWS FROM ADA CLIENTS



GRACE CAPITAL CORP

ABOUT PROJECT

Grace Capital Corp is a financial services company that provides a range of investment management and financial planning services. They offer customized investment solutions to individuals, families, and institutions, with a focus on long-term wealth preservation and growth.

According to their website, Grace Capital Corp's services include investment management, financial planning, retirement planning, tax planning, estate planning, and risk management. They have a team of experienced professionals who work closely with clients to understand their goals and develop a customized investment strategy.

PROBLEM

01

Figuring out how to bring the client's message across effectively

This was done through carefully selecting the theme of the UI and the website imagery.

02

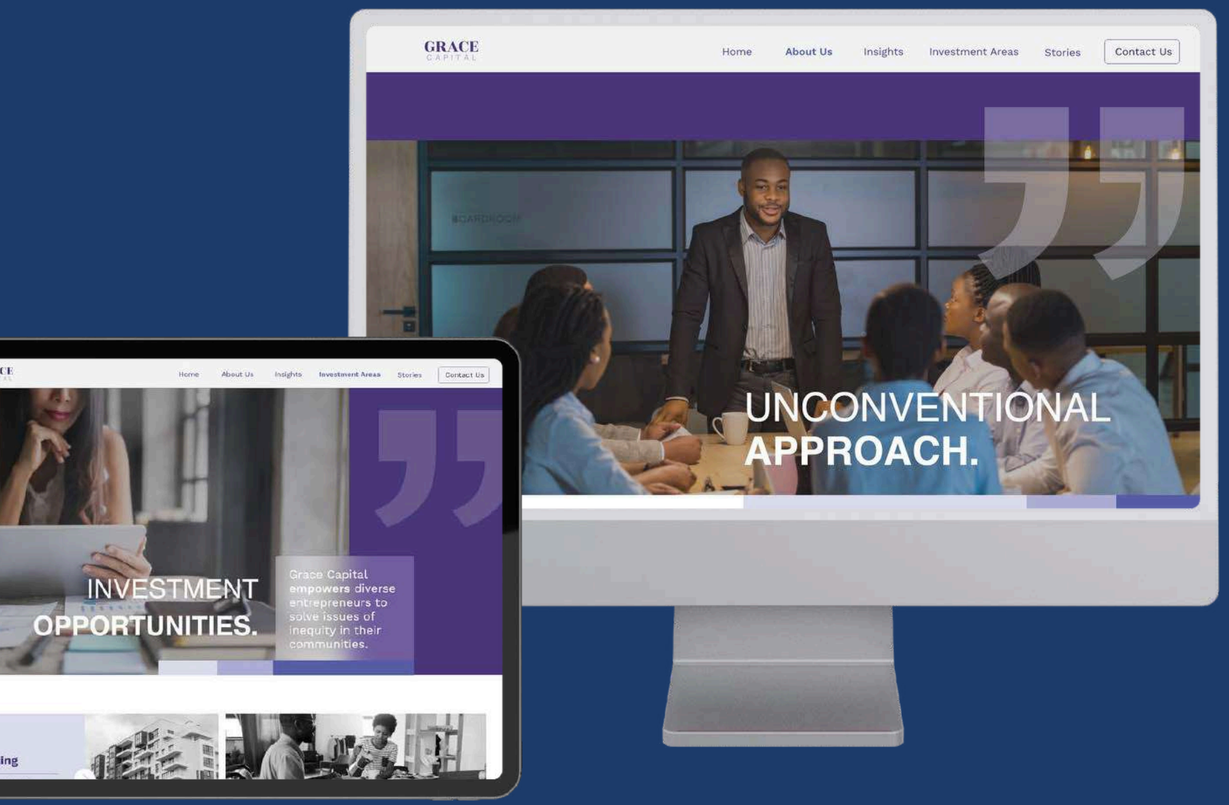
Lack of a strong website to really highlight the cause

The client required a more memorable and effective perception of the website.

03

Not effective in reaching the target audience

The UI/UX must be very straightforward but still visually appealing.



SOLUTION 01

Understanding the client's objective

SOLUTION 02

Building out the site map

SOLUTION 03

Consistent user interface design

DESIGN SYSTEM

Colors

#4D3A7C

#595FA8

#ADAFD4

#DCDCED

Font Family

Helvetica

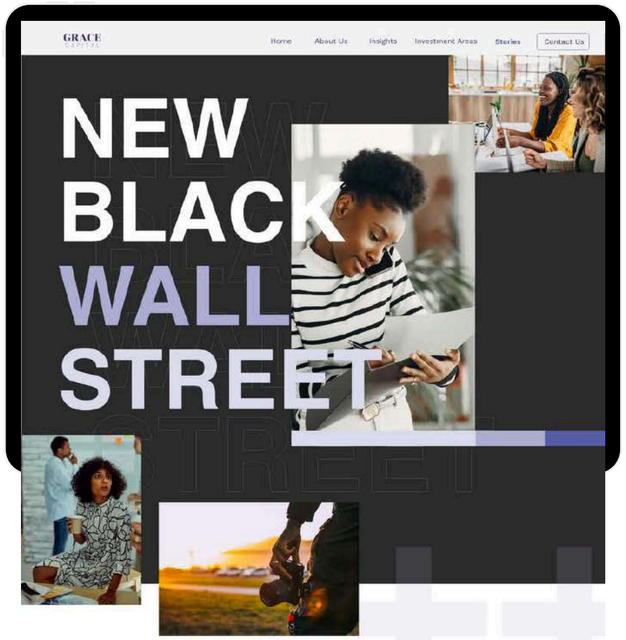
BOLD

REGULAR

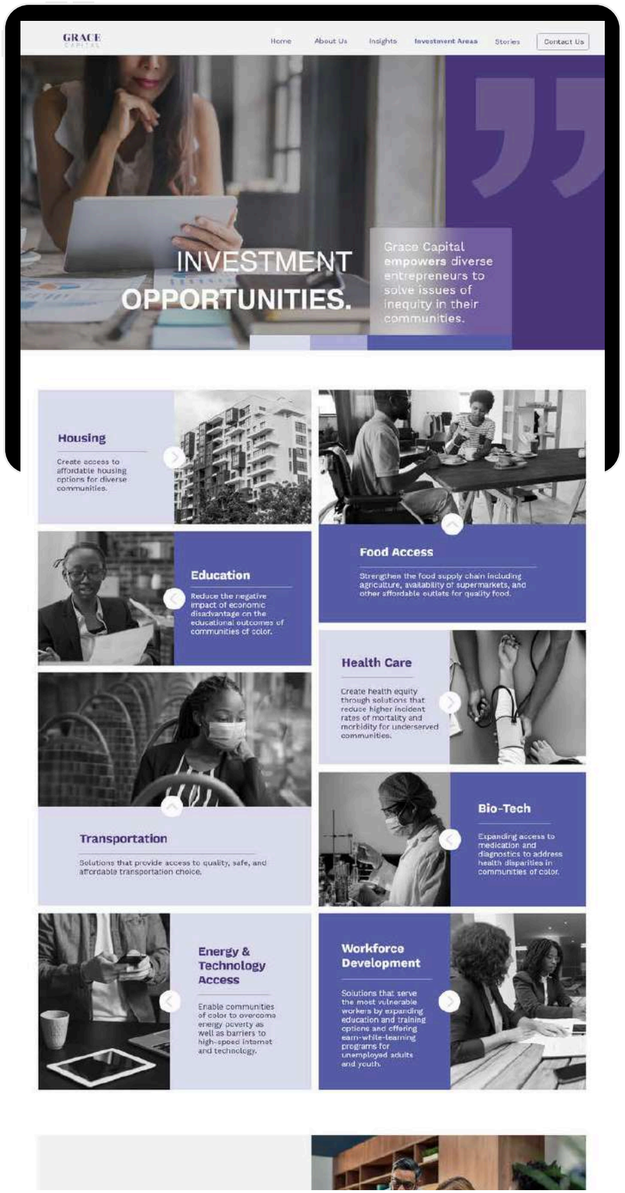
Work sans

SEMI BOLD

REGULAR

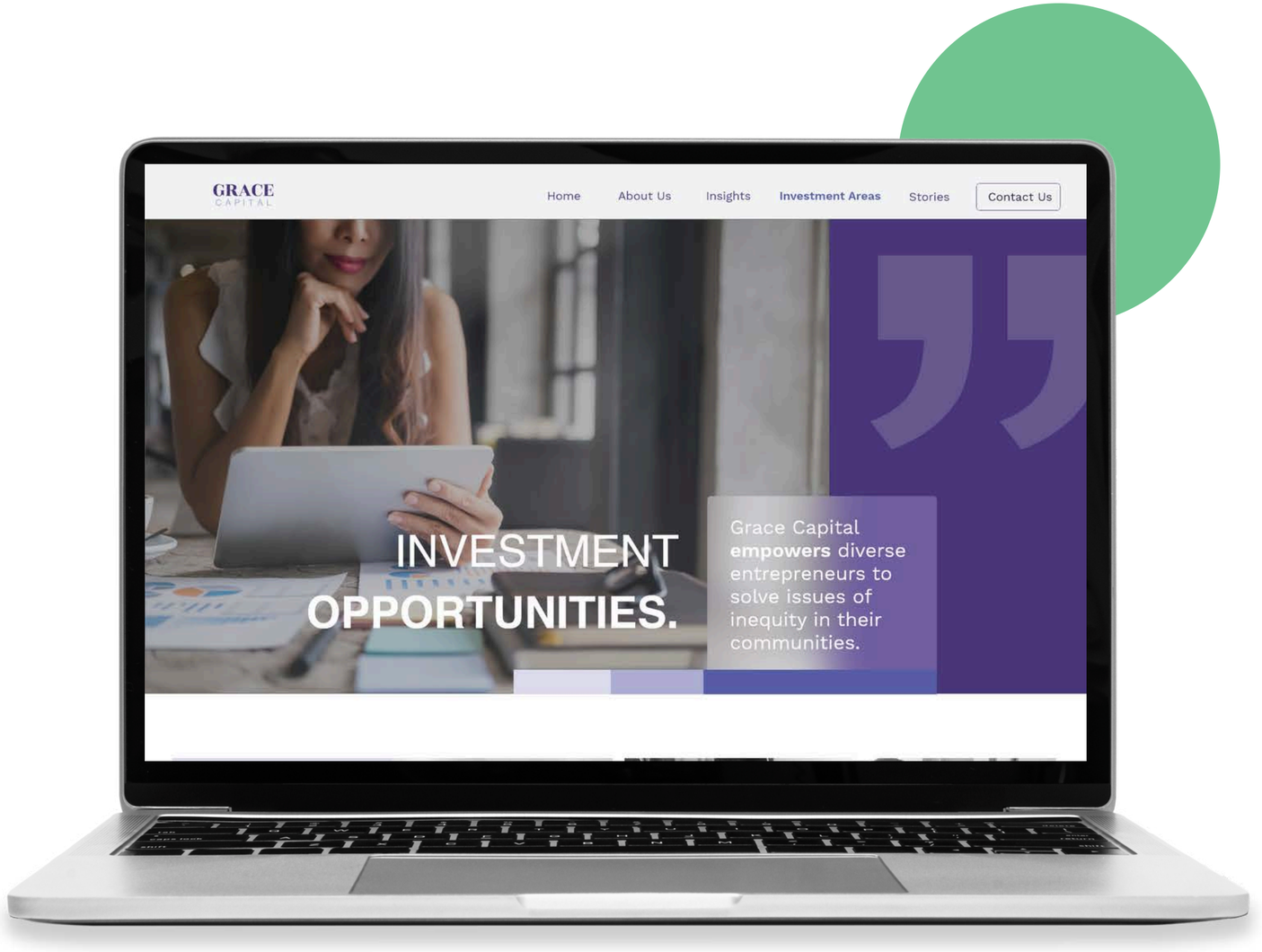


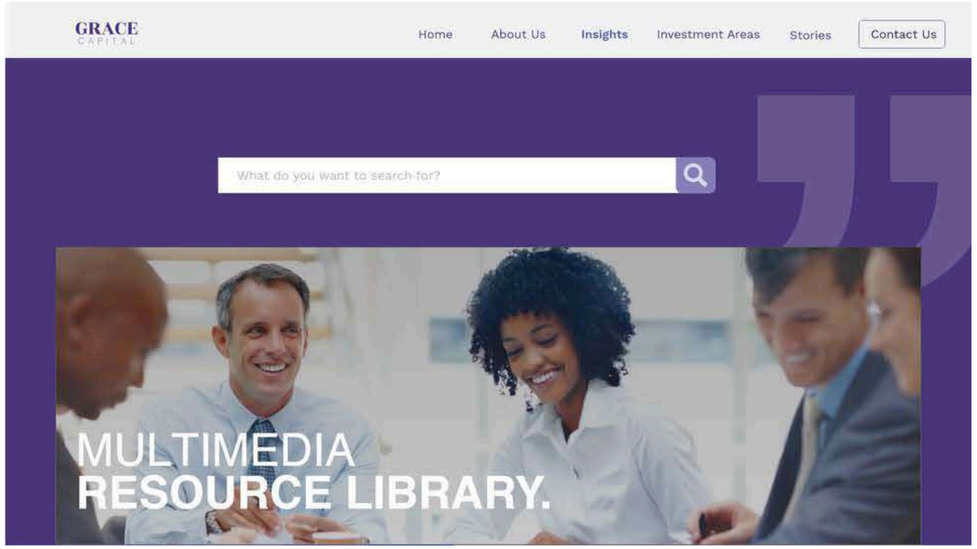
New Black Wall Street explores the compelling and authentic stories of Black entrepreneurs who strive to impact their communities positively. It showcases visionaries who focus on improving various societal issues that profoundly affect the Black community. As the title indicates, this series has two foci, which at its best, **conjoin.**

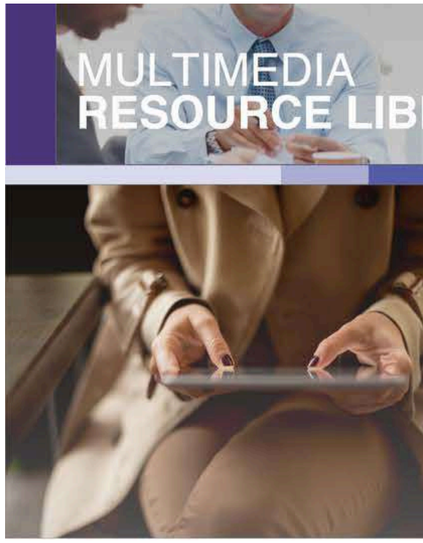


The Grace Capital Corp website is a great example of effective UI/UX design. The site has a clean, modern design with a simple layout that is easy to navigate. The color scheme is consistent throughout the site, with a blue and white color palette that gives a professional and trustworthy impression. The fonts used are also easy to read and contribute to the overall clean and professional look of the site.

HOME PAGE


GRACE
CAPITAL
Home
About Us
Insights
Investment Areas
Stories
Contact Us
INVESTMENT
OPPORTUNITIES.
Grace Capital empowers diverse entrepreneurs to solve issues of inequity in their communities.





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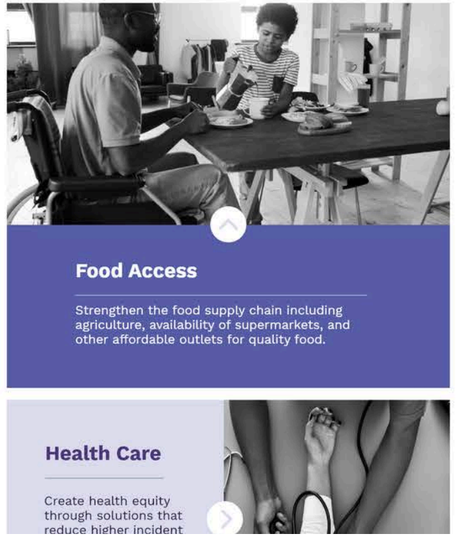
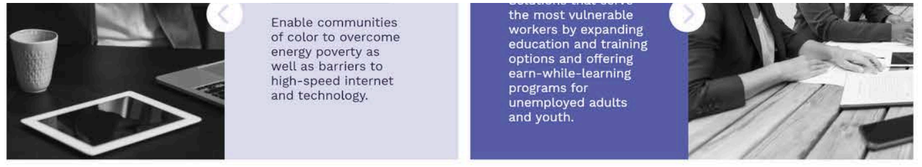
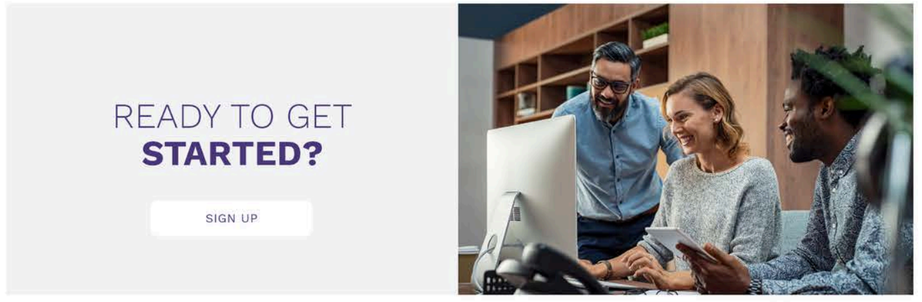
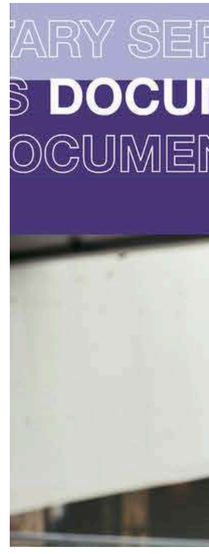








AVWEB

ABOUT THE PROJECT

AVweb is a well-known brand in the aviation industry, providing news, information, and resources for pilots, aircraft owners, and aviation enthusiasts since 1995. As the aviation industry continues to evolve, AVweb has recognized the need to adapt and improve its digital presence to better serve its users.

To that end, this UI/UX case study will explore how we redesigned the AVweb website to create a more user-friendly and engaging experience for its visitors. We will outline our research process, design decisions, and testing methods, as well as the results and impact of our redesign. By the end of this case study, you will have a comprehensive understanding of our approach and the value we added to the AVweb brand.

PROBLEM

01 **Navigation complexity**

02 **User experience needed improvement**

03 **Outdated design**

SOLUTION

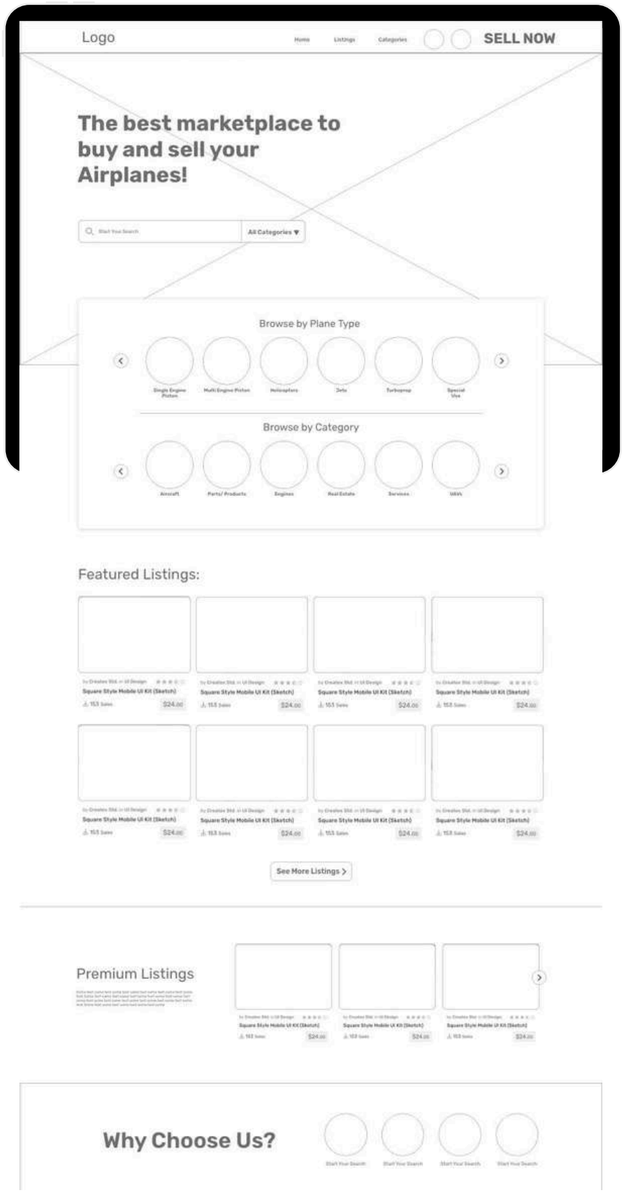
- **Simplify and organize**
- **Intuitive User Experience**
- **Modernize brand identity**

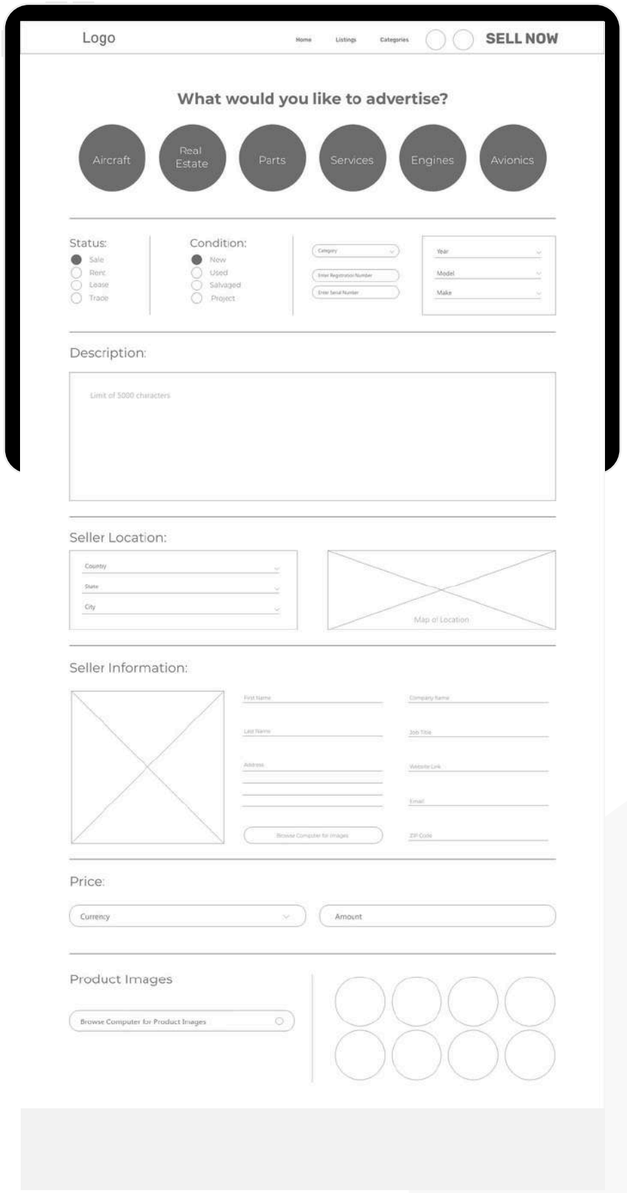
FONT FAMILY

Rubik

Bold
Regular

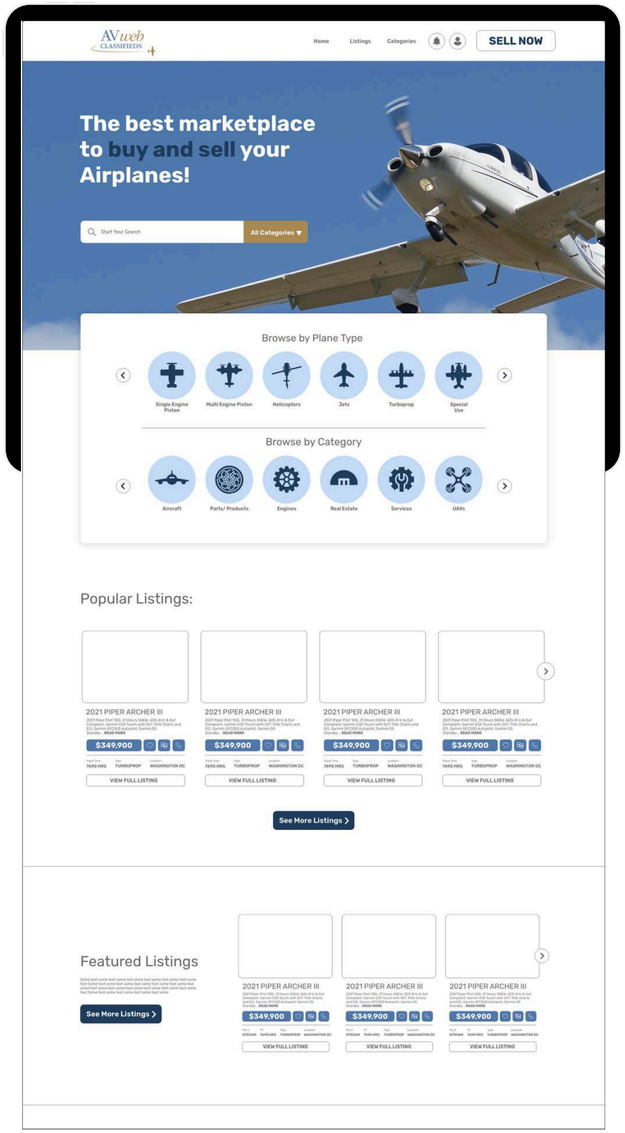
#25405E *#AD8F5B* *#FFFFFF*

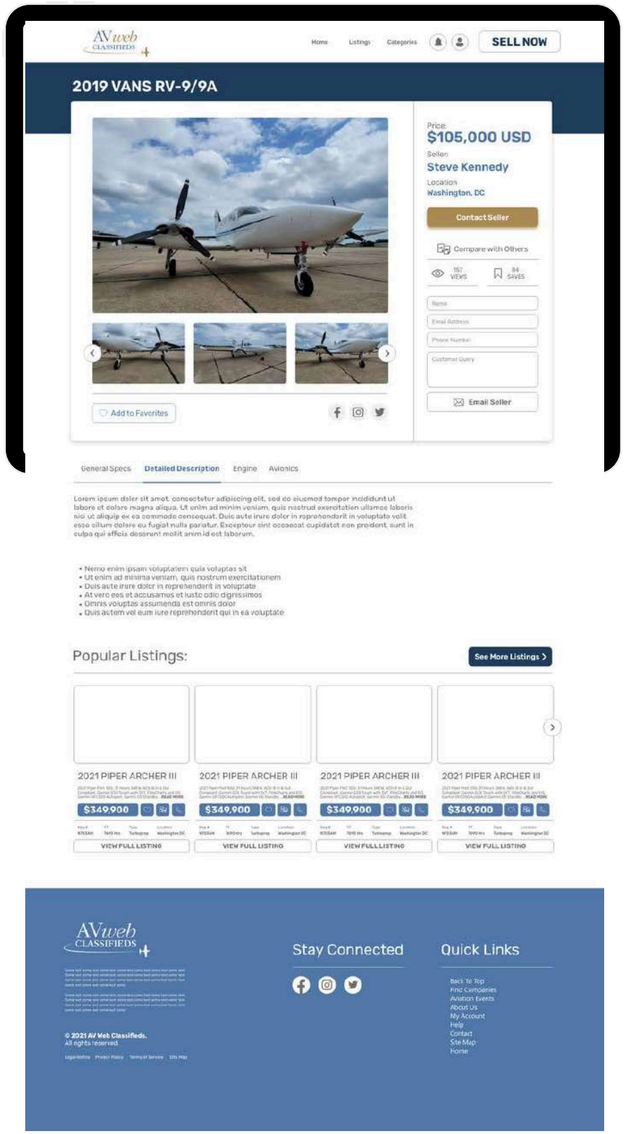


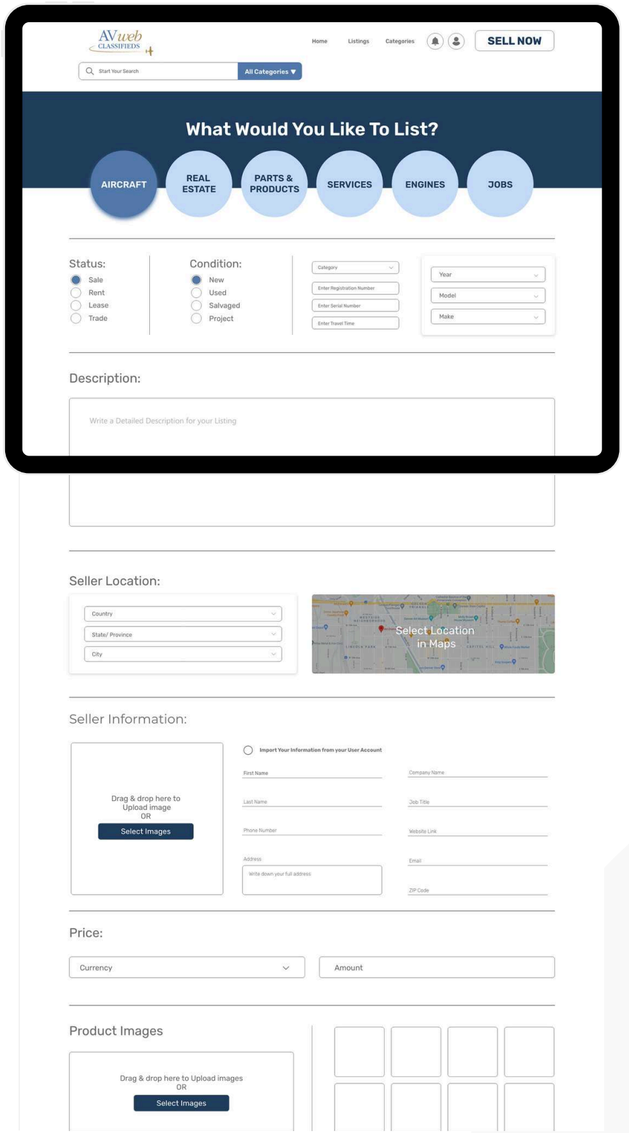


Wireframes

The wireframes provided a clear visual guide for the rest of the design and development process, and helped us to ensure that we were meeting the needs of both the AVweb brand and its users.



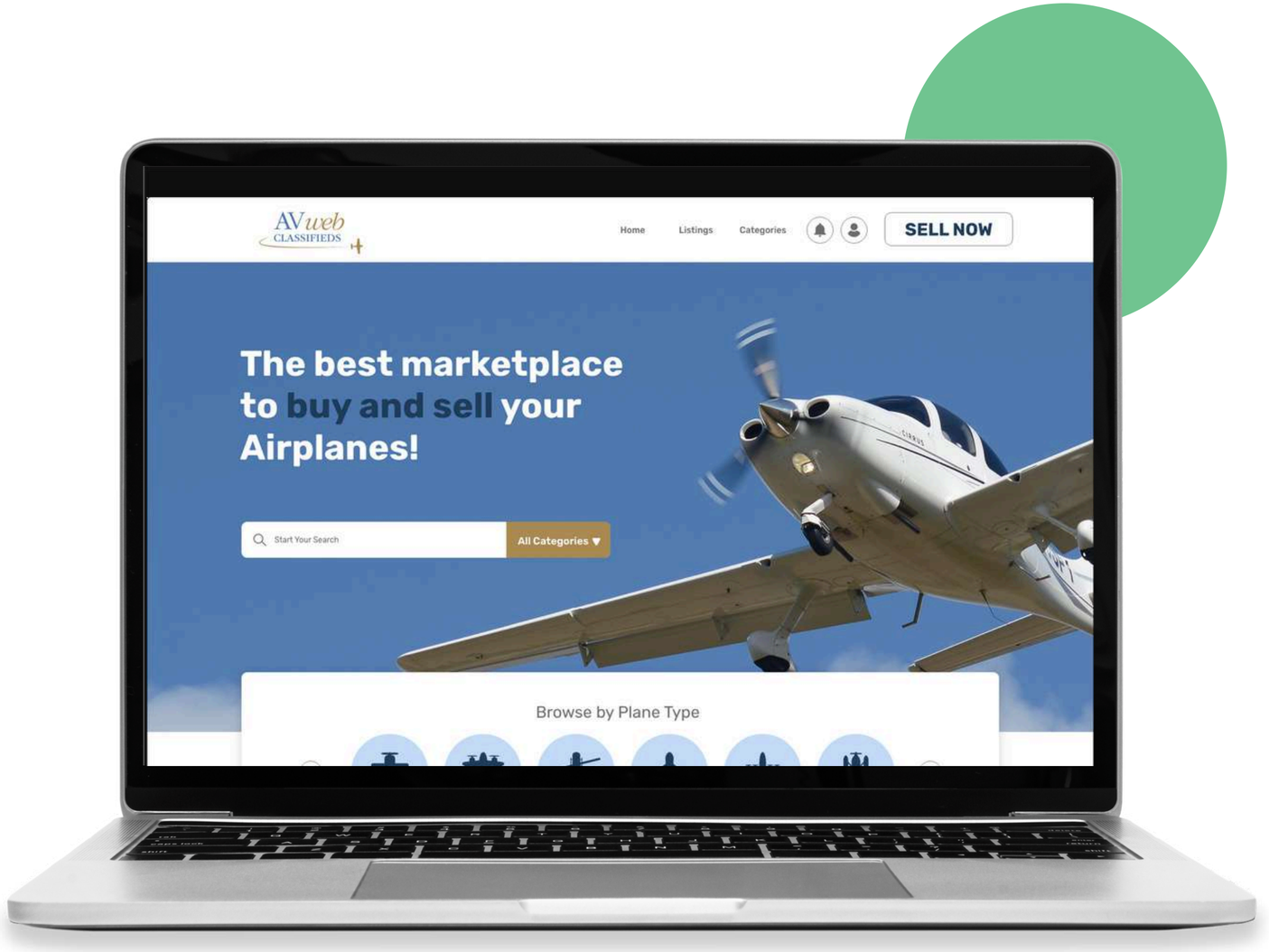


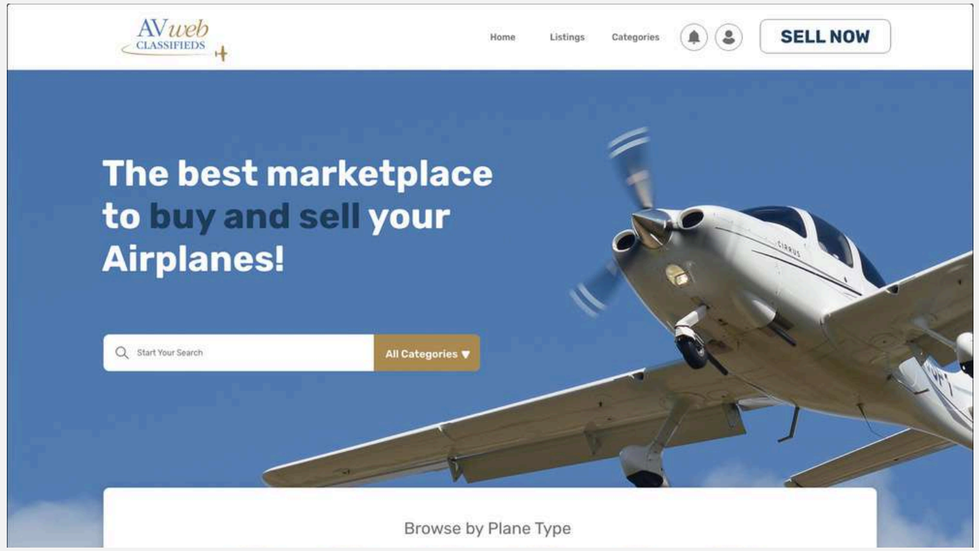


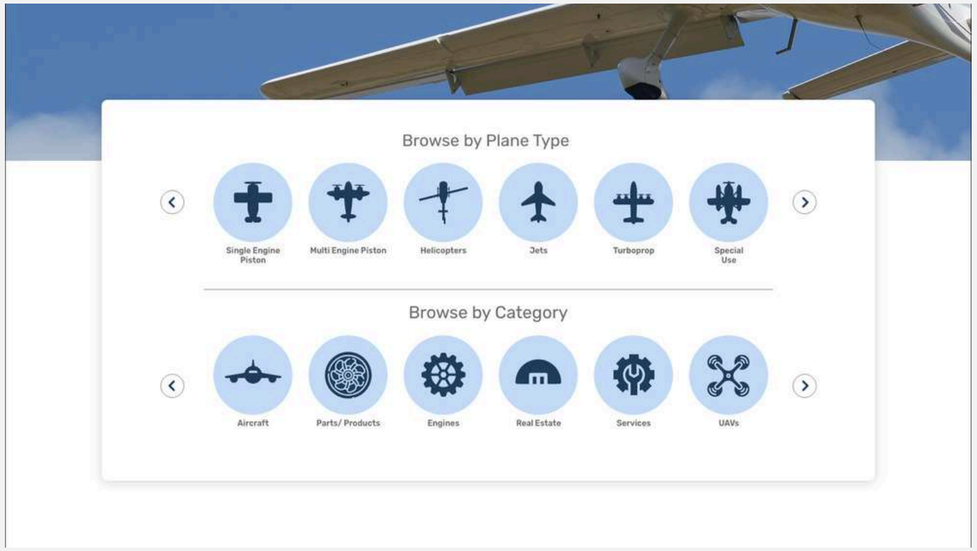
Interfaces

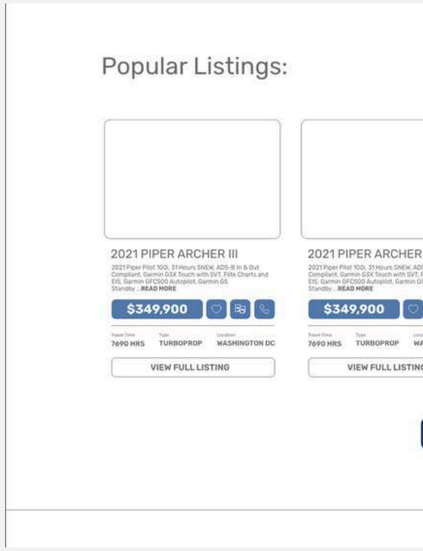
The high-fidelity interfaces were designed based on the wireframes, using industry-standard tools. We aimed for a modern design that reflected the AVweb brand identity and was easy to use for all users, especially on mobile devices. Feedback was gathered from stakeholders and users throughout the design process, ensuring we met their needs. The interfaces provided a clear visual guide for the development team, guiding us to create a website that met the needs of the AVweb brand and its users.

HOME PAGE

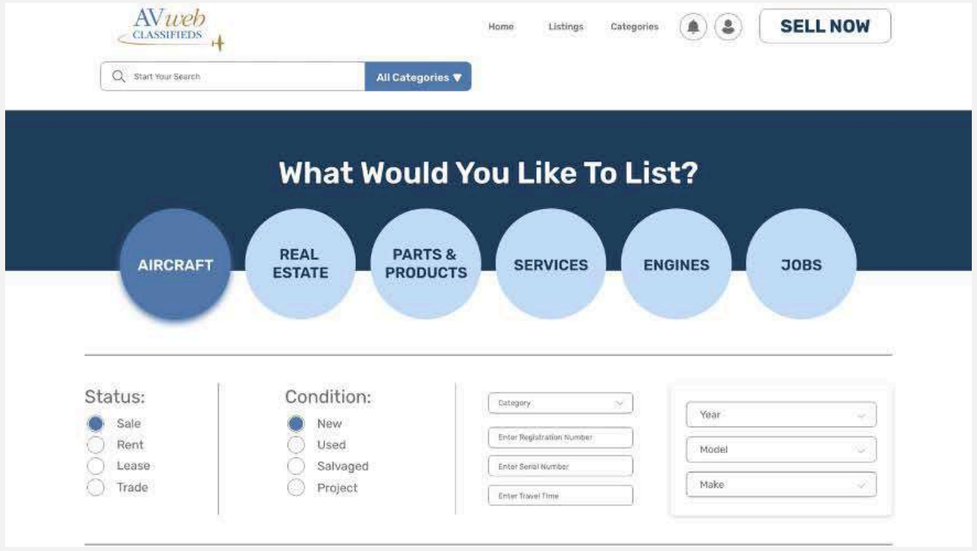

AVweb CLASSIFIEDS
Home
Listings
Categories
SELL NOW
The best marketplace to buy and sell your Airplanes!
Start Your Search
All Categories
Browse by Plane Type

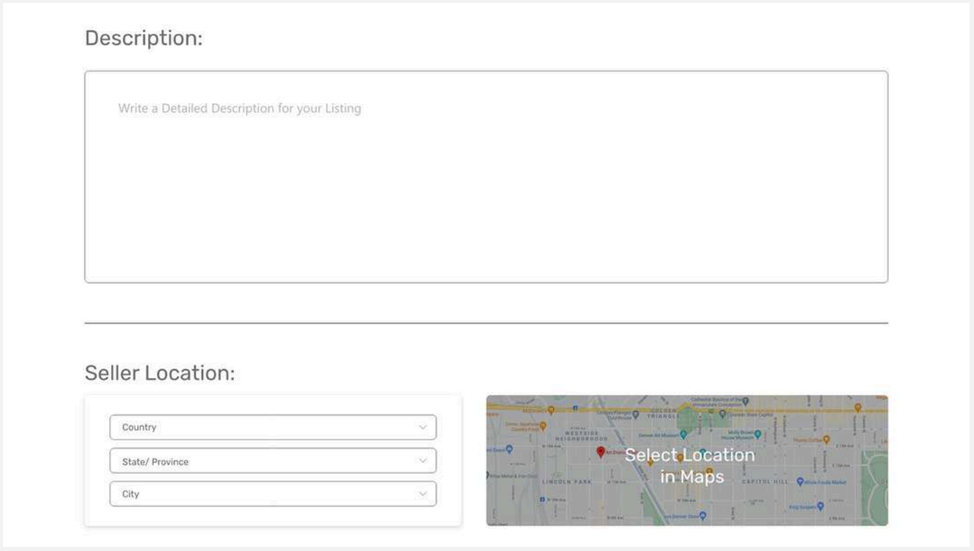

AVweb CLASSIFIEDS
Home
Listings
Categories
SELL NOW
The best marketplace to buy and sell your Airplanes!
Start Your Search
All Categories
Browse by Plane Type

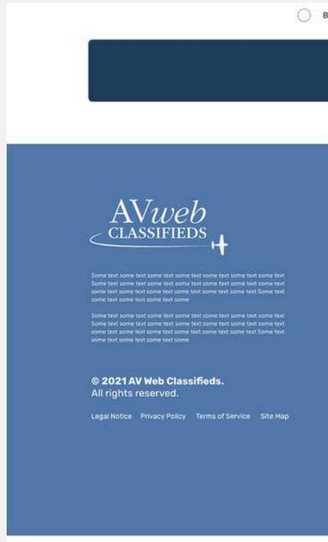

Browse by Plane Type
Single Engine Piston
Multi Engine Piston
Helicopters
Jets
Turboprop
Special Use
Browse by Category
Aircraft
Parts/ Products
Engines
Real Estate
Services
UAVs


Popular Listings:
2021 PIPER ARCHER III
$349,900
7690 HRS
TURBOPROP
WASHINGTON DC
VIEW FULL LISTING

R ARCHER III
FULL LISTING


AVweb CLASSIFIEDS
Home
Listings
Categories
SELL NOW
Start Your Search
All Categories
What Would You Like To List?
AIRCRAFT
REAL ESTATE
PARTS & PRODUCTS
SERVICES
ENGINES
JOBS
Status:
Sale
Rent
Lease
Trade
Condition:
New
Used
Salvaged
Project
Category
Enter Registration Number
Enter Serial Number
Enter Travel Time
Year
Model
Make


Description:
Write a Detailed Description for your Listing
Seller Location:
Country
State/ Province
City
Select Location in Maps


AVweb CLASSIFIEDS
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Privacy Policy
Terms of Service
Site Map

Cashfreely

CASH FREELY

ABOUT THE PROJECT

We were asked to design the new feature for the CashFreely app. For the design of the new feature, we reviewed the existing Cash Freely application design to understand the user journey, and different touchpoints and familiarize ourselves with the existing design language, type and colour usage. We also reviewed the competition, how they treated similar features in their applications, what were the advantages and disadvantages of their approach. From the takeaways of the research, we were able to access that keeping the user experience easy and simple will add the most value whilst designing and adding the new feature to the existing Cash Freely Application.

Taking the learnings from our research we set out to develop low and high-resolution wireframes so that we can start mapping out different elements that will form part of the content, customer journey and user experience taking into account all of the feedback previously shared with us.

PROBLEM

01 **New feature needed intuitive user experience**

02 **The new feature required exisitng visual design to be updated**

03 **Paradox of Choices**

SOLUTION

- **Simplify and organize**
- **Update visal identity**
- **Intuitive user expreince**

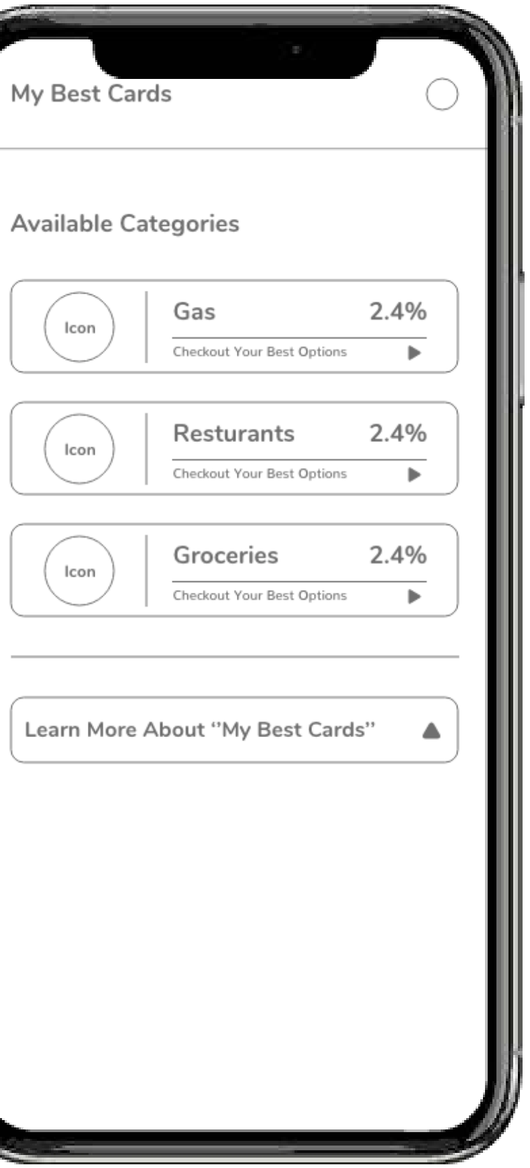
FONT FAMILY

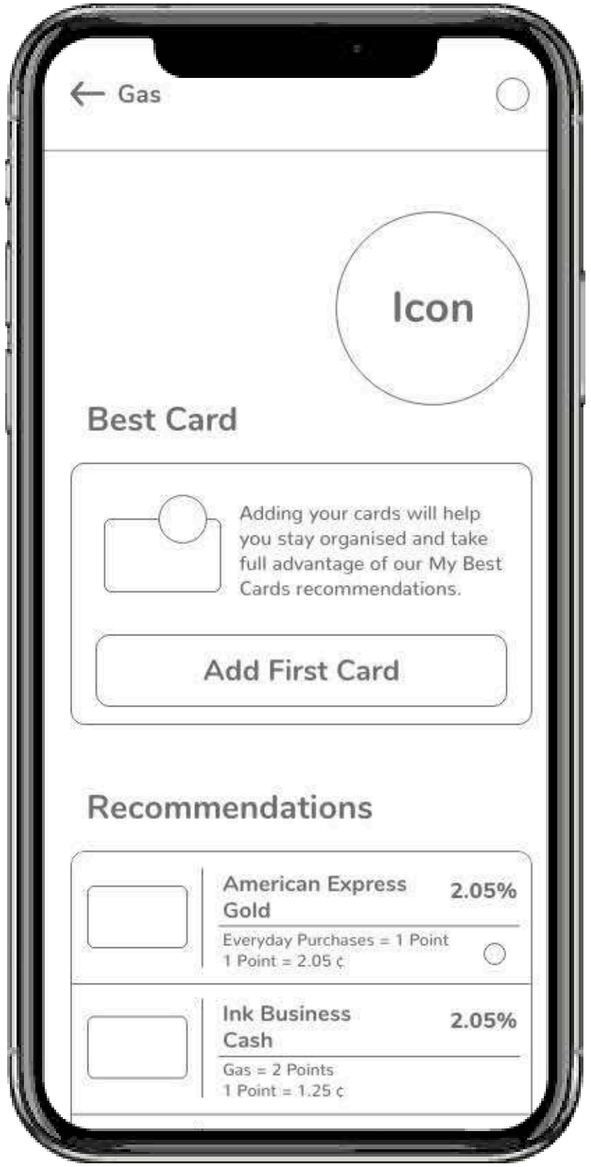
Quicksand

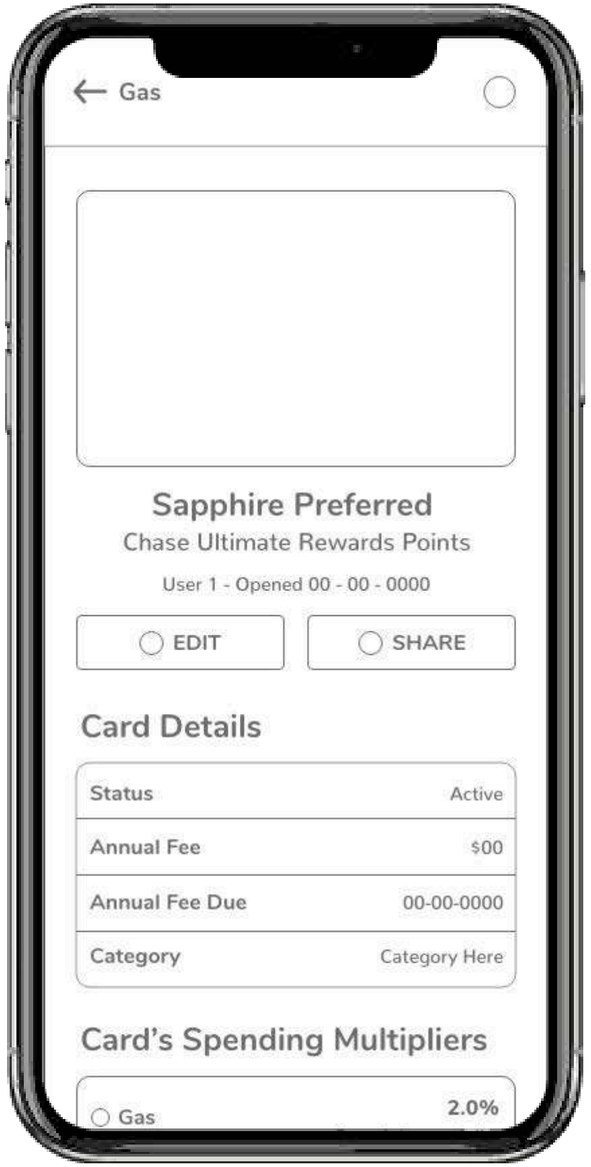
BOLD
Semi-Bold
REGULAR

3b55a5 *fbcd30* *76abf* *f15722*

f99e24 *14213d*



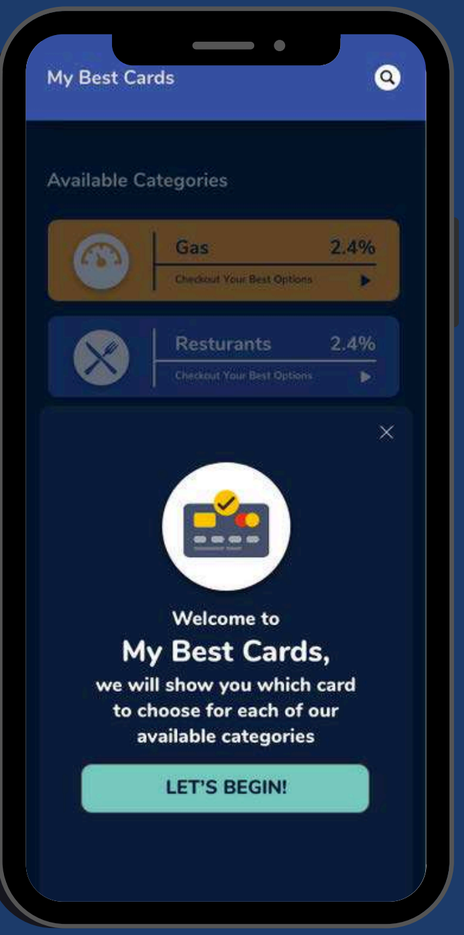


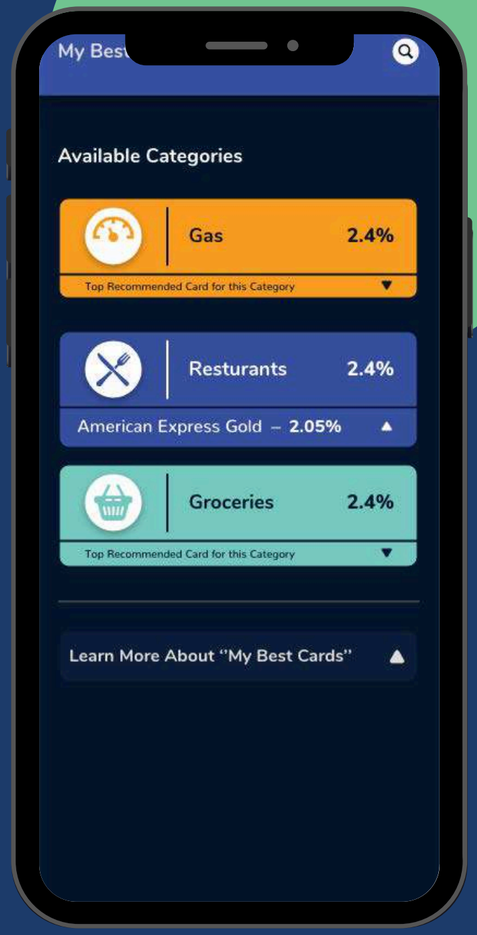


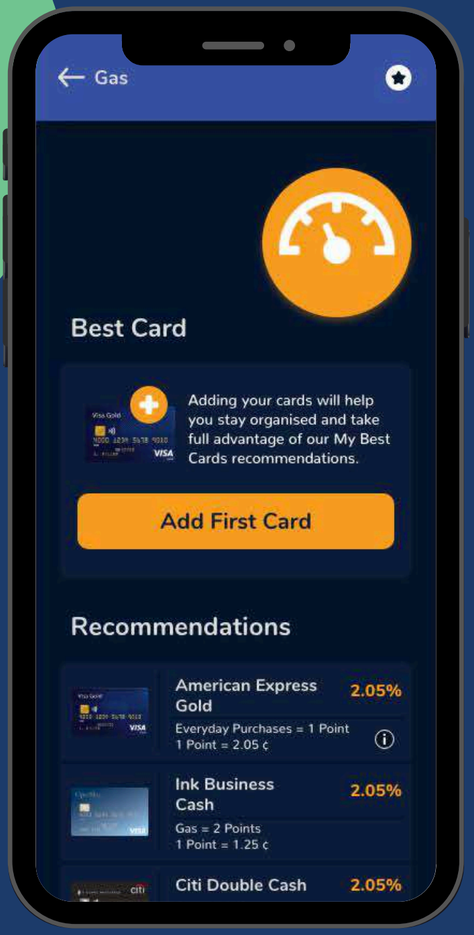
Wireframes

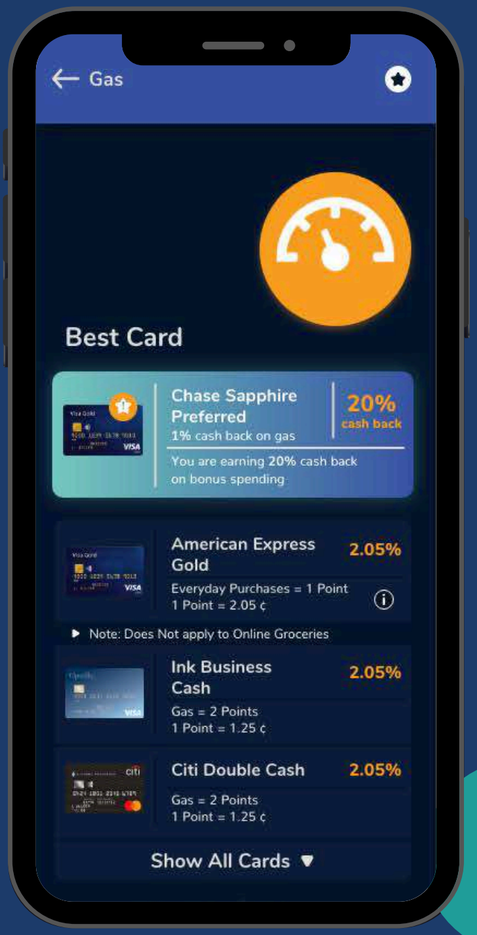
Taking the learnings from our research we set out to develop low and high-resolution wireframes so that we can start mapping out different elements that will form part of the content, customer journey and user experience taking into account all of the feedback previously shared with us.

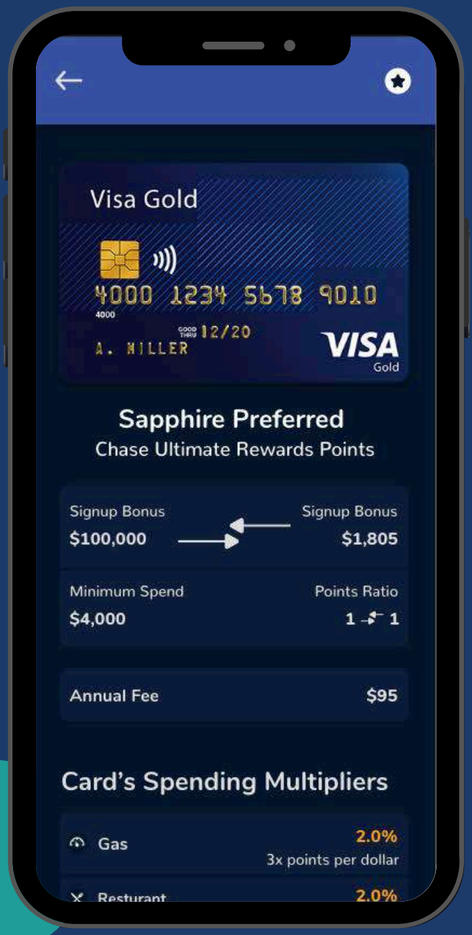
We tried multiple iterations for different content types to see which works best with respect to Cash Freely users and is more effective and easy to use. Our goal was to keep it fun, simple and intuitive. We built on the previous wireframes and improved our approach keeping functionality at the centre.


My Best Cards
Available Categories
Gas 2.4%
Checkout Your Best Options
Resturants 2.4%
Checkout Your Best Options
Welcome to
My Best Cards,
we will show you which card to choose for each of our available categories
LET'S BEGIN!

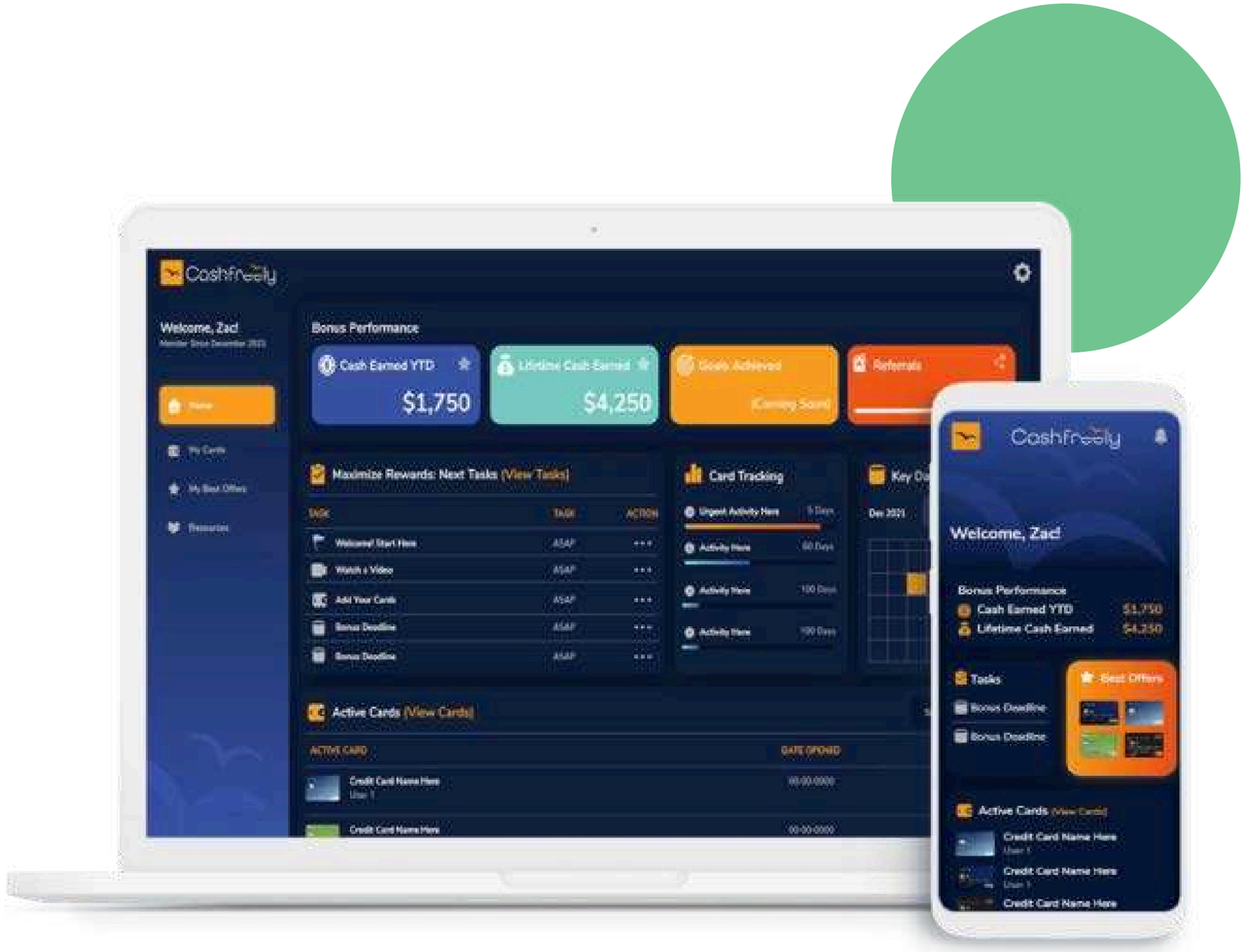

My Best
Available Categories
Gas 2.4%
Top Recommended Card for this Category
Resturants 2.4%
American Express Gold – 2.05%
Groceries 2.4%
Top Recommended Card for this Category
Learn More About "My Best Cards"


Gas
Best Card
Adding your cards will help you stay organised and take full advantage of our My Best Cards recommendations.
Add First Card
Recommendations
American Express Gold 2.05%
Everyday Purchases = 1 Point
1 Point = 2.05 ¢
Ink Business Cash 2.05%
Gas = 2 Points
1 Point = 1.25 ¢
Citi Double Cash 2.05%


Gas
Best Card
Chase Sapphire Preferred
1% cash back on gas
20% cash back
You are earning 20% cash back on bonus spending
American Express Gold 2.05%
Everyday Purchases = 1 Point
1 Point = 2.05 ¢
Note: Does Not apply to Online Groceries
Ink Business Cash 2.05%
Gas = 2 Points
1 Point = 1.25 ¢
Citi Double Cash 2.05%
Gas = 2 Points
1 Point = 1.25 ¢
Show All Cards


Visa Gold
4000 1234 5678 9010
A. MILLER
12/20
VISA
Gold
Sapphire Preferred
Chase Ultimate Rewards Points
Signup Bonus
$100,000
Signup Bonus
$1,805
Minimum Spend
$4,000
Points Ratio
1 : 1
Annual Fee
$95
Card's Spending Multipliers
Gas 2.0%
3x points per dollar
Resturant 2.0%

HOME PAGE


Cashfreely
Welcome, Zac!
Bonus Performance
Cash Earned YTD
$1,750
Lifetime Cash Earned
$4,250
Goals Achieved
Referrals
Maximize Rewards: Next Tasks (View Tasks)
Card Tracking
Active Cards (View Cards)
Credit Card Name Here
Tasks
Bonus Deadline
Best Offers

VEEFRESH

VEEFRESH

UI/UX Case Study

ABOUT THE PROJECT

We were asked to design the new and improved mobile web page for Veefresh website. For the design of the new feature, we reviewed the existing Veefresh website design to understand the user journey, and different touchpoints and familiarize ourselves with the existing design language, type and colour usage. We also reviewed the competition, how they treated similar features in their applications, what were the advantages and disadvantages of their approach. From the takeaways of the research, we were able to access that keeping the user experience easy and simple will add the most value whilst designing and adding the new feature to the existing Veefresh website

Taking the learnings from our research we set out to develop low and high-resolution wireframes so that we can start mapping out different elements that will form part of the content, customer journey and user experience taking into account all of the feedback previously shared with us.

PROBLEM

01 **New and Improved version of their existing mobile website**

SOLUTION

- **Better usage of fonts**
- **Intuitive user expreince**

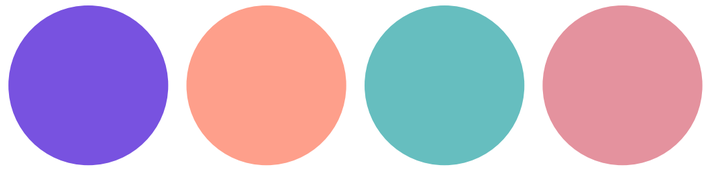
FONT FAMILY

BEBAS NEUE

BOLD

Poppins

Regular, Medium & Bold



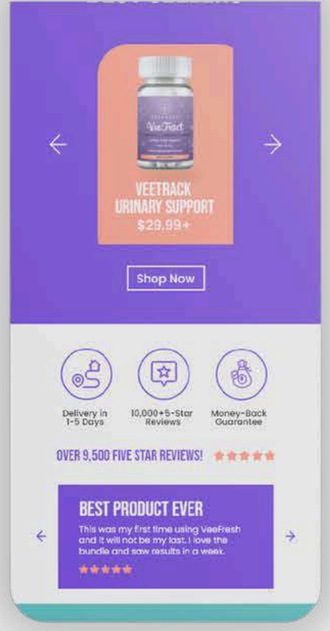
7852E0 *FE9F8B* *66BEBF* *E4929E*

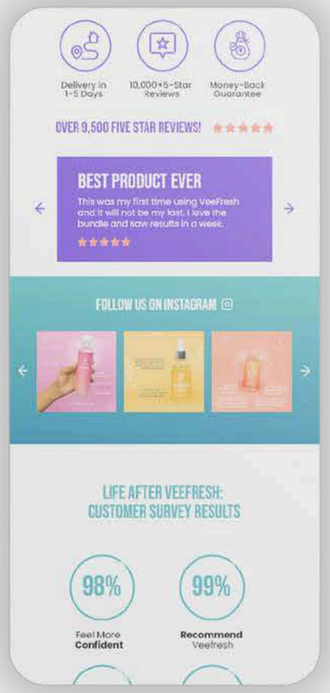
Wireframes

Taking the learnings from our research we set out to develop low and high-resolution wireframes so that we can start mapping out different elements that will form part of the content, customer journey and user experience taking into account all of the feedback previously shared with us.

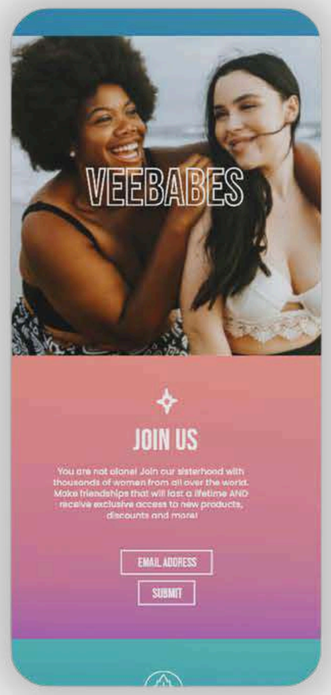
We tried multiple iterations for different content types to see which works best with respect to VeeFresh users and is more effective and easy to use. Our goal was to keep it fun, simple and intuitive. We built on the previous wireframes and improved our approach keeping functionality at the centre.

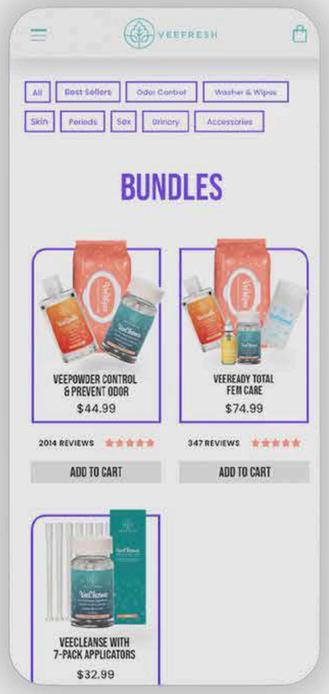
SENSITIVE FEM CARE
REVOLUTION
Shop Now

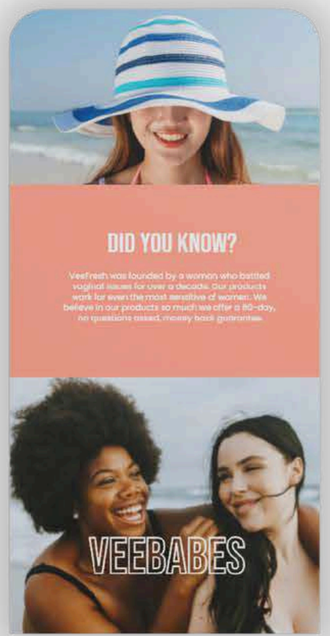

VEETRACK
URINARY SUPPORT
$29.99+
Shop Now
Delivery in 1-5 Days
10,000+5-Star Reviews
Money-Back Guarantee
OVER 9,500 FIVE STAR REVIEWS!
BEST PRODUCT EVER
This was my first time using VeeFresh and it will not be my last. I love the bundle and saw results in a week.

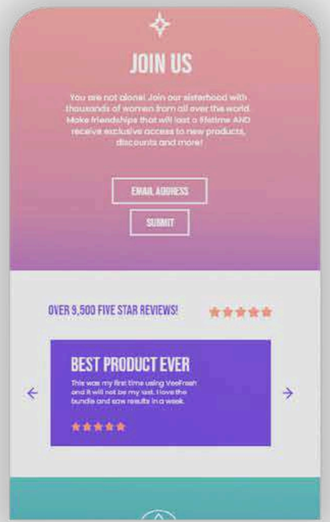

Delivery in 1-5 Days
10,000+5-Star Reviews
Money-Back Guarantee
OVER 9,500 FIVE STAR REVIEWS!
BEST PRODUCT EVER
This was my first time using VeeFresh and it will not be my last. I love the bundle and saw results in a week.
FOLLOW US ON INSTAGRAM
LIFE AFTER VEEFRESH:
CUSTOMER SURVEY RESULTS
98%
Feel More Confident
99%
Recommend Veefresh

98%
Feel More Confident
99%
Recommend Veefresh
83%
Visit The OBGYN Less
97%
Have Incorporated Our Products In Their Feminine Care Routine
OUR STORY
Long before the thousands of 5 star reviews, a suite of products and a global community, VeeFresh was just the dream of our Founder, Natasha...
VEEFRESH: FOUNDER'S STORY
Why did you start VeeFresh?

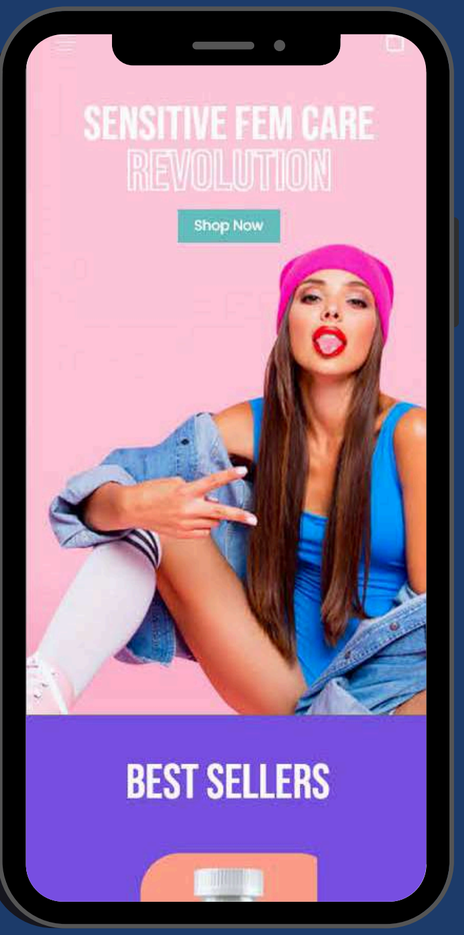

VEEBABES
JOIN US
You are not alone! Join our sisterhood with thousands of woman from all over the world. Make friendships that will last a lifetime AND receive exclusive access to new products, discounts and more!
EMAIL ADDRESS
SUBMIT

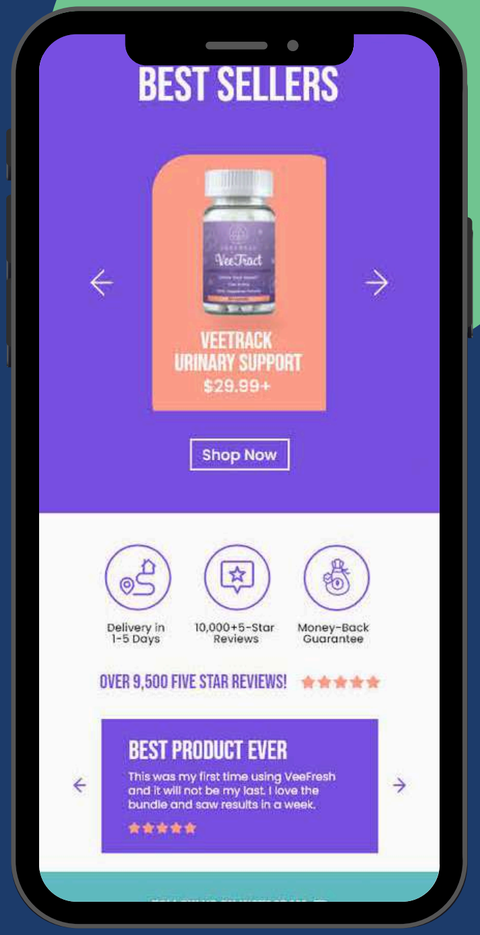

VEEFRESH
All
Best Sellers
Odor Control
Washer & Wipes
Skin
Periods
Sex
Urinary
Accessories
BUNDLES
VEEPOWDER CONTROL & PREVENT ODOR
$44.99
2014 REVIEWS
ADD TO CART
VEEREADY TOTAL FEM CARE
$74.99
347 REVIEWS
ADD TO CART
VEECLEANSE WITH 7-PACK APPLICATORS
$32.99

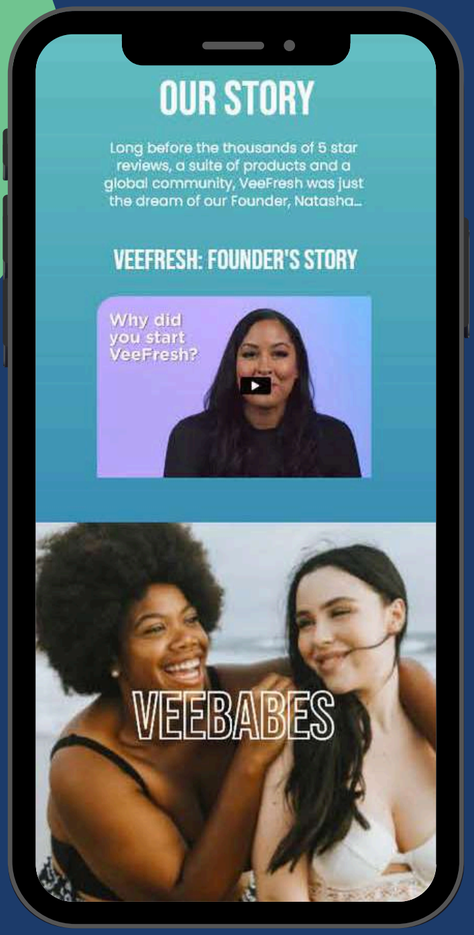

DID YOU KNOW?
VeeFresh was founded by a woman who battled vaginal issues for over a decade. Our products work for even the most sensitive of women. We believe in our products so much we offer a 90-day, no questions asked, money back guarantee.
VEEBABES

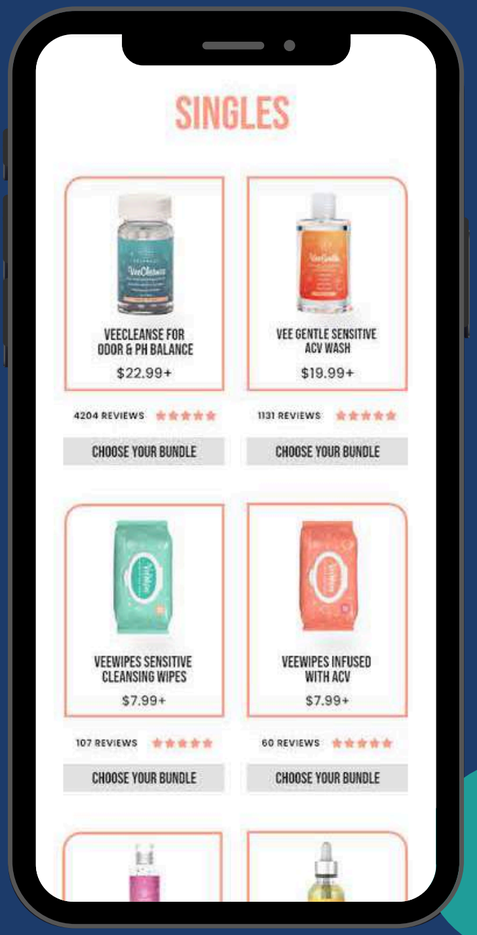

JOIN US
You are not alone! Join our sisterhood with thousands of women from all over the world. Make friendships that will last a lifetime AND receive exclusive access to new products, discounts and more!
EMAIL ADDRESS
SUBMIT
OVER 9,500 FIVE STAR REVIEWS!
BEST PRODUCT EVER
This was my first time using VeeFresh and it will not be my last. I love the bundle and saw results in a week.

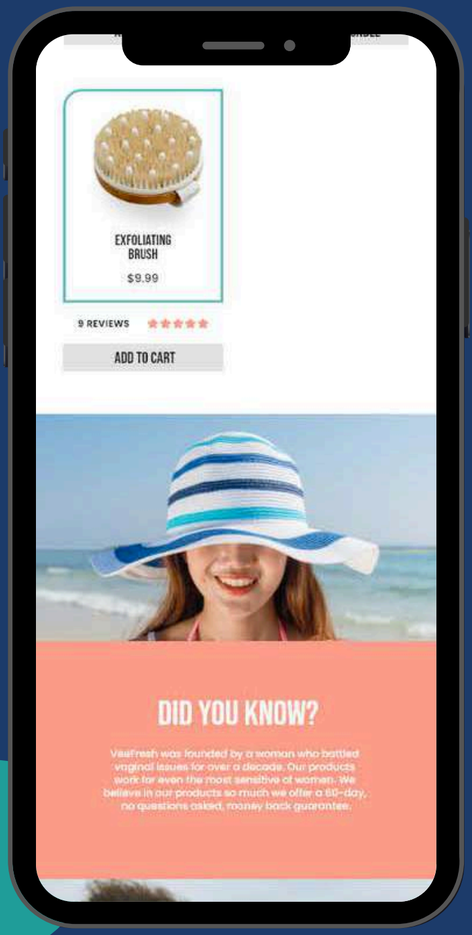
SENSITIVE FEM CARE
REVOLUTION
Shop Now
BEST SELLERS
VEETRACK
URINARY SUPPORT
$29.99+
Shop Now
Money-Back
Guarantee


SENSITIVE FEM CARE REVOLUTION
Shop Now
BEST SELLERS


BEST SELLERS
VEETRACK URINARY SUPPORT
$29.99+
Shop Now
Delivery in 1-5 Days
10,000+5-Star Reviews
Money-Back Guarantee
OVER 9,500 FIVE STAR REVIEWS!
BEST PRODUCT EVER
This was my first time using VeeFresh and it will not be my last. I love the bundle and saw results in a week.


OUR STORY
Long before the thousands of 5 star reviews, a suite of products and a global community, VeeFresh was just the dream of our Founder, Natasha...
VEEFRESH: FOUNDER'S STORY
Why did you start VeeFresh?
VEEBABES


SINGLES
VEECLEANSE FOR ODOR & PH BALANCE
$22.99+
4204 REVIEWS
CHOOSE YOUR BUNDLE
VEE GENTLE SENSITIVE ACV WASH
$19.99+
1131 REVIEWS
CHOOSE YOUR BUNDLE
VEEWIPES SENSITIVE CLEANSING WIPES
$7.99+
107 REVIEWS
CHOOSE YOUR BUNDLE
VEEWIPES INFUSED WITH ACV
$7.99+
60 REVIEWS
CHOOSE YOUR BUNDLE


EXFOLIATING BRUSH
$9.99
9 REVIEWS
ADD TO CART
DID YOU KNOW?
VeeFresh was founded by a woman who battled vaginal issues for over a decade. Our products work for even the most sensitive of women. We believe in our products so much we offer a 60-day, no questions asked, money back guarantee.

BUGZERO

BUG ZERO

UI/UX Case Study

ABOUT THE PROJECT

FindBugZero is a web-based bug tracking and project management software that offers a simple and intuitive user interface.

The interface has a clean design, with a modern and visually appealing layout that is optimized for user experience. The navigation is straightforward, with clear menus and labels that make it easy to find and access the different features of the platform.

FindBugZero's UI also includes various customization options, allowing users to tailor the platform to their specific needs.

Overall, FindBugZero's UI/UX design is geared towards simplifying the bug tracking and project management process, providing a user-friendly experience for software development teams.

PROBLEM

01 **Confusing navigation**

02 **Inconsistent terminology**

03 **Overwhelming task lists**

SOLUTION

- **Streamline task management.**
- **Establish terminology consistency.**
- **Improve navigation clarity.**

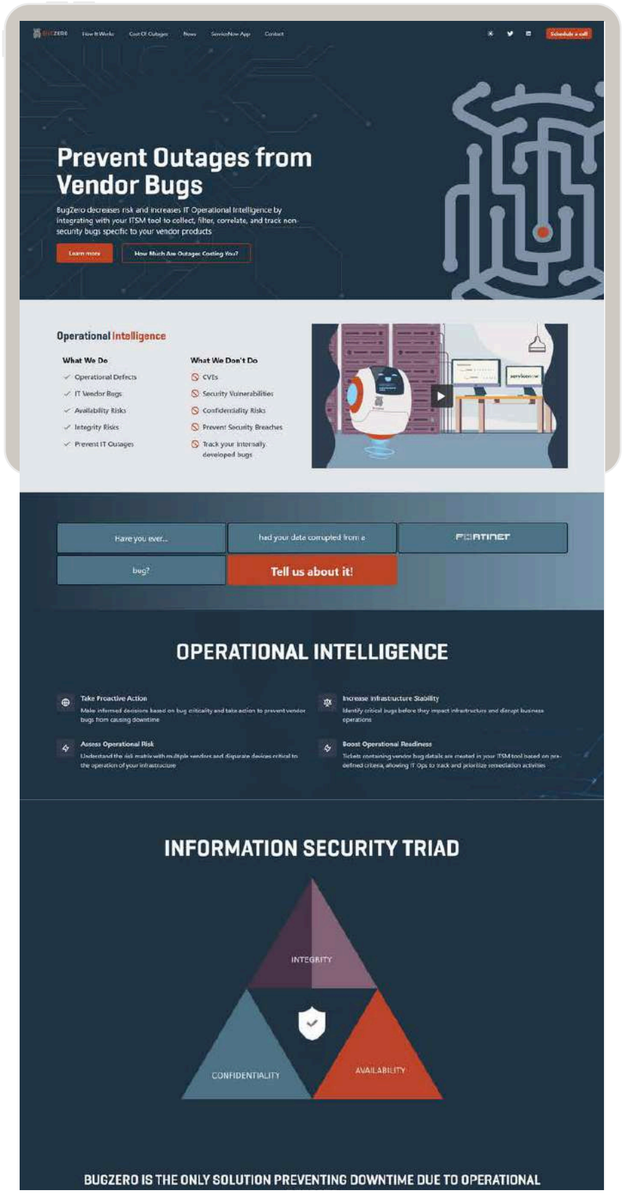
FONT FAMILY

Geogrotesque Cyr

BOLD
Medium
Regular

#253746 *#C04830* *#4B394C*

#CEC9C2



The BugZero website appears to have a clean and well-organized interface that allows users to quickly access the features they need. The use of a sidebar menu for navigation and a clear hierarchy of information.

The design of the page is also visually appealing, with a simple color scheme and clear typography that makes it easy to read and scan the content. The use of icons and visual cues helps to draw attention to important information and functions, making it easy for users to understand how to interact with the platform.

HOME PAGE

Prevent Outages
from Vendor Bugs
BugZero decreases risk and increases IT Operational Intelligence by integrating with your ITSM tool to collect, filter, correlate and track non-security bugs specific to your vendor.
SCHEDULE CALL

Prevent Outages
from Vendor Bugs
BugZero decreases risk and increases IT Operational Intelligence by integrating with your ITSM tool to collect, filter, correlate and track non-security bugs specific to your vendor.
SCHEDULE CALL

Risk Mitigation
Minimizes the risk of outages by identifying the most stable firmware and software versions for your infrastructure
Real-Time Information
Ensures accurate and up-to-date operational bug data by taking action on bugs as soon as they are published by vendors
Improved Predictability
Provides operational insight into which vendor bugs are most likely to cause
Simple
Identify Root Cause
Correlates bugs to CMDB items, enabling the technical staff to quickly determine if a bug is the source of an infrastructure
Unified View
Aggregates bug data from multiple vendors into configurable, dynamic reports that provide clear and actionable
Fast Deployment
Solution is up, running, and reporting on vendor operational bug data within hours
View Published Bugs For

Know the Bugs
Vendor operational bugs are an ongoing problem for every IT organization.
These bugs, embedded in virtually every critical system, are a material threat to business productivity and profitability.
BugZe

Office 365

DATA INTEGRITY
GET THE HALF YOU ARE MISSING

BUGZERO
HOW IT WORKS
PRIVACY
COST OF OUTAGES
REQUEST FREE TRIAL
Prevent Outages
from Vendor Bugs
BugZero decreases risk and increases IT Operational Intelligence by integrating with your ITSM tool to collect, filter, correlate and track non-security bugs specific to your vendor.
SCHEDULE CALL

CLARITY TRADERS

ABOUT THE PROJECT

Clarity Traders is a well-established brand in the financial industry, providing trading services, news, and resources for traders and investors since its inception. As the financial industry continues to evolve, Clarity Traders has recognized the need to enhance its digital presence to better serve its users.

This UI/UX case study will explore how we redesigned the Clarity Traders website to create a more user-friendly and engaging experience for its visitors. We will detail our research process, design decisions, and testing methods, as well as the results and impact of our redesign. By the end of this case study, you will have a comprehensive understanding of our approach and the value we added to the Clarity Traders brand.

PROBLEM

01 **Navigation complexity**

02 **Responsiveness**

03 **Outdated design**

SOLUTION

- **Modernize brand identity**
- **Intuitive User experience**
- **Simplify and organize**

FONT FAMILY

Open Sans

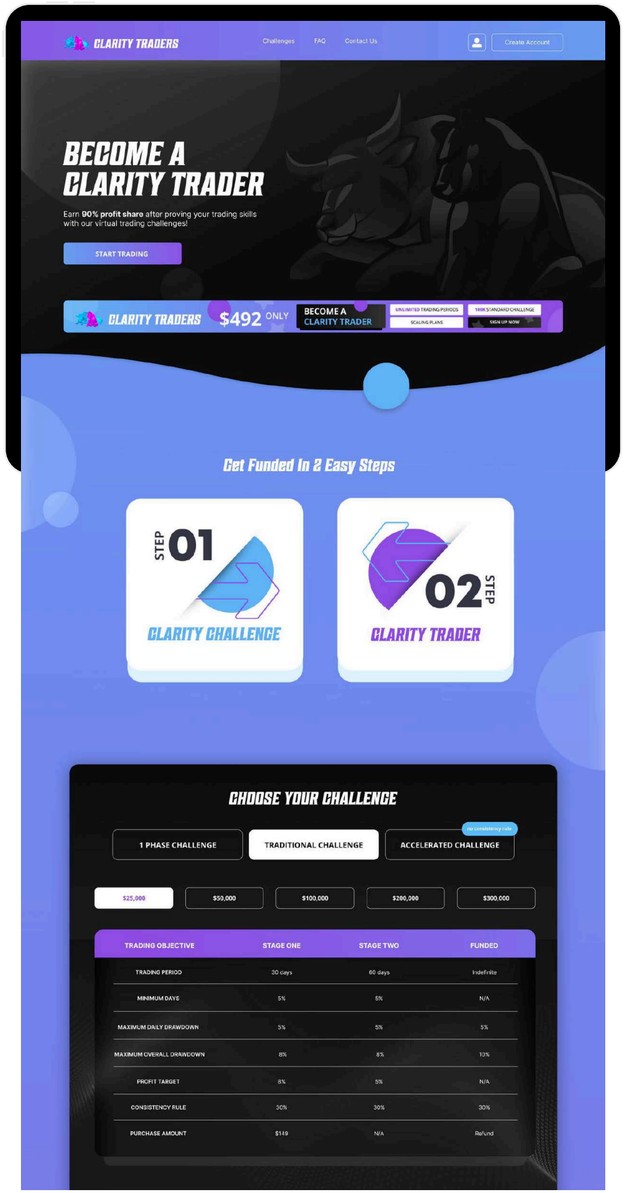
Bold

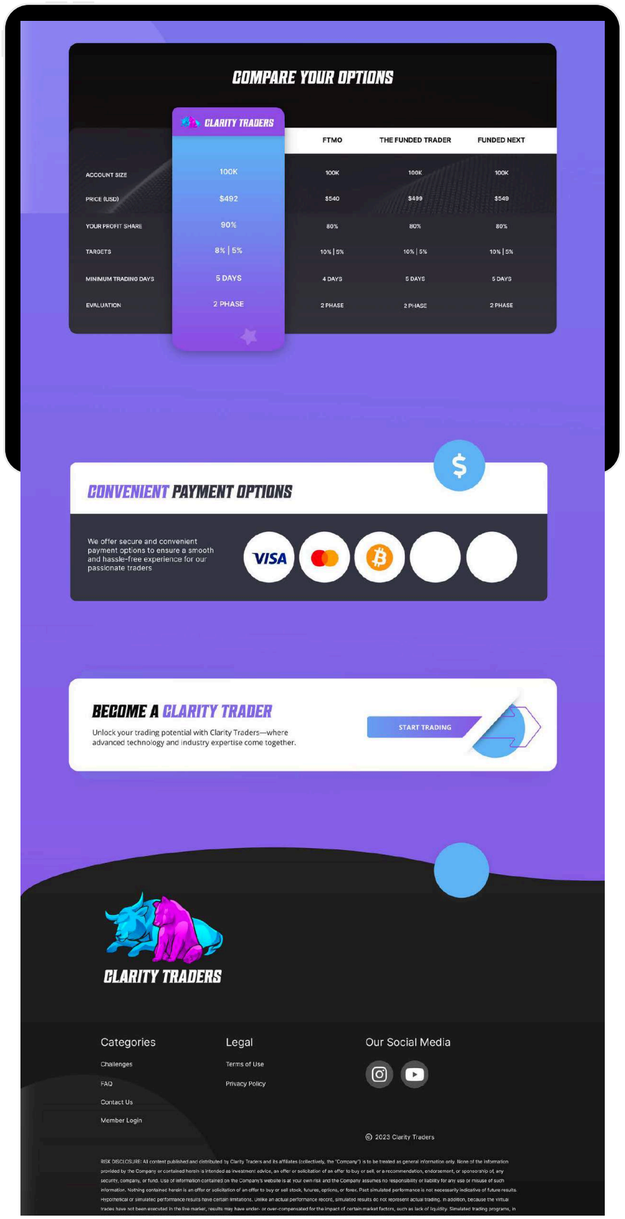
Inter

Bold

Regular

#61b4f6 *#8864e9* *#f5fbff* *#000000*

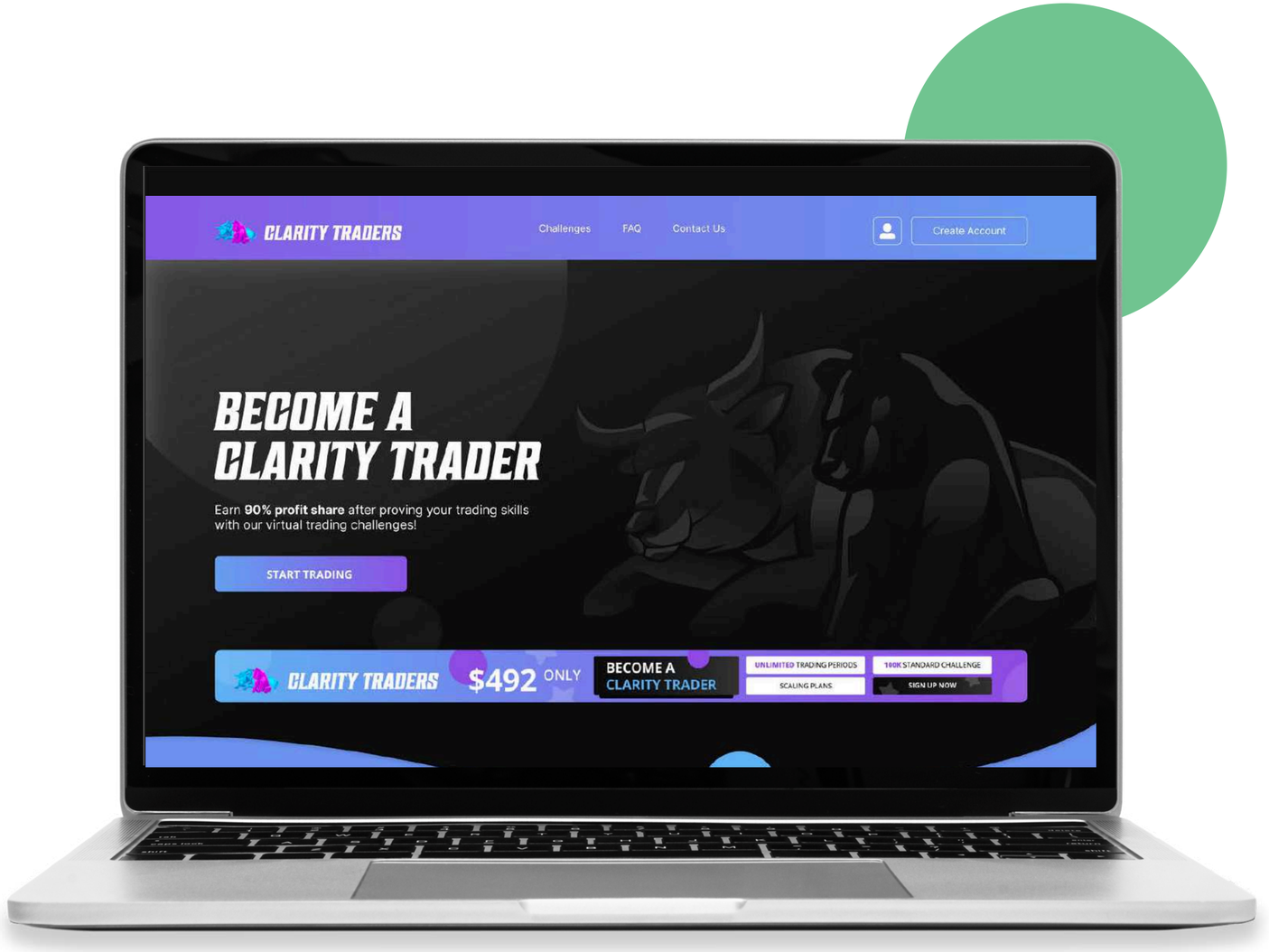


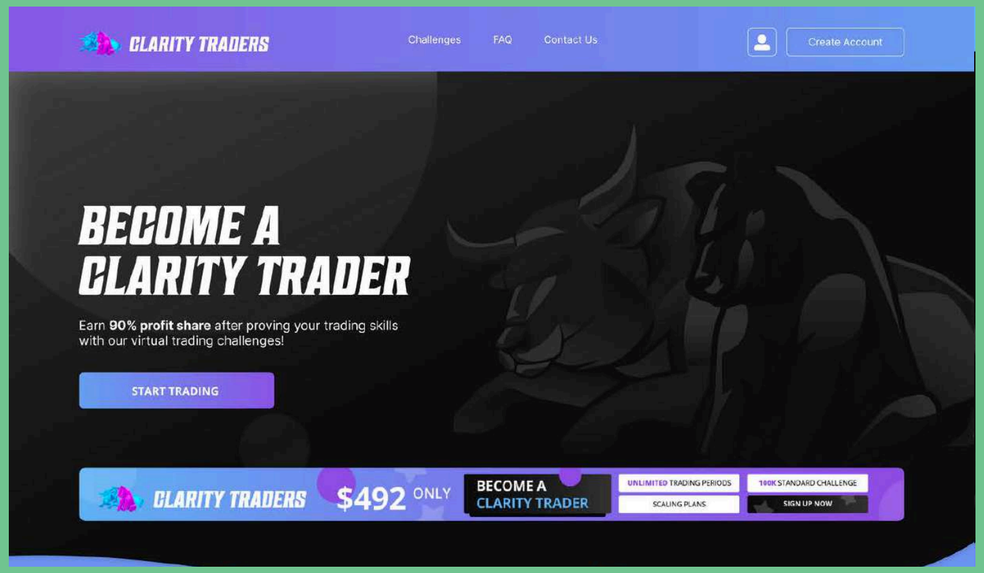


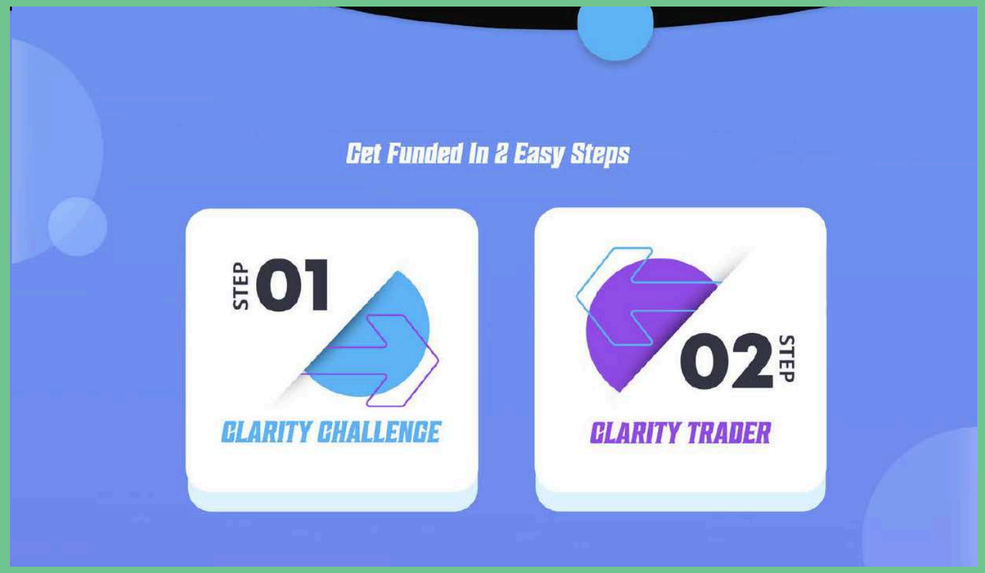
Interfaces

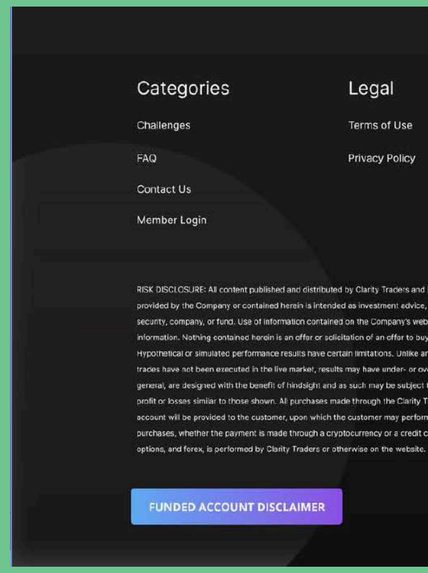
The high-fidelity interfaces for Clarity Traders were developed based on the wireframes using industry-standard tools. We aimed to create a modern design that reflected the Clarity Traders brand identity and provided an optimal user experience, particularly on mobile devices. Throughout the design process, we gathered feedback from stakeholders and users to ensure that our design met their needs. The interfaces served as a clear visual reference for the development team, guiding us in creating a website that aligned with the goals of the Clarity Traders brand and catered to its users.

HOME PAGE

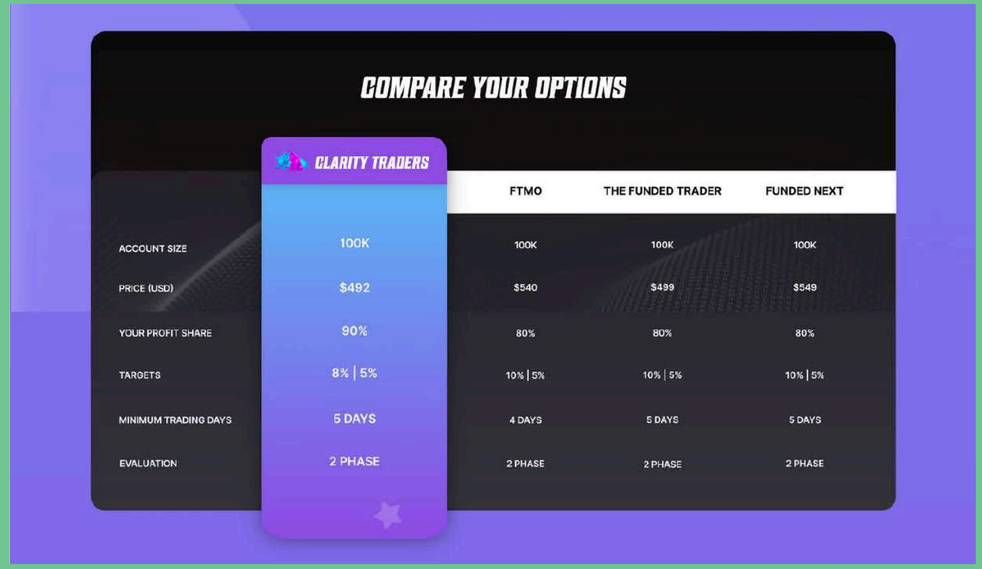

CLARITY TRADERS
Challenges
FAQ
Contact Us
Create Account
BECOME A CLARITY TRADER
Earn 90% profit share after proving your trading skills with our virtual trading challenges!
START TRADING
CLARITY TRADERS
$492 ONLY
BECOME A CLARITY TRADER
UNLIMITED TRADING PERIODS
100K STANDARD CHALLENGE
SCALING PLANS
SIGN UP NOW

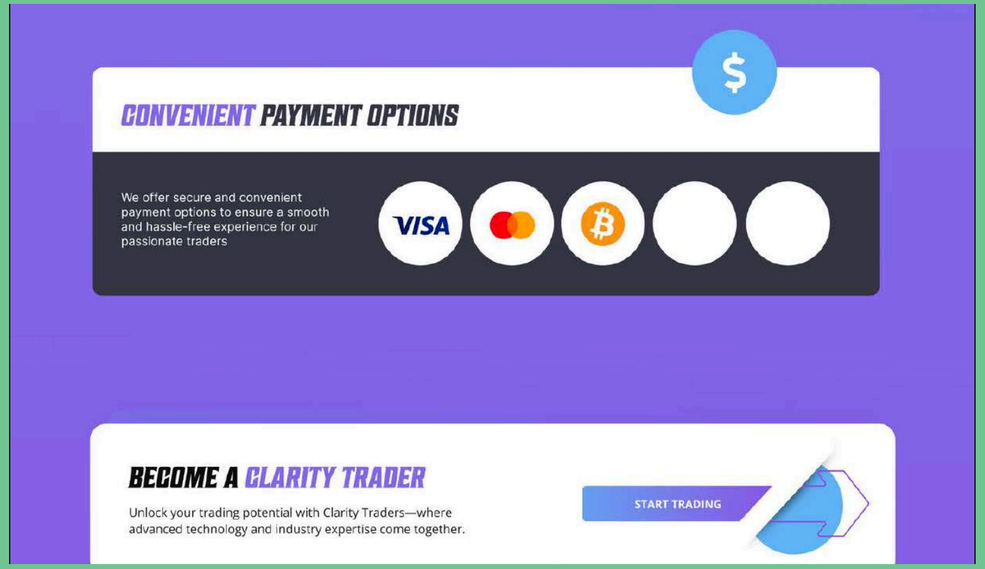

CLARITY TRADERS
Challenges
FAQ
Contact Us
Create Account
BECOME A CLARITY TRADER
Earn 90% profit share after proving your trading skills with our virtual trading challenges!
START TRADING
CLARITY TRADERS
$492 ONLY
BECOME A CLARITY TRADER
UNLIMITED TRADING PERIODS
100K STANDARD CHALLENGE
SCALING PLANS
SIGN UP NOW

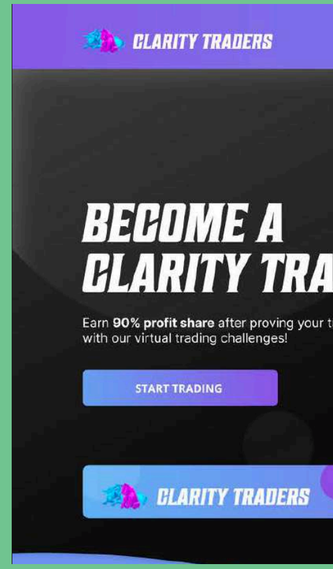

Get Funded In 2 Easy Steps
STEP 01
CLARITY CHALLENGE
02 STEP
CLARITY TRADER


Categories
Challenges
FAQ
Contact Us
Member Login
Legal
Terms of Use
Privacy Policy
RISK DISCLOSURE: All content published and distributed by Clarity Traders and
provided by the Company or contained herein is intended as investment advice,
security, company, or fund. Use of information contained on the Company's web
information. Nothing contained herein is an offer or solicitation of an offer to buy
Hypothetical or simulated performance results have certain limitations. Unlike a
trades have not been executed in the live market, results may have under- or ov
general, are designed with the benefit of hindsight and as such may be subject t
profit or losses similar to those shown. All purchases made through the Clarity T
account will be provided to the customer, upon which the customer may perform
purchases, whether the payment is made through a cryptocurrency or a credit c
options, and forex, is performed by Clarity Traders or otherwise on the website.
FUNDED ACCOUNT DISCLAIMER

UNDED NEXT
100K
$549
80%
10% | 5%
5 DAYS
2 PHASE


COMPARE YOUR OPTIONS
CLARITY TRADERS
FTMO
THE FUNDED TRADER
FUNDED NEXT
ACCOUNT SIZE
100K
100K
100K
PRICE (USD)
$492
$540
$499
$549
YOUR PROFIT SHARE
90%
80%
80%
80%
TARGETS
8% | 5%
10% | 5%
10% | 5%
10% | 5%
MINIMUM TRADING DAYS
5 DAYS
4 DAYS
5 DAYS
5 DAYS
EVALUATION
2 PHASE
2 PHASE
2 PHASE
2 PHASE


CONVENIENT PAYMENT OPTIONS
We offer secure and convenient payment options to ensure a smooth and hassle-free experience for our passionate traders
VISA
BECOME A CLARITY TRADER
Unlock your trading potential with Clarity Traders—where advanced technology and industry expertise come together.
START TRADING


CLARITY TRADERS
BECOME A CLARITY TRA
Earn 90% profit share after proving your t
with our virtual trading challenges!
START TRADING
CLARITY TRADERS

COBALT INTELLIGENCE

UI/UX Case Study

ABOUT THE PROJECT

Cobalt Intelligence is more than just a data solutions company — it is the culmination of our personal journey and passion for empowering alternative business finance companies.

Our fascination with data and automation began when we realized the immense potential of web scraping to revolutionize businesses. As we delved deeper into the world of web scraping, we discovered that it wasn't just about extracting data; it was about the human aspect of leveraging that data to make a real impact.

PROBLEM

01 **Navigation complexity**

02 **Responsiveness**

03 **Outdated design**

SOLUTION

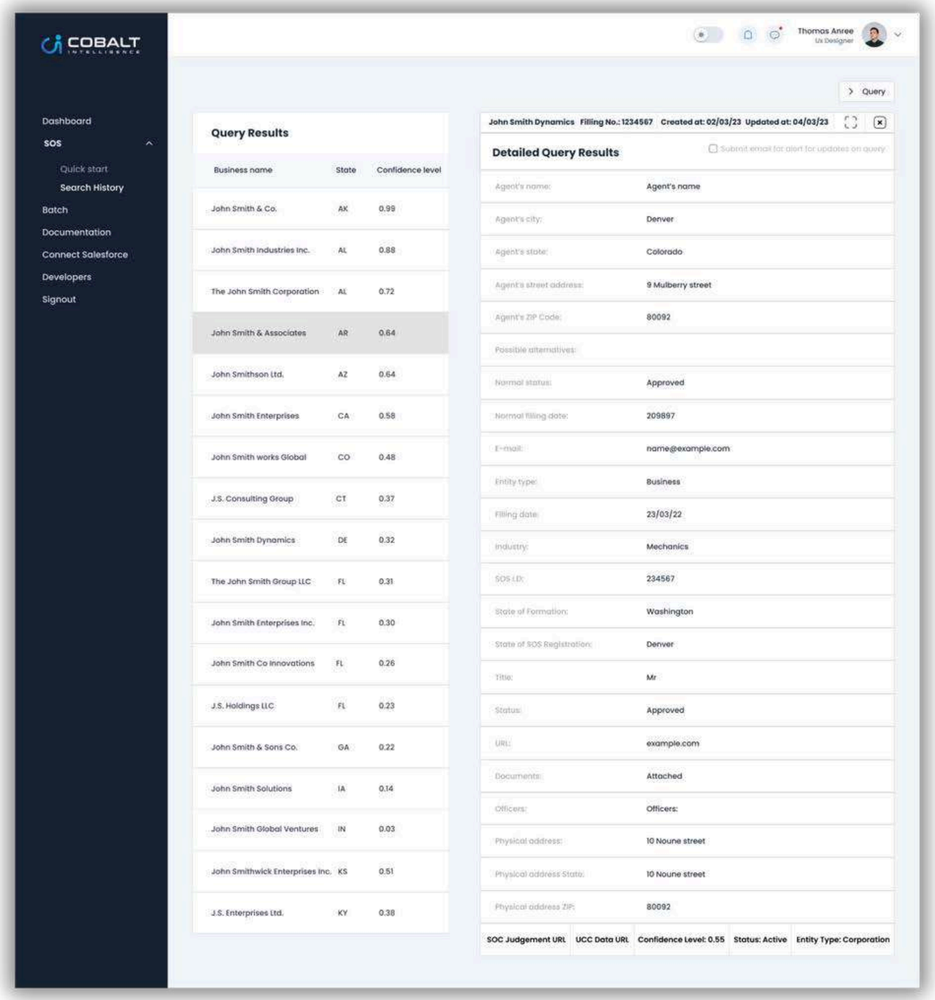
- **Modernize brand identity**
- **Intuitive User experience**
- **Simplify and organize**

FONT FAMILY

Poppins

Bold
Medium

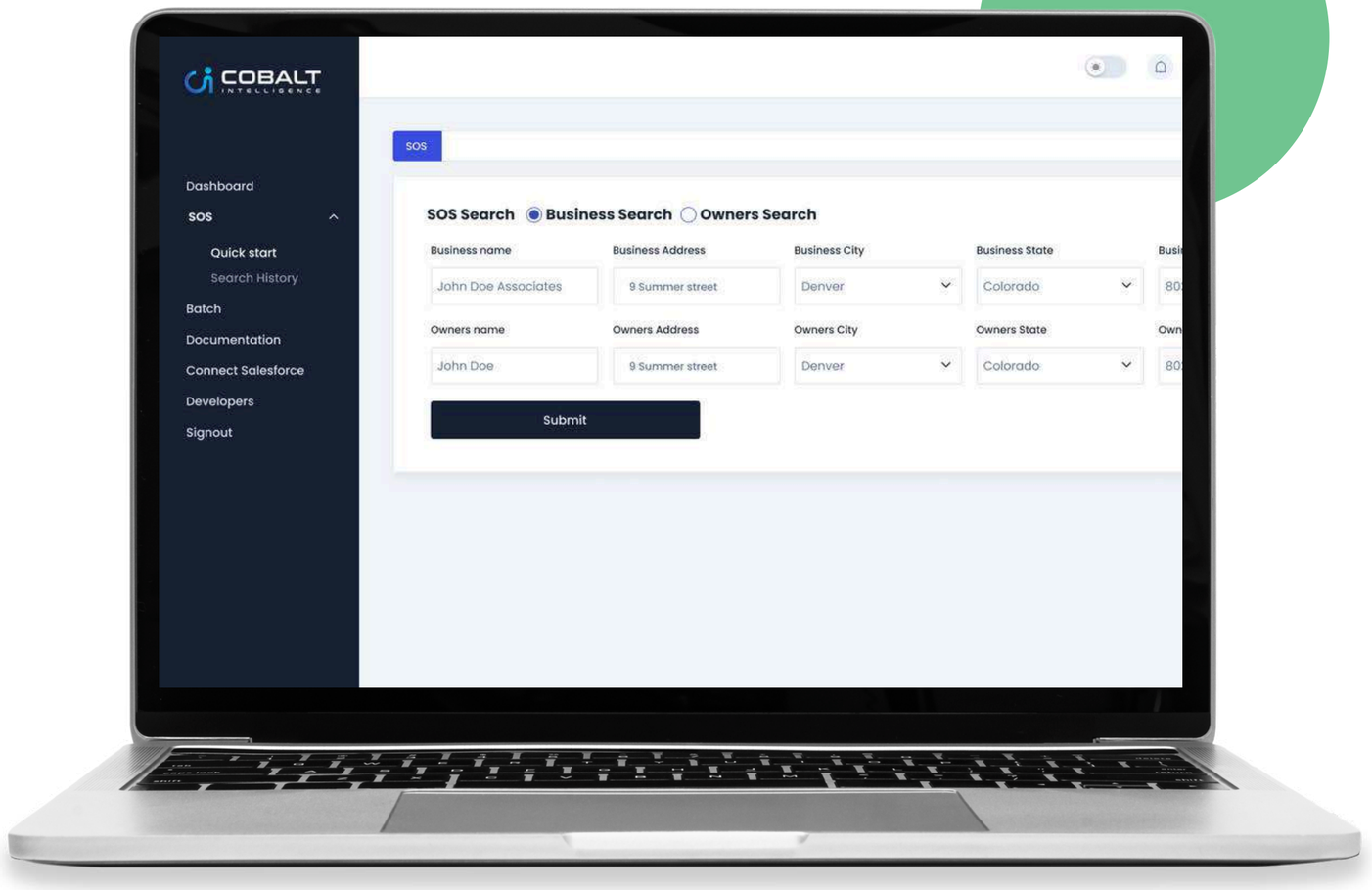
#1C2434 *#3C50E0* *#f5fbff* *#212B36*



Interfaces

The high-fidelity interfaces for COBALT were developed based on the wireframes using industry-standard tools. We aimed to create a modern design that reflected the COBALT brand identity and provided an optimal user experience, particularly on mobile devices. Throughout the design process, we gathered feedback from stakeholders and users to ensure that our design met their needs. The interfaces served as a clear visual reference for the development team, guiding us in creating a website that aligned with the goals of the COBALT brand and catered to its users.

HOME PAGE


COBALT
INTELLIGENCE
Dashboard
SOS
Quick start
Search History
Batch
Documentation
Connect Salesforce
Developers
Signout
SOS
SOS Search
Business Search
Owners Search
Business name
John Doe Associates
Business Address
9 Summer street
Business City
Denver
Business State
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Owners name
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Owners Address
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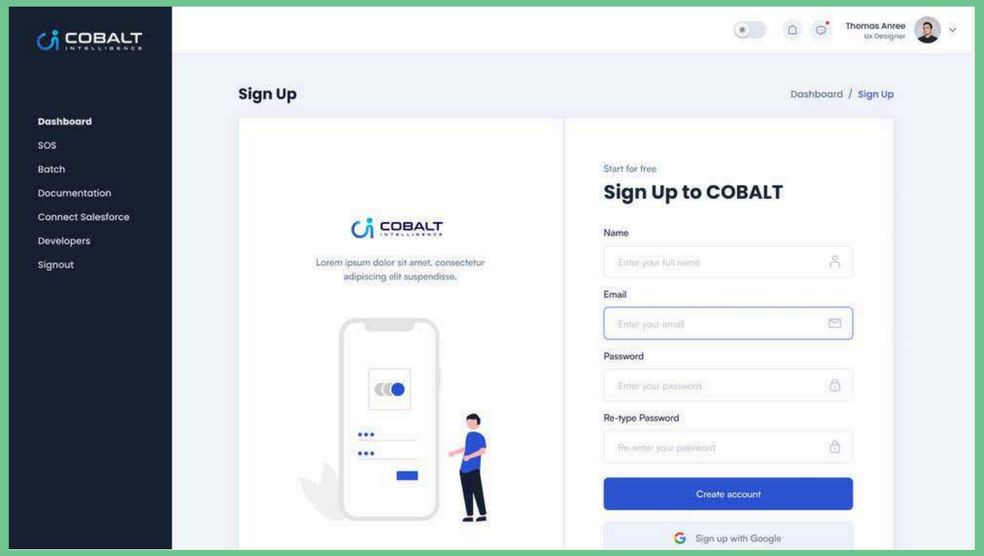
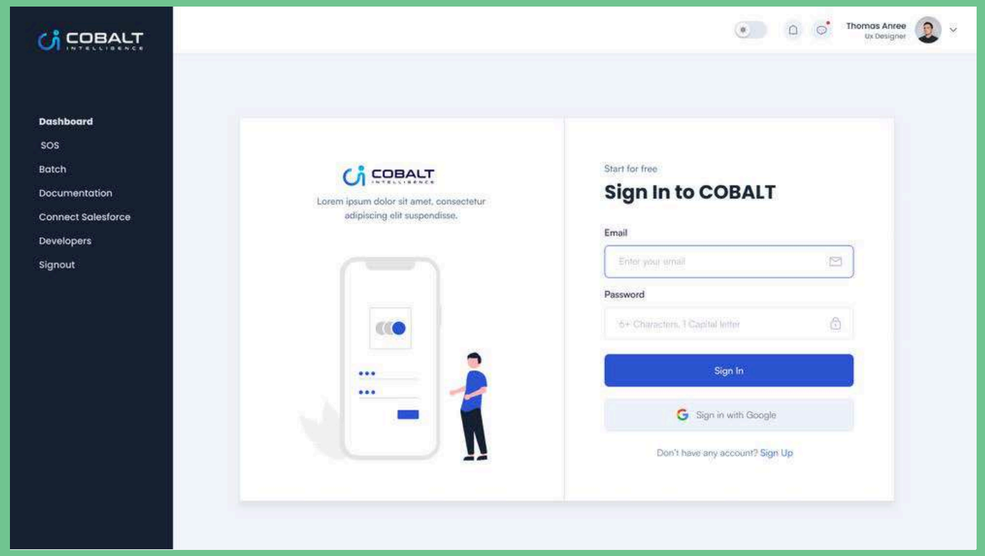
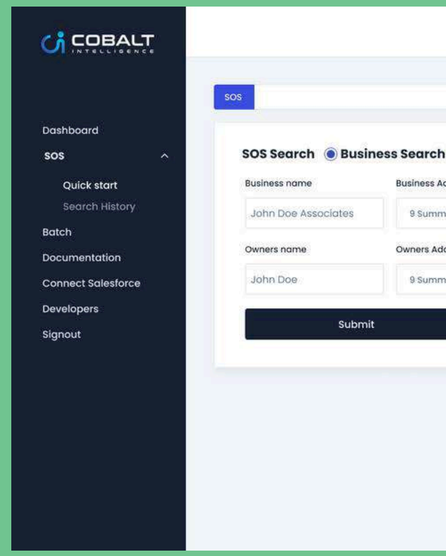
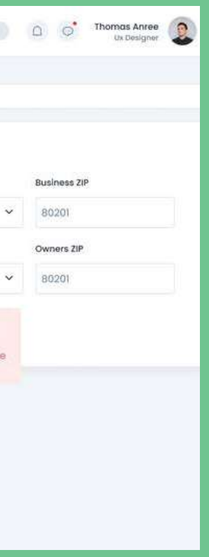
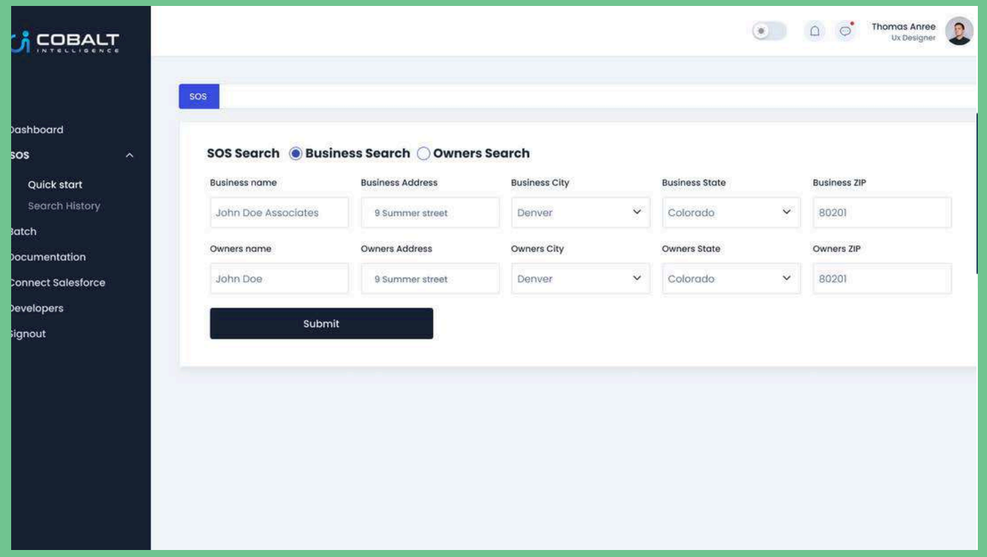
Owners City
Denver
Owners State
Colorado
Submit


COBALT INTELLIGENCE
Thomas Anree
Ux Designer
Dashboard
SOS
Batch
Documentation
Connect Salesforce
Developers
Signout
Sign Up
Dashboard / Sign Up
COBALT INTELLIGENCE
Lorem ipsum dolor sit amet, consectetur adipiscing elit suspendisse.
Start for free
Sign Up to COBALT
Name
Enter your full name
Email
Enter your email
Password
Enter your password
Re-type Password
Re-enter your password
Create account
Sign up with Google


COBALT INTELLIGENCE
Thomas Anree
Ux Designer
Dashboard
SOS
Batch
Documentation
Connect Salesforce
Developers
Signout
COBALT INTELLIGENCE
Lorem ipsum dolor sit amet, consectetur adipiscing elit suspendisse.
Start for free
Sign In to COBALT
Email
Enter your email
Password
6+ Characters, 1 Capital letter
Sign In
Sign in with Google
Don't have any account? Sign Up


COBALT INTELLIGENCE
Dashboard
SOS
Quick start
Search History
Batch
Documentation
Connect Salesforce
Developers
Signout
SOS
SOS Search
Business Search
Business name
John Doe Associates
Owners name
John Doe
Submit


Thomas Anree
Ux Designer
Business ZIP
80201
Owners ZIP
80201


COBALT INTELLIGENCE
Thomas Anree
Ux Designer
Dashboard
SOS
Quick start
Search History
Batch
Documentation
Connect Salesforce
Developers
Signout
SOS
SOS Search
Business Search
Owners Search
Business name
John Doe Associates
Business Address
9 Summer street
Business City
Denver
Business State
Colorado
Business ZIP
80201
Owners name
John Doe
Owners Address
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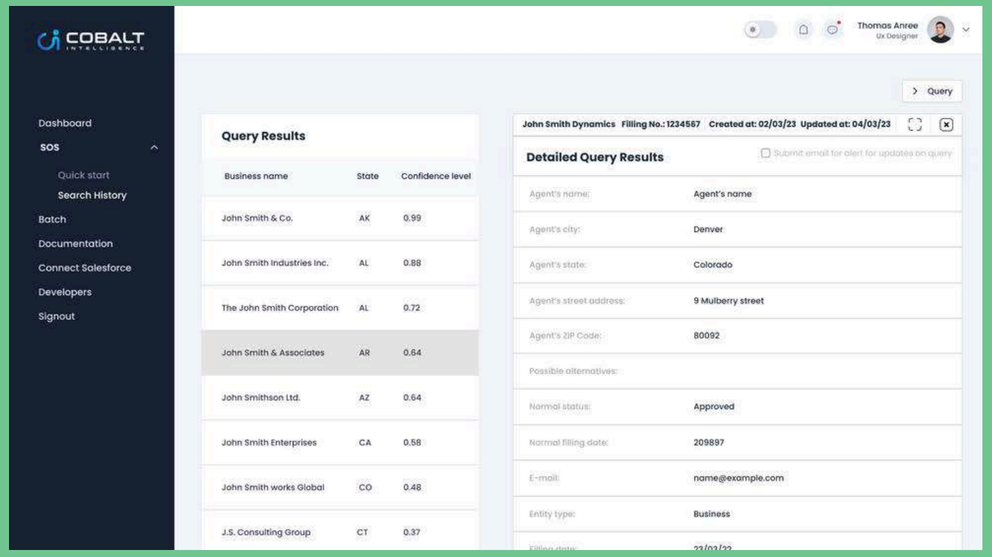
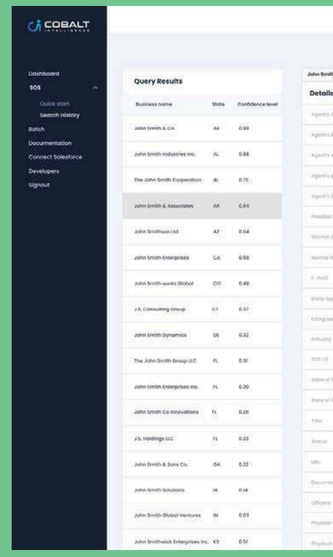
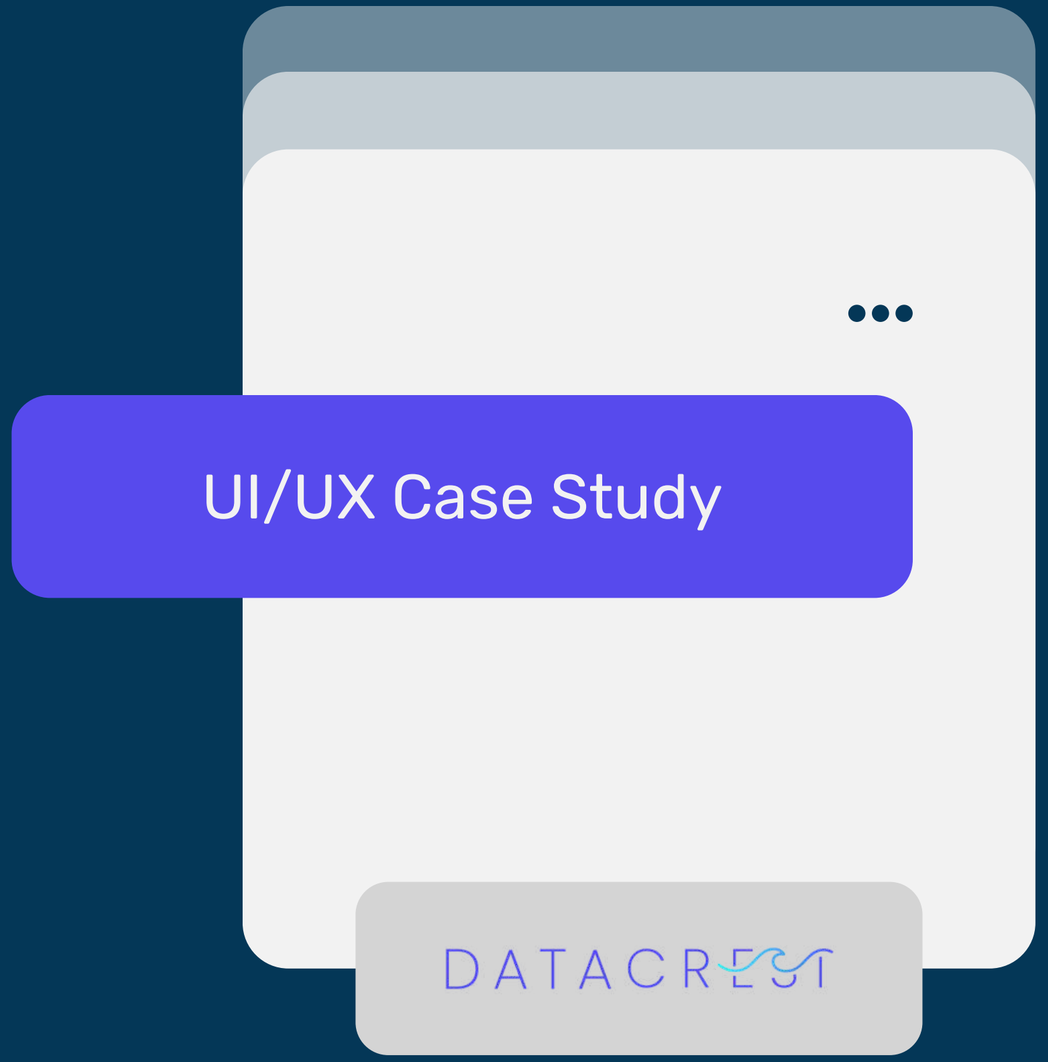
Owners City
Denver
Owners State
Colorado
Owners ZIP
80201
Submit


COBALT INTELLIGENCE
Thomas Anree
Ux Designer
Dashboard
SOS
Quick start
Search History
Batch
Documentation
Connect Salesforce
Developers
Signout
Query
Query Results
Business name
State
Confidence level
John Smith & Co.
AK
0.99
John Smith Industries Inc.
AL
0.88
The John Smith Corporation
AL
0.72
John Smith & Associates
AR
0.64
John Smithson Ltd.
AZ
0.64
John Smith Enterprises
CA
0.58
John Smith works Global
CO
0.48
J.S. Consulting Group
CT
0.37
John Smith Dynamics Filling No.: 1234567 Created at: 02/03/23 Updated at: 04/03/23
Detailed Query Results
Submit email for alert for updates on query
Agent's name:
Agent's name
Agent's city:
Denver
Agent's state:
Colorado
Agent's street address:
9 Mulberry street
Agent's ZIP Code:
80092
Possible alternatives:
Normal status:
Approved
Normal filling date:
209897
E-mail:
name@example.com
Entity type:
Business


COBALT INTELLIGENCE
Dashboard
SOS
Quick start
Search History
Batch
Documentation
Connect Salesforce
Developers
Signout
Query Results

DATACREST



ABOUT THE PROJECT

DataCrest is an experienced insurance professional that possesses deep knowledge of the intricacies within the commercial property casualty industry. DataCrest utilizes technology to improve the insurance experience for all individuals.

I was given the challenging task of designing an improved web page for the esteemed DataCrest website. To start, we thoroughly examined the existing design of the DataCrest website to understand how users navigate through it. We paid close attention to the design style, fonts, and colors used. Additionally, we researched the competition to see how they implemented similar features in their own applications, considering both the advantages and disadvantages of their approaches. Based on our findings, we concluded that prioritizing a user-friendly and straightforward experience would bring the most value when integrating the new feature into the existing DataCrest website.

PROBLEM

01 **New and Improved version of their existing website**

SOLUTION

- **Better usage of fonts**
- **Intuitive user expreince**
- **Modern and Simple Design Approach**

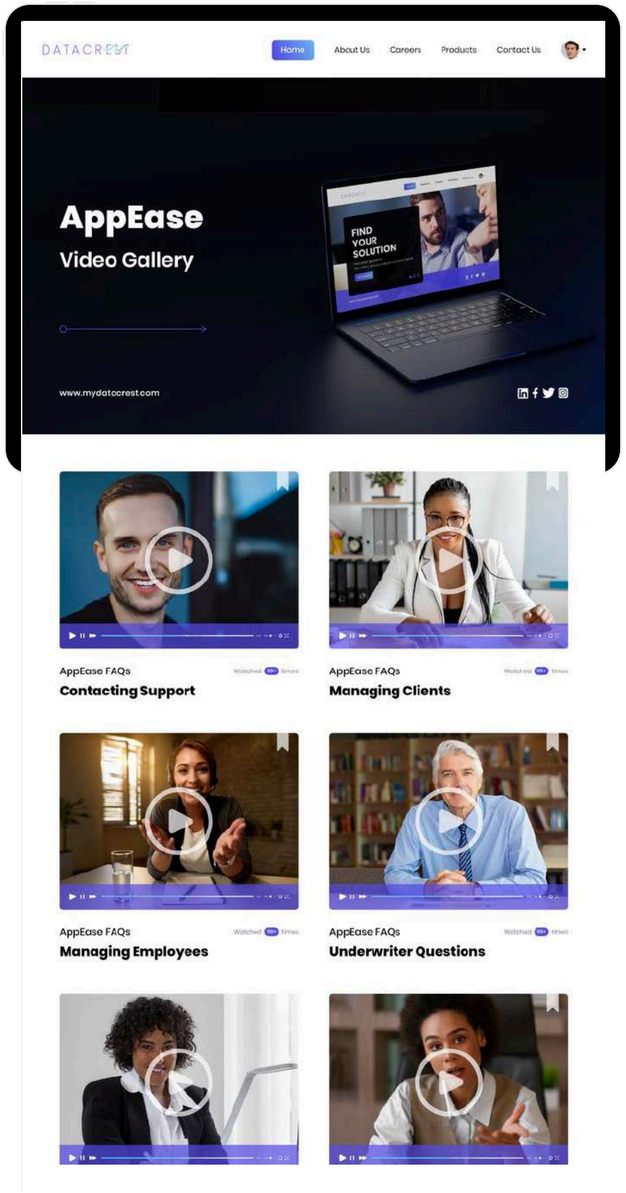
FONT FAMILY

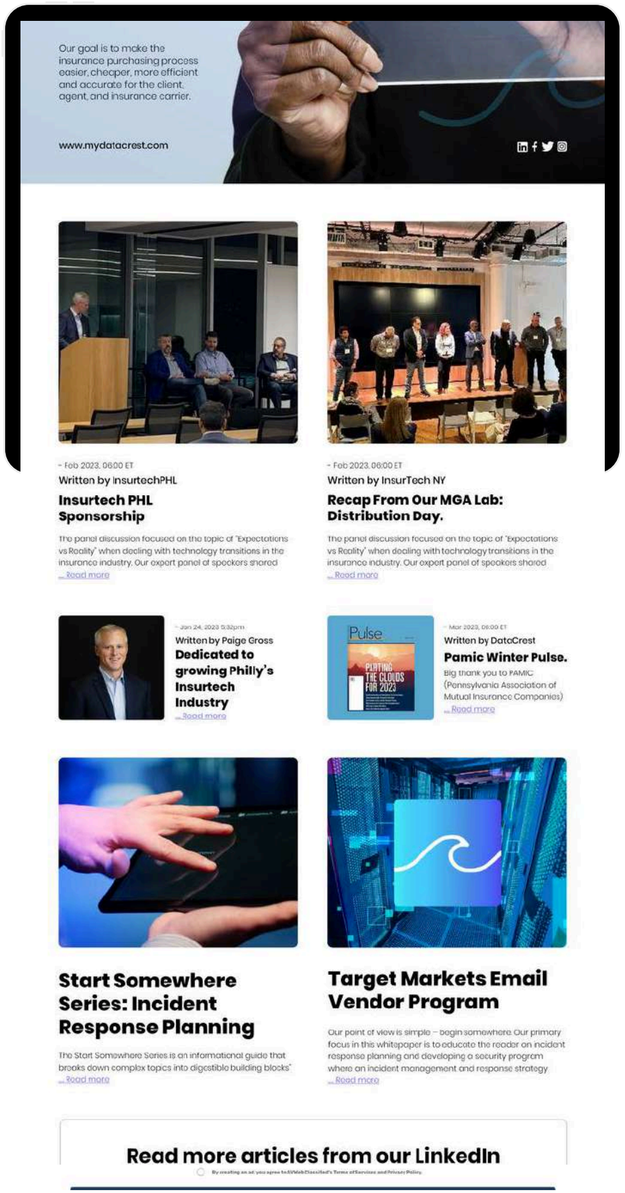
Poppins

Regular, Medium & Bold, Extra Bold

043757 *574AED* *50CFFA* *A921C2*

7EF7D7 *7E8294* *DADADA* *000000*



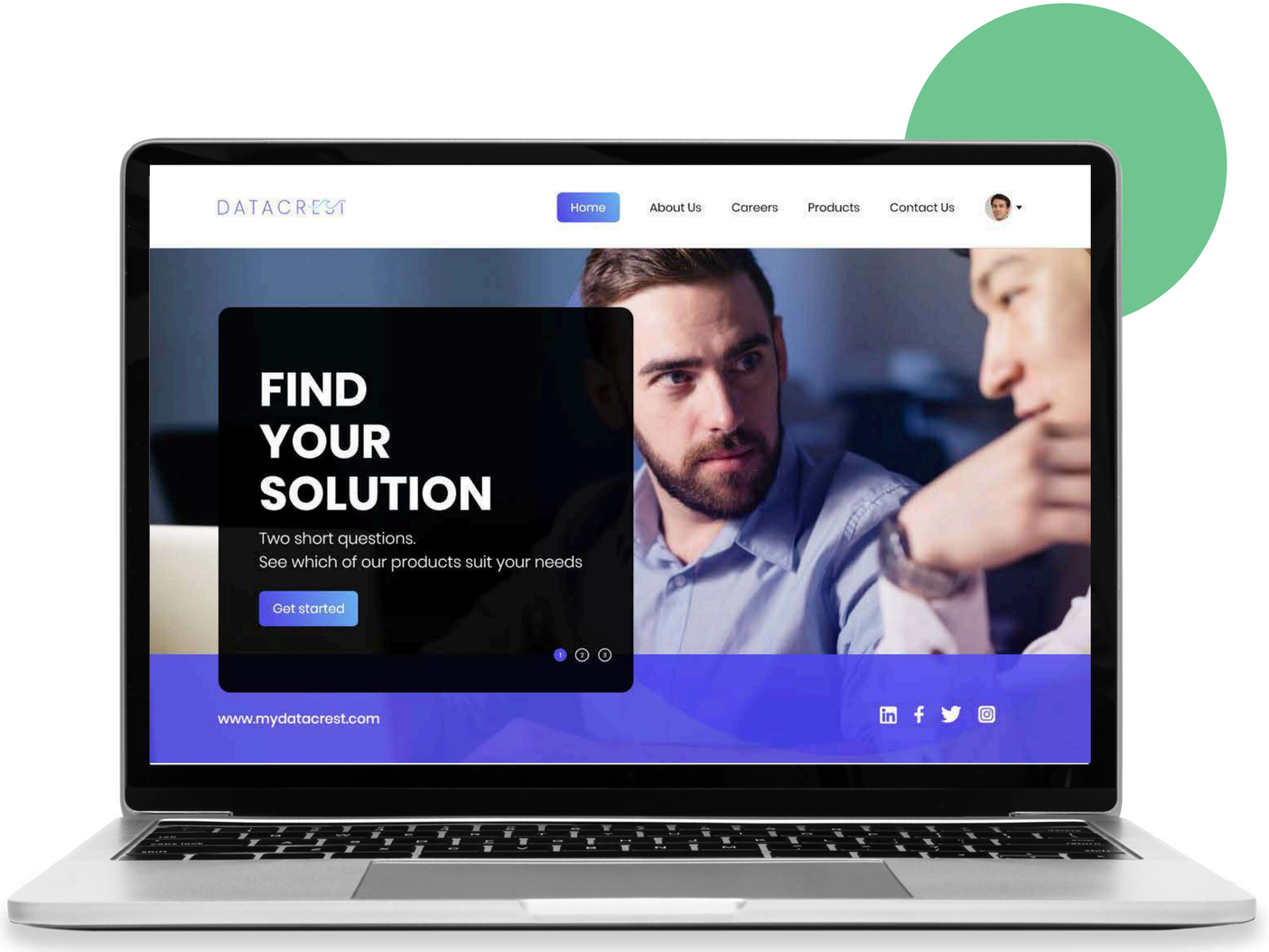


Interfaces

Based on the insights we gained from our research, we embarked on developing low and high-resolution wireframes. These wireframes served as a blueprint to map out different elements that would be part of the content, customer journey, and user experience.

During the process, we iterated on various content types to identify the most effective and user-friendly approach for DataCrest client/users. Our goal was to create an enjoyable, simple, and intuitive experience. Building upon the initial wireframes, we refined our approach while keeping functionality at the center.

HOME PAGE


DATACREST
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FIND YOUR SOLUTION
Two short questions.
See which of our products suit your needs
Get started
www.mydatacrest.com

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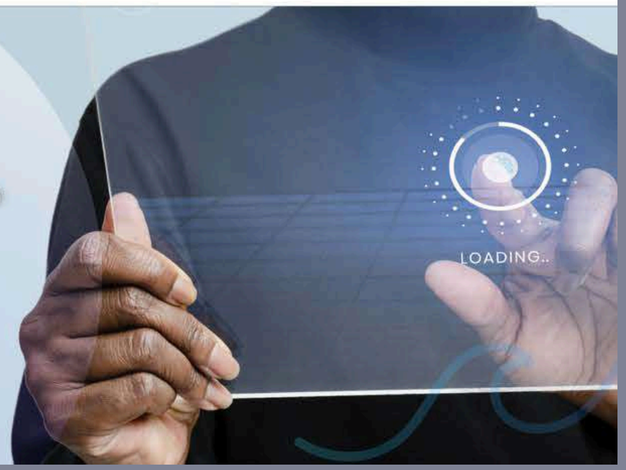
Evolve.
Digitise.
Grow.

Our goal is to make the insurance purchasing process easier, cheaper, more efficient and accurate for the client, agent, and insurance carrier.



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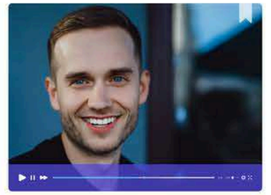
Who we are

Our goal is to make the insurance purchasing process easier, cheaper, more efficient and accurate for the client, agent, and insurance carrier.

Our clients engage our platforms for a more technically advanced and more cost efficient customer experience while increasing sales, retention, underwriting profits, and analytics.

We are a group of experienced insurance professionals that know the intricacies of the commercial property casualty industry.

www.mydatacrest.com



AppEase FAQs

Contacting Support

AppEase FA

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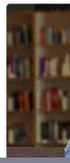

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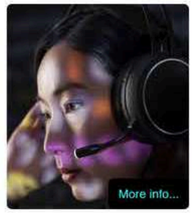
DataCrest is currently searching for:

Customer Support



Customer Success Specialist

Marketing

Marketing Manager

Marketing

Marketing/ Sales Intern

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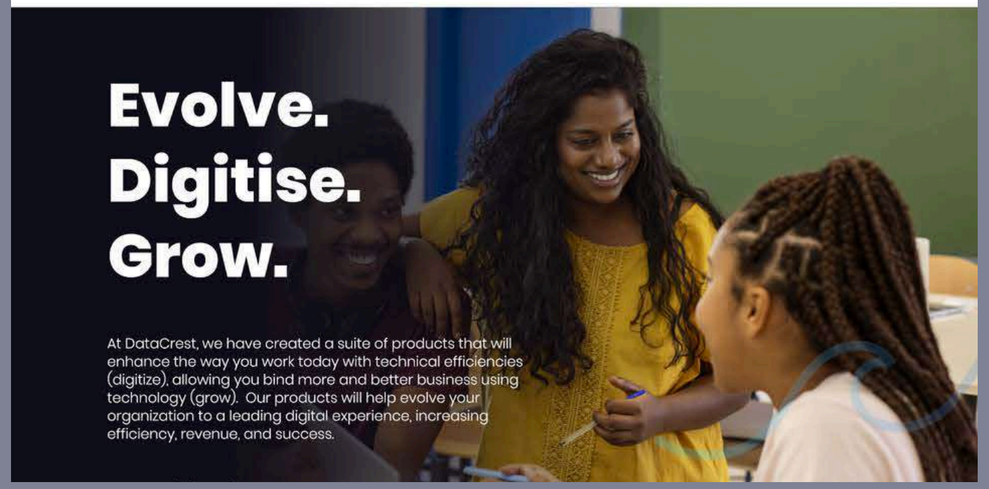


At DataCrest, we have created a suite of products that will enhance the way you work today with technical efficiencies (digitize), allowing you bind more and better business using technology (grow). Our products will help evolve your organization to a leading digital experience, increasing efficiency, revenue, and success.

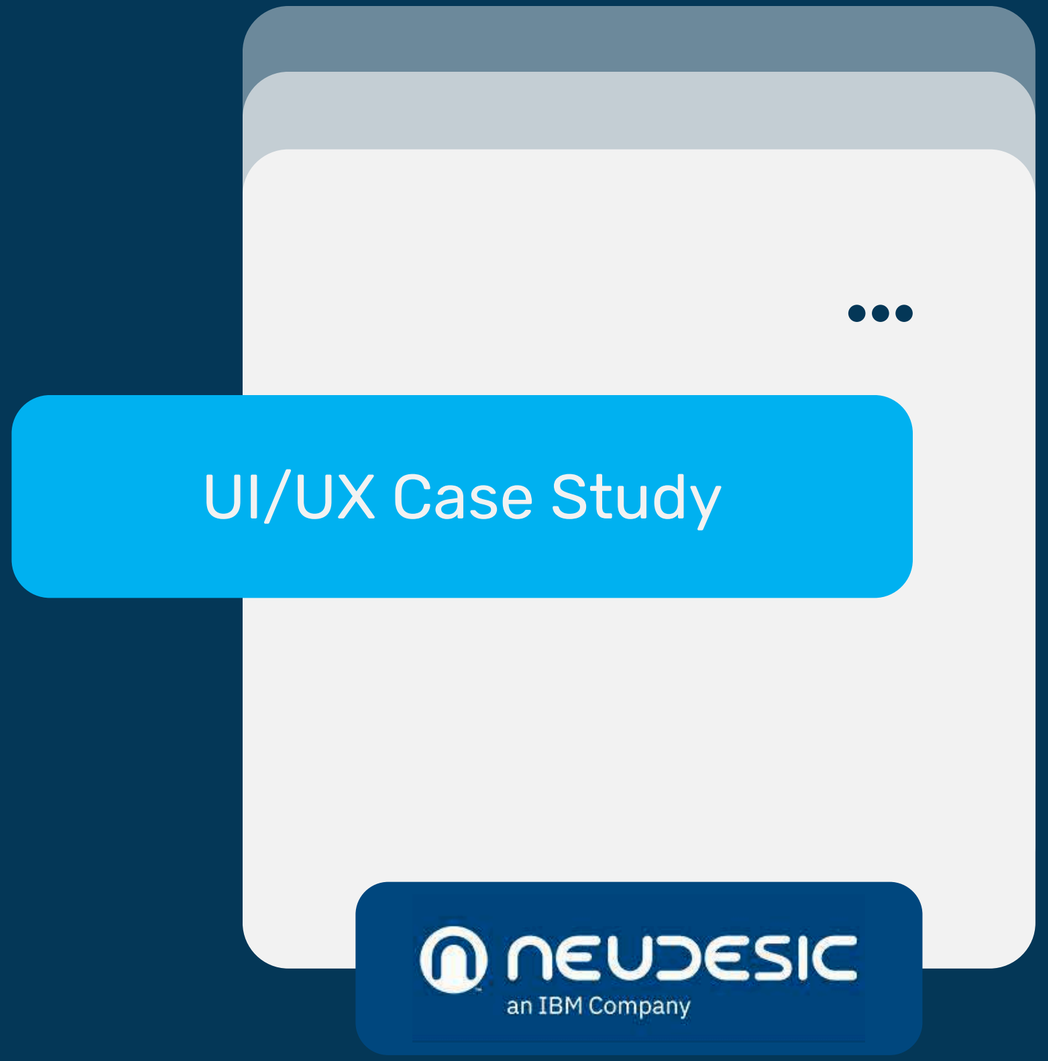
Insights

Submission analytics for real-time
Underwriting teams maximize profit
advantage by anticipating industry
submissions to match your appetite

Benefits Include:

01 Anticipate trends
02 Identify risks in product p
03 Prioritize and qualify subm
04 Customizable to maximiz
05 Higher volumes of submis
06 Accurately respond to cu
07 Faster turn around time

NEUDESIC



ABOUT THE PROJECT

Neudesic is a seasoned leader in the technology solutions industry, with a deep understanding of the intricacies within digital innovation. We harness the power of technology to enhance user experiences across various domains.

Our mission was to revamp the Neudesic website to provide an improved online presence. We began by thoroughly analyzing the current website design to grasp user navigation patterns. We focused on design aesthetics, fonts, and color palettes. Additionally, we studied industry peers to learn from their successful features, carefully evaluating their strengths and weaknesses. Our research led us to prioritize a user-friendly, streamlined experience as the cornerstone of our new website integration.

PROBLEM

01 **New and Improved version of their existing website**

SOLUTION

- **Better usage of fonts**
- **Intuitive user expreince**
- **Modern and Simple Design Approach**

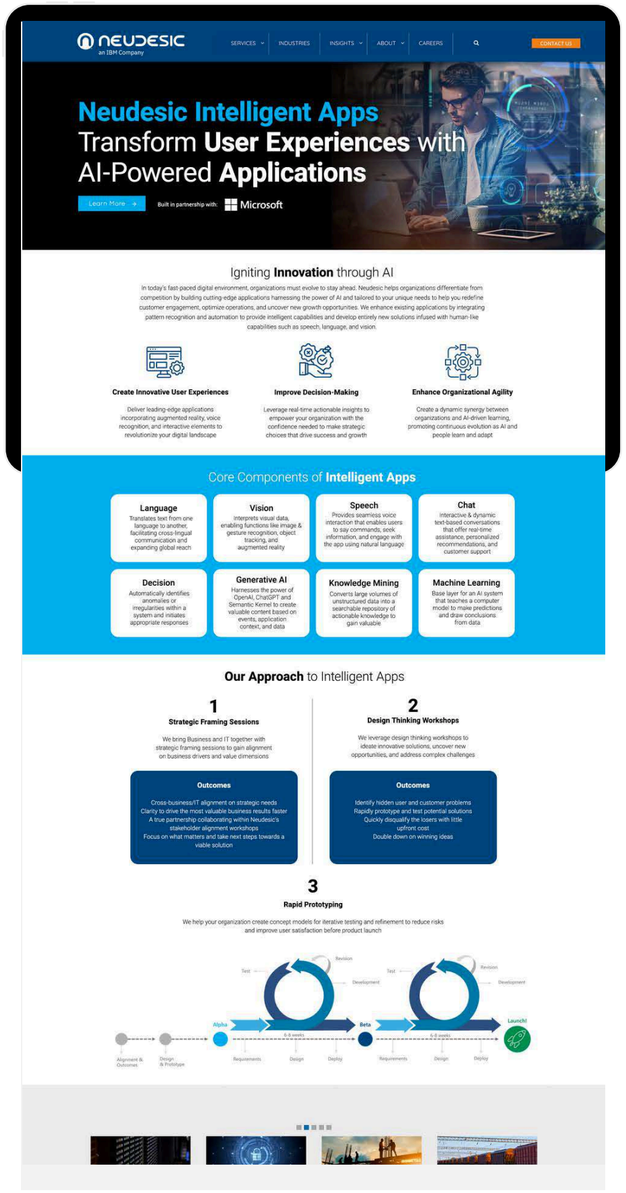
FONT FAMILY

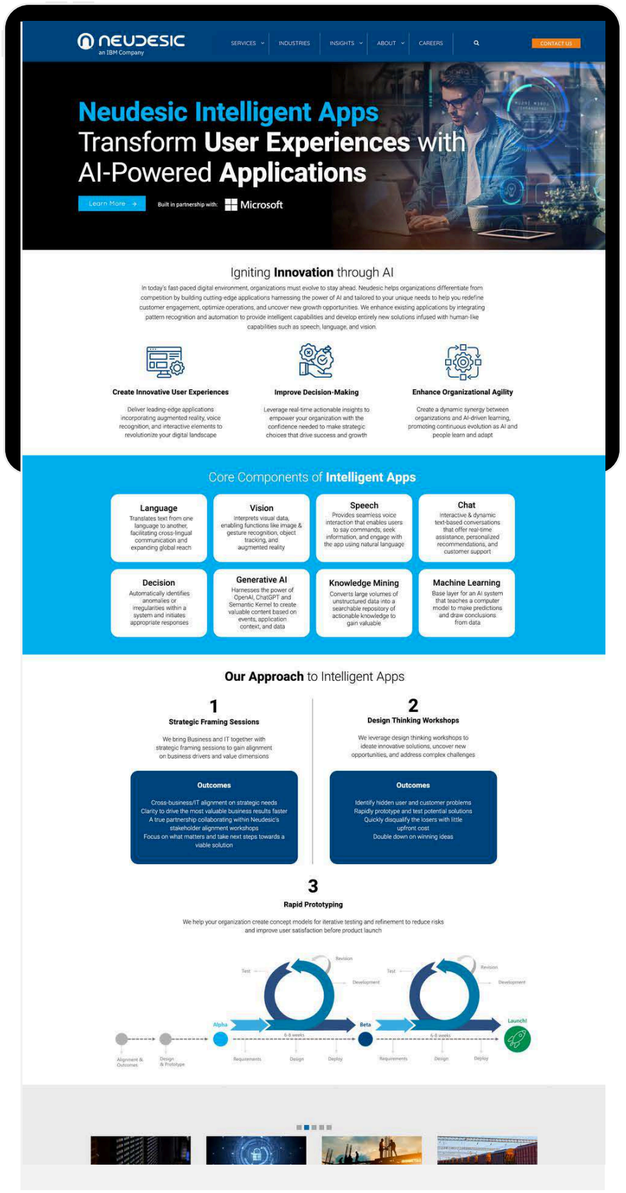
Poppins

Regular, Medium & Bold, Extra Bold

00477E *FD7C00* *00B1F0* *000000*

616161 *4C4C4C*

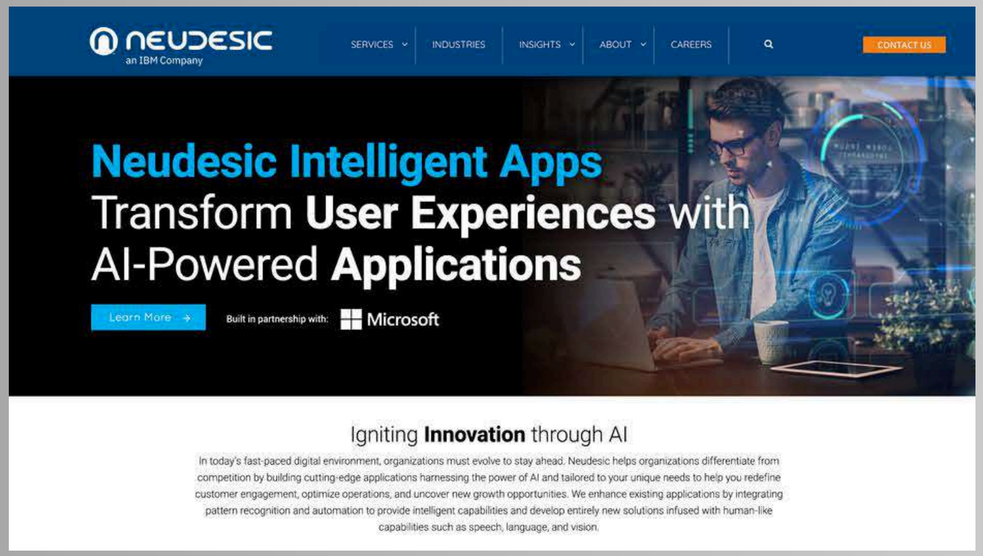


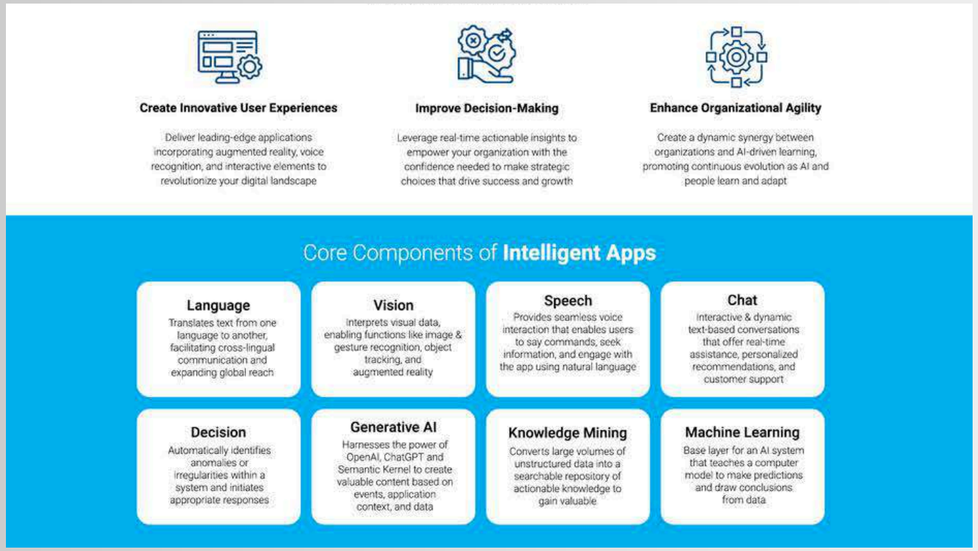


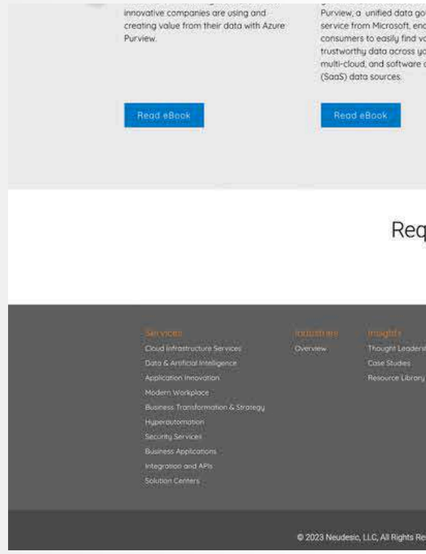
Interfaces

Drawing from the valuable insights derived from our research, we initiated the creation of low and high-resolution wireframes. These wireframes functioned as a visual guide, outlining the various components comprising the content, customer journey, and user experience.

Throughout this phase, we iterated on diverse content formats, diligently seeking the most efficient and user-friendly approach for Neudesic's clients and users. Our primary objective was to craft a delightful, straightforward, and intuitive experience. As we progressed from the initial wireframes, we continued to fine-tune our approach with unwavering focus on functionality."


NEUDESIC
an IBM Company
SERVICES
INDUSTRIES
INSIGHTS
ABOUT
CAREERS
CONTACT US
Neudesic Intelligent Apps
Transform User Experiences with
AI-Powered Applications
Learn More
Built in partnership with:
Microsoft
Igniting Innovation through AI
In today's fast-paced digital environment, organizations must evolve to stay ahead. Neudesic helps organizations differentiate from competition by building cutting-edge applications harnessing the power of AI and tailored to your unique needs to help you redefine customer engagement, optimize operations, and uncover new growth opportunities. We enhance existing applications by integrating pattern recognition and automation to provide intelligent capabilities and develop entirely new solutions infused with human-like capabilities such as speech, language, and vision.


Create Innovative User Experiences
Deliver leading-edge applications incorporating augmented reality, voice recognition, and interactive elements to revolutionize your digital landscape
Improve Decision-Making
Leverage real-time actionable insights to empower your organization with the confidence needed to make strategic choices that drive success and growth
Enhance Organizational Agility
Create a dynamic synergy between organizations and AI-driven learning, promoting continuous evolution as AI and people learn and adapt
Core Components of Intelligent Apps
Language
Translates text from one language to another, facilitating cross-lingual communication and expanding global reach
Vision
Interprets visual data, enabling functions like image & gesture recognition, object tracking, and augmented reality
Speech
Provides seamless voice interaction that enables users to say commands, seek information, and engage with the app using natural language
Chat
Interactive & dynamic text-based conversations that offer real-time assistance, personalized recommendations, and customer support
Decision
Automatically identifies anomalies or irregularities within a system and initiates appropriate responses
Generative AI
Harnesses the power of OpenAI, ChatGPT and Semantic Kernel to create valuable content based on events, application context, and data
Knowledge Mining
Converts large volumes of unstructured data into a searchable repository of actionable knowledge to gain valuable
Machine Learning
Base layer for an AI system that teaches a computer model to make predictions and draw conclusions from data


innovative companies are using and creating value from their data with Azure Purview.
Read eBook
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Cloud Infrastructure Services
Data & Artificial Intelligence
Application Innovation
Modern Workplace
Business Transformation & Strategy
Hyperautomation
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Business Applications
Integration and APIs
Solution Centers
Industries
Overview
Insights
Thought Leadership
Case Studies
Resource Library
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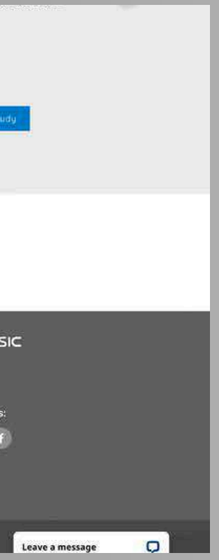
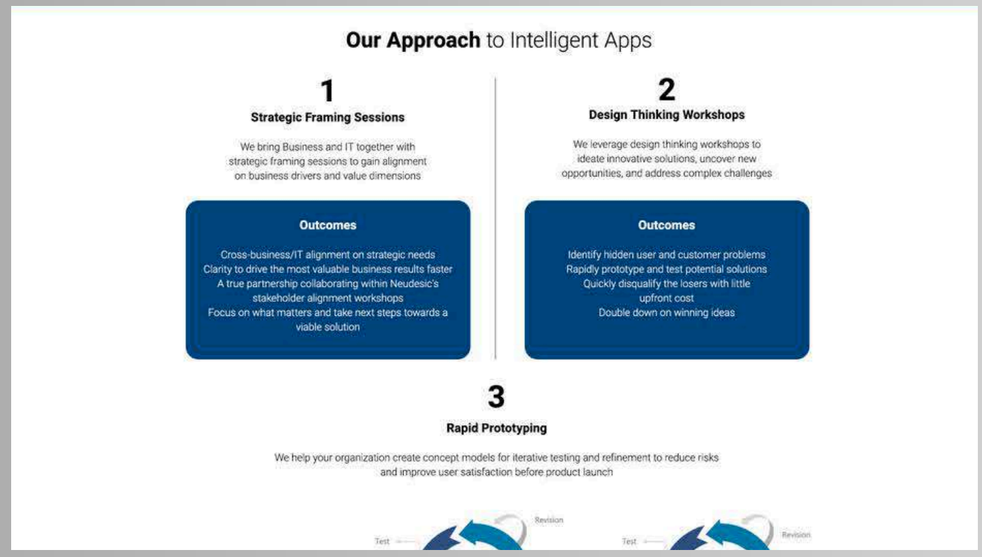
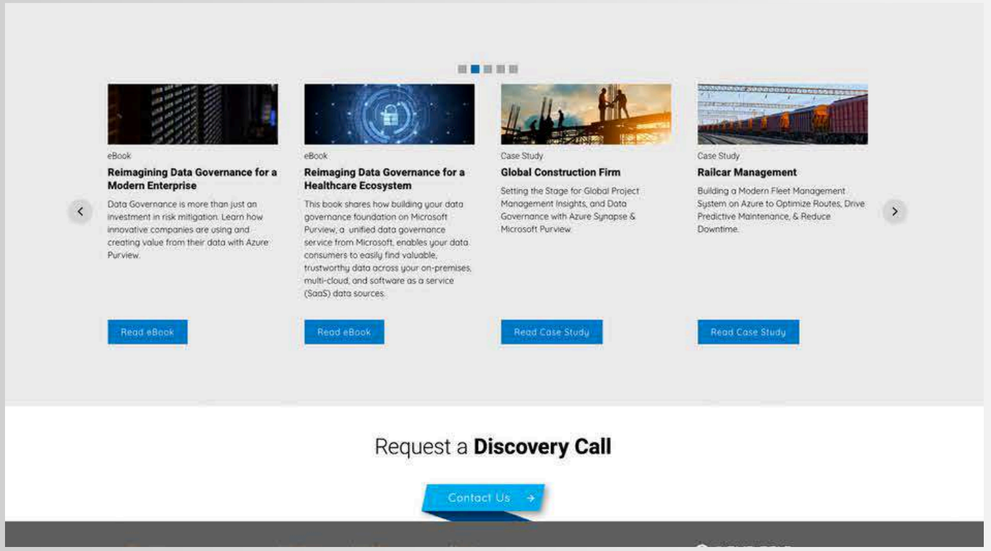
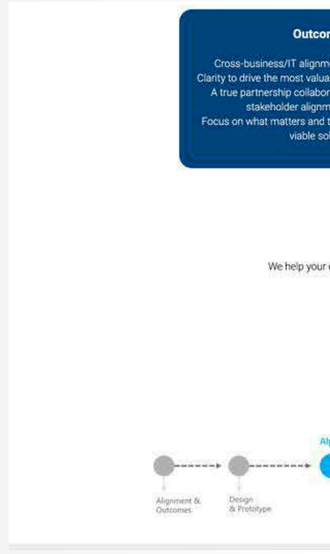

Leave a message


Our Approach to Intelligent Apps
1
Strategic Framing Sessions
We bring Business and IT together with strategic framing sessions to gain alignment on business drivers and value dimensions
Outcomes
Cross-business/IT alignment on strategic needs
Clarity to drive the most valuable business results faster
A true partnership collaborating within Neudesic's stakeholder alignment workshops
Focus on what matters and take next steps towards a viable solution
2
Design Thinking Workshops
We leverage design thinking workshops to ideate innovative solutions, uncover new opportunities, and address complex challenges
Outcomes
Identify hidden user and customer problems
Rapidly prototype and test potential solutions
Quickly disqualify the losers with little upfront cost
Double down on winning ideas
3
Rapid Prototyping
We help your organization create concept models for iterative testing and refinement to reduce risks and improve user satisfaction before product launch
Test
Revision
Test
Revision


eBook
Reimagining Data Governance for a Modern Enterprise
Data Governance is more than just an investment in risk mitigation. Learn how innovative companies are using and creating value from their data with Azure Purview.
Read eBook
eBook
Reimaging Data Governance for a Healthcare Ecosystem
This book shares how building your data governance foundation on Microsoft Purview, a unified data governance service from Microsoft, enables your data consumers to easily find valuable, trustworthy data across your on-premises, multi-cloud, and software as a service (SaaS) data sources.
Read eBook
Case Study
Global Construction Firm
Setting the Stage for Global Project Management Insights, and Data Governance with Azure Synapse & Microsoft Purview
Read Case Study
Case Study
Railcar Management
Building a Modern Fleet Management System on Azure to Optimize Routes, Drive Predictive Maintenance, & Reduce Downtime.
Read Case Study
Request a Discovery Call
Contact Us


Outcon
Cross-business/IT alignm
Clarity to drive the most valua
A true partnership collabor
stakeholder alignm
Focus on what matters and
viable sol
We help your
Alignment & Outcomes
Design & Prototype

CHEEKI

ABOUT THE PROJECT

At Cheeki, we're more than just a workplace - we're a community united by a shared commitment to excellence, innovation, and integrity. Founded on the principles of helping people, we strive to create a culture where every team member feels valued, empowered, and inspired to do their best work.

With a focus on Al, we're dedicated to delivering exceptional quality and service to our customers while making a positive impact on society and the environment. Our dynamic and inclusive work environment encourages collaboration, creativity, and continuous learning, ensuring that we stay ahead of the curve in an ever-evolving world. Join us in shaping the future and unlocking your full potential at Cheekl.

PROBLEM

01 **New and Improved version of their existing website**

SOLUTION

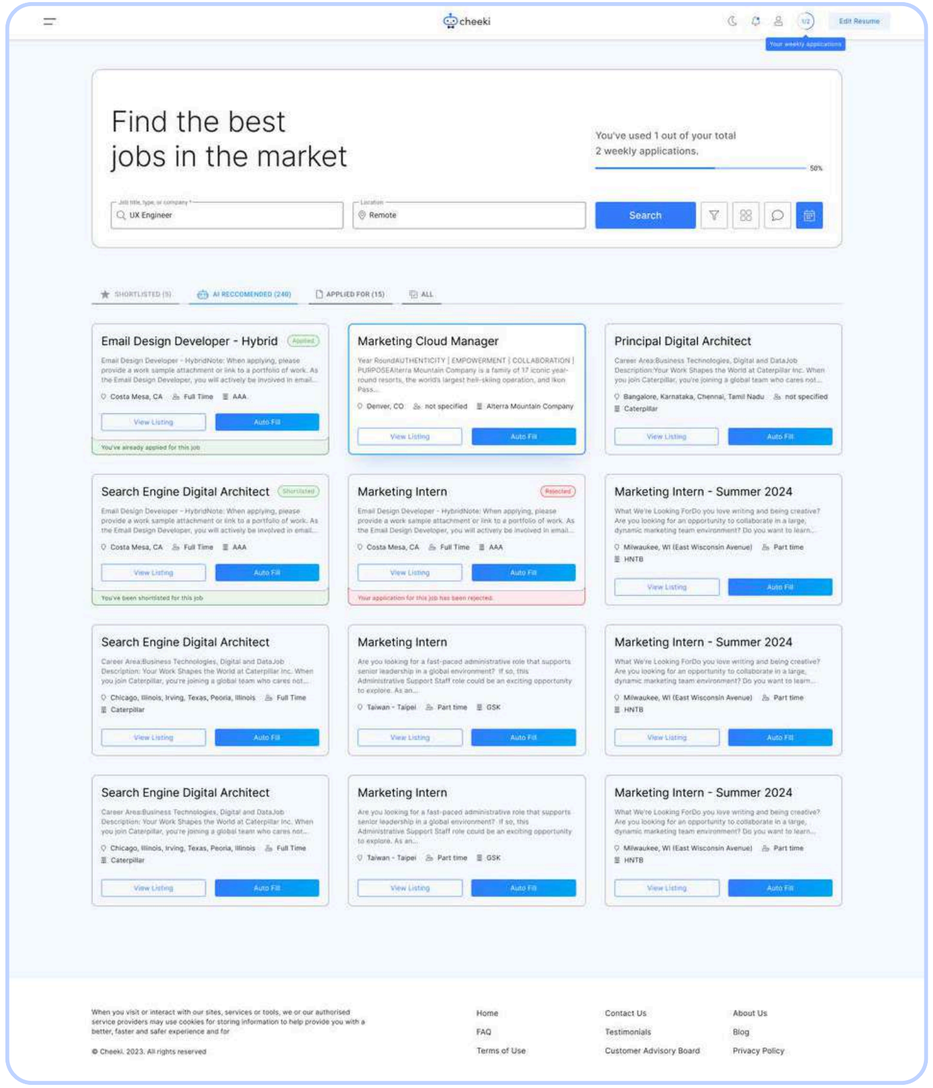
- **Intuitive user expreince**
- **Modern and Simple Design Approach**

FONT FAMILY

Inter

Regular, Medium & Bold, Extra Bold

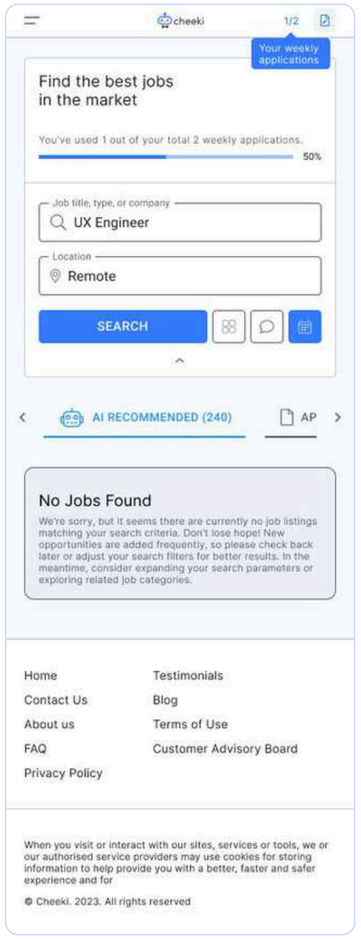
3072ff *393635* *f7faff*



Interfaces

Based on the insights we gained from our research, we embarked on developing low and high-resolution wireframes. These wireframes served as a blueprint to map out different elements that would be part of the content, customer journey, and user experience.

During the process, we iterated on various content types to identify the most effective and user-friendly approach for DataCrest client/users. Our goal was to create an enjoyable, simple, and intuitive experience. Building upon the initial wireframes, we refined our approach while keeping functionality at the center.


cheeki
1/2
Your weekly applications
Find the best jobs in the market
You've used 1 out of your total 2 weekly applications.
50%
Job title, type, or company
UX Engineer
Location
Remote
SEARCH
AI RECOMMENDED (240)
AP
No Jobs Found
We're sorry, but it seems there are currently no job listings matching your search criteria. Don't lose hope! New opportunities are added frequently, so please check back later or adjust your search filters for better results. In the meantime, consider expanding your search parameters or exploring related job categories.
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FAQ
Privacy Policy
Testimonials
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When you visit or interact with our sites, services or tools, we or our authorised service providers may use cookies for storing information to help provide you with a better, faster and safer experience and for
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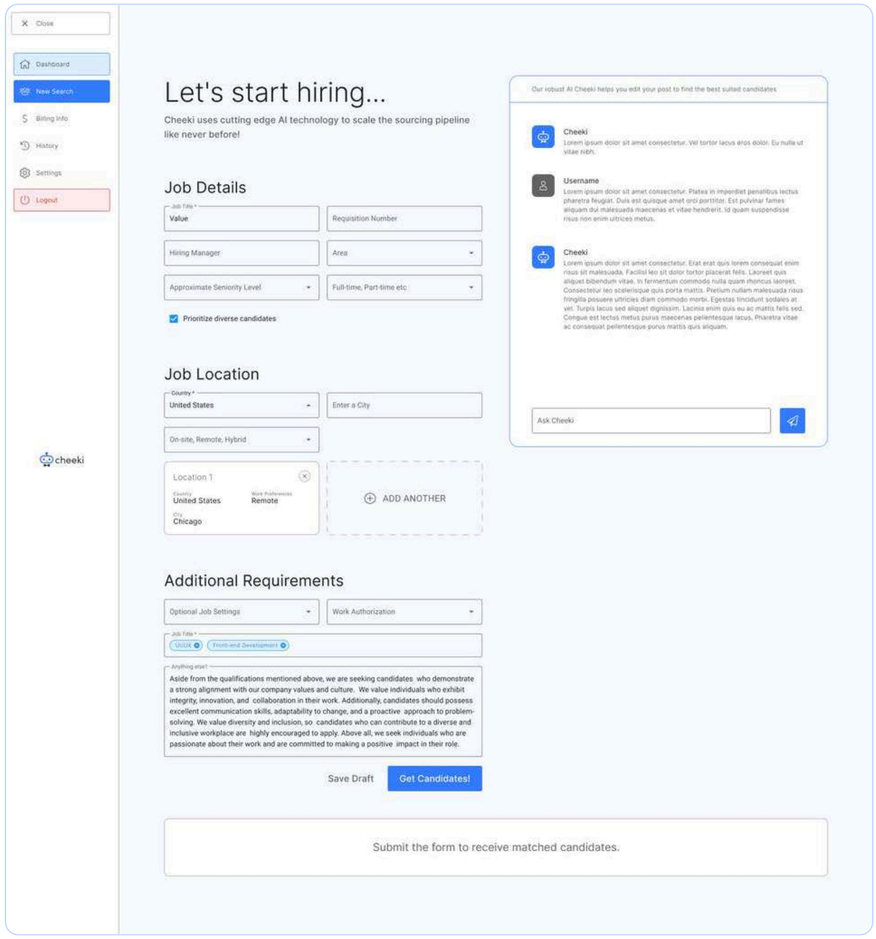
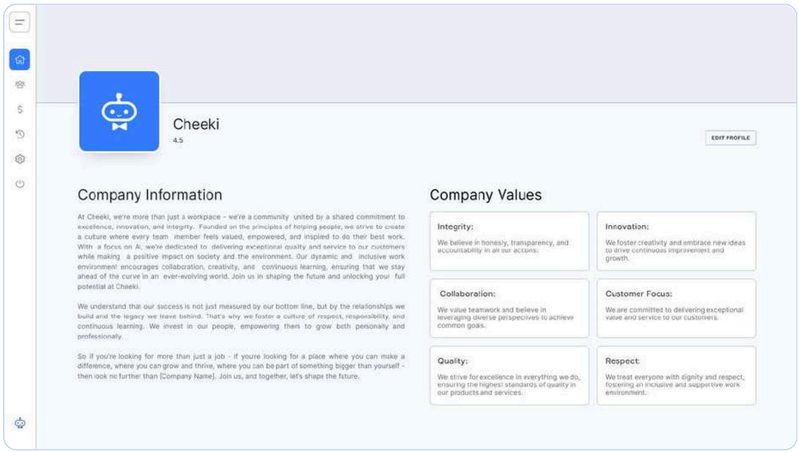
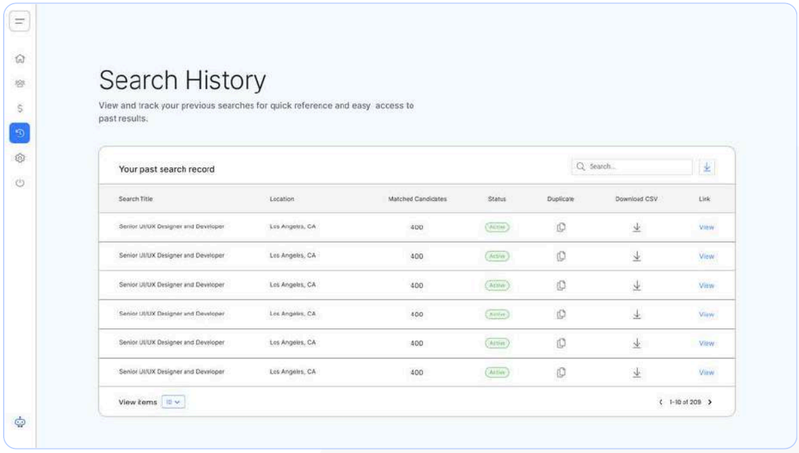

Close
Dashboard
New Search
Billing Info
History
Settings
Logout
cheeki
Let's start hiring...
Cheeki uses cutting edge AI technology to scale the sourcing pipeline like never before!
Job Details
Value
Requisition Number
Hiring Manager
Area
Approximate Seniority Level
Full-time, Part-time etc
Prioritize diverse candidates
Job Location
United States
Enter a City
On-site, Remote, Hybrid
Location 1
United States
Remote
Chicago
ADD ANOTHER
Additional Requirements
Optional Job Settings
Work Authorization
UI/UX
Front-end Development
Aside from the qualifications mentioned above, we are seeking candidates who demonstrate a strong alignment with our company values and culture. We value individuals who exhibit integrity, innovation, and collaboration in their work. Additionally, candidates should possess excellent communication skills, adaptability to change, and a proactive approach to problem-solving. We value diversity and inclusion, so candidates who can contribute to a diverse and inclusive workplace are highly encouraged to apply. Above all, we seek individuals who are passionate about their work and are committed to making a positive impact in their role.
Save Draft
Get Candidates!
Our robust AI Cheeki helps you edit your post to find the best suited candidates
Cheeki
Username
Cheeki
Ask Cheeki
Submit the form to receive matched candidates.


Cheeki
4.5
EDIT PROFILE
Company Information
At Cheeki, we're more than just a workplace – we're a community united by a shared commitment to excellence, innovation, and integrity. Founded on the principles of helping people, we strive to create a culture where every team member feels valued, empowered, and inspired to do their best work. With a focus on AI, we're dedicated to delivering exceptional quality and service to our customers while making a positive impact on society and the environment. Our dynamic and inclusive work environment encourages collaboration, creativity, and continuous learning, ensuring that we stay ahead of the curve in an ever-evolving world. Join us in shaping the future and unlocking your full potential at Cheeki.
We understand that our success is not just measured by our bottom line, but by the relationships we build and the legacy we leave behind. That's why we foster a culture of respect, responsibility, and continuous learning. We invest in our people, empowering them to grow both personally and professionally.
So if you're looking for more than just a job - if you're looking for a place where you can make a difference, where you can grow and thrive, where you can be part of something bigger than yourself - then look no further than [Company Name]. Join us, and together, let's shape the future.
Company Values
Integrity:
We believe in honesty, transparency, and accountability in all our actions.
Innovation:
We foster creativity and embrace new ideas to drive continuous improvement and growth.
Collaboration:
We value teamwork and believe in leveraging diverse perspectives to achieve common goals.
Customer Focus:
We are committed to delivering exceptional value and service to our customers.
Quality:
We strive for excellence in everything we do, ensuring the highest standards of quality in our products and services.
Respect:
We treat everyone with dignity and respect, fostering an inclusive and supportive work environment.


Search History
View and track your previous searches for quick reference and easy access to past results.
Your past search record
Search...
Search Title
Location
Matched Candidates
Status
Duplicate
Download CSV
Link
Senior UI/UX Designer and Developer
Los Angeles, CA
400
Active
View
View items
1-10 of 209

SECURE VOYAGE BRAZIL

ABOUT THE PROJECT

Secure Voyage Brazil is a seasoned professional in the field of travel security. With a deep understanding of the travel industry's nuances, we leverage cutting-edge technology to enhance the travel experience for all.
Our mission involved the creation of a revamped website for Secure Voyage Brazil. We embarked on this journey by meticulously analyzing the current website design to fathom how users navigate it. We closely examined design elements, fonts, and color schemes in use. In addition, we scoured the competitive landscape to gather insights on how similar features were implemented in other applications, considering the pros and cons of each approach. Our research led us to the clear conclusion that prioritizing a user-friendly and intuitive experience would deliver the most value when integrating new features into the existing Secure Voyage Brazil website.

PROBLEM

01 **New and Improved version of their existing website**

SOLUTION

- **Better usage of fonts**
- **Intuitive user expreince**
- **Modern and Simple Design Approach**

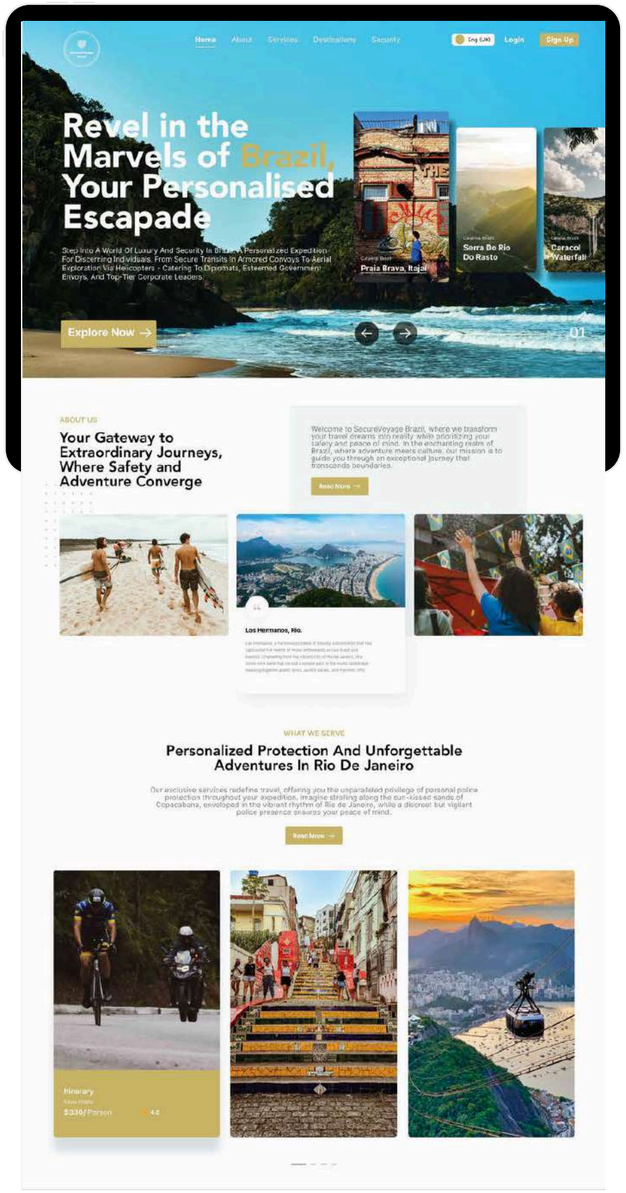
FONT FAMILY

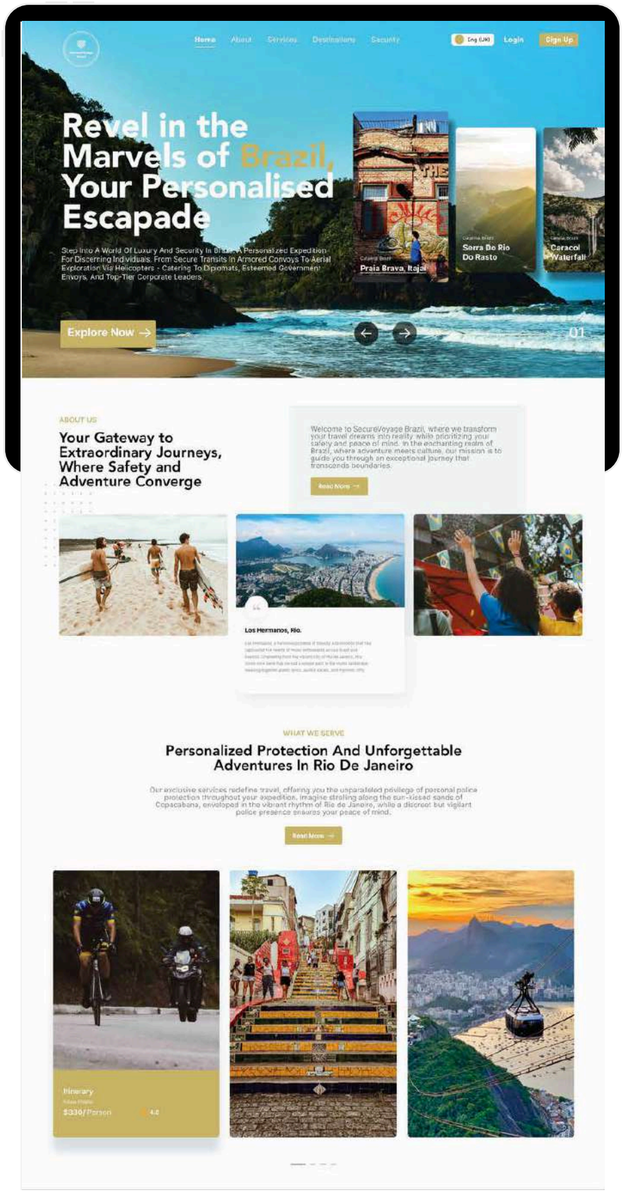
Poppins

Regular, Medium & Bold, Extra Bold

00477E *ffffff* *00B1F0* *000000*

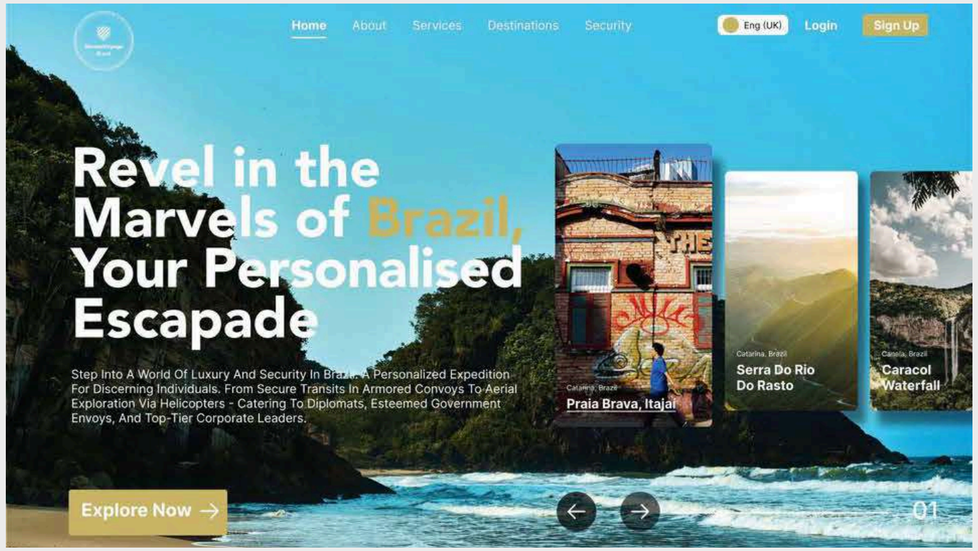
616161 *4C4C4C*

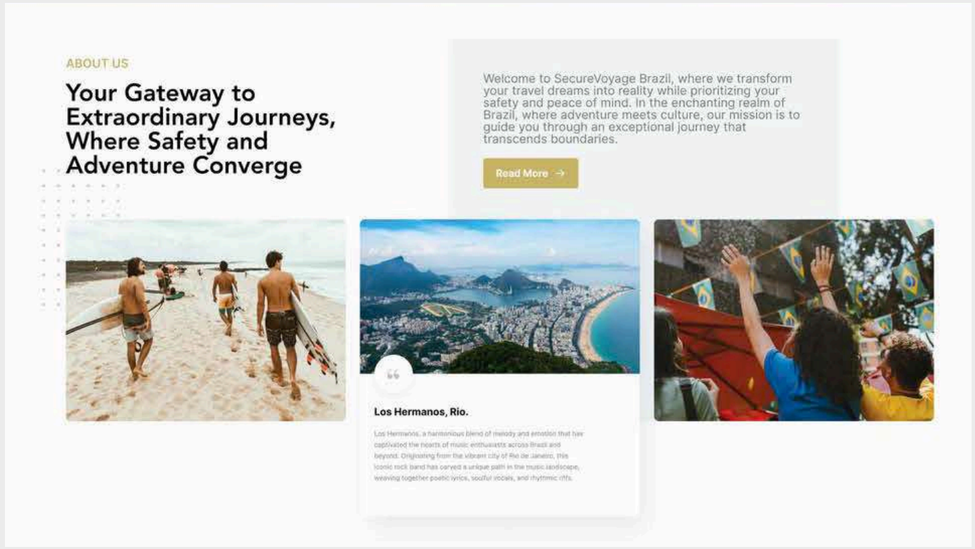


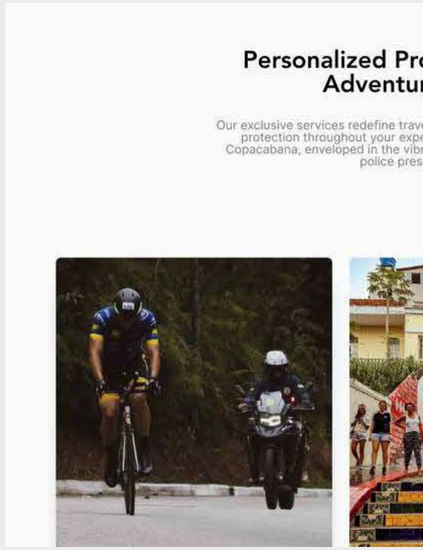


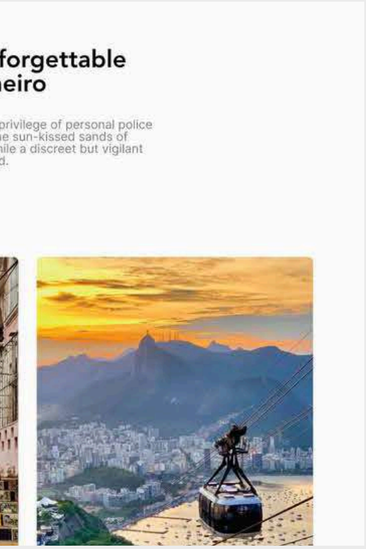
Interfaces

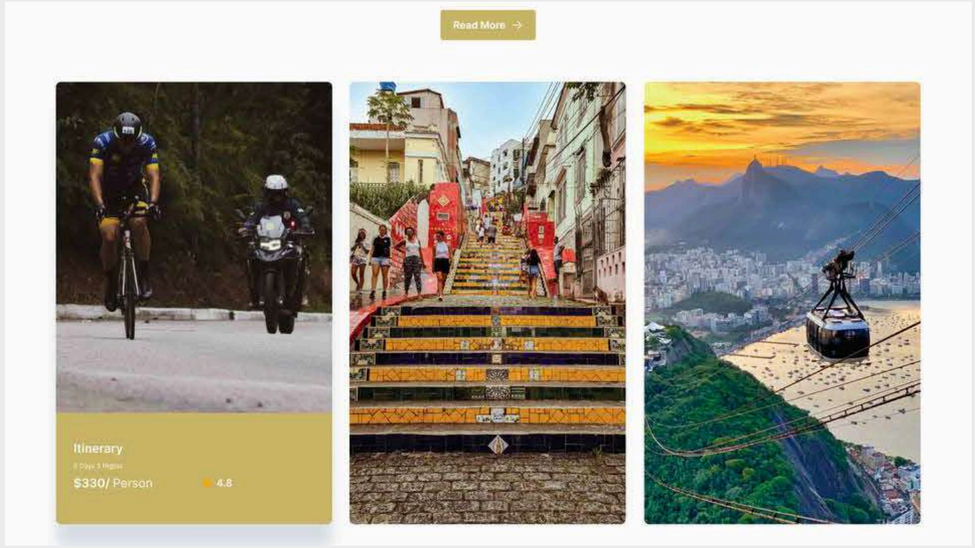
Using the valuable insights gathered from our research, we began crafting both low and high-resolution wireframes. These wireframes served as a visual roadmap, detailing the different elements encompassing the content, customer journey, and user experience. Throughout this phase, we continually experimented with various content formats, with a relentless dedication to finding the most effective and user-friendly approach for Secure Voyage Brazil's clients and users. Our ultimate goal was to create a delightful, simple, and intuitive experience. As we advanced from the initial wireframes, we remained committed to refining our approach with a sharp focus on functionality.

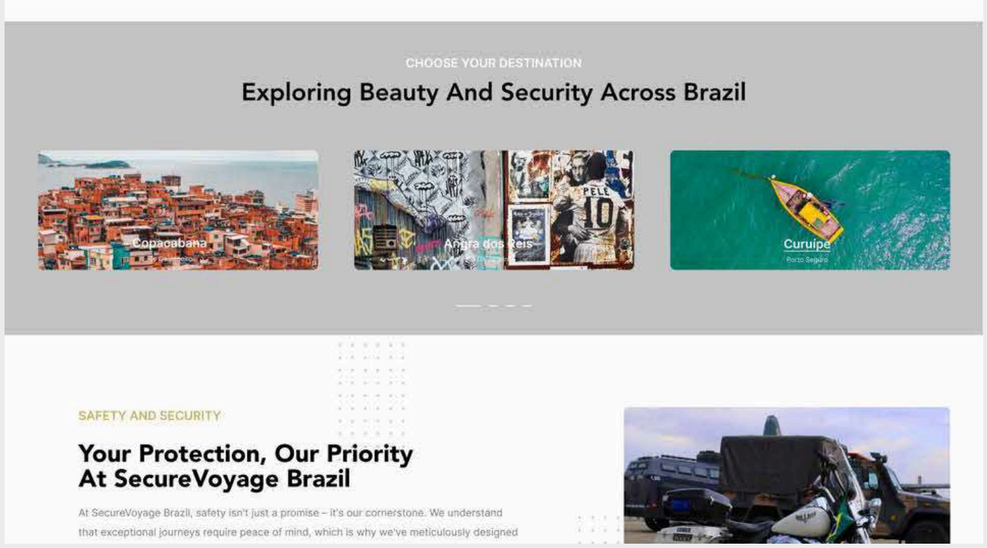

Home
About
Services
Destinations
Security
Eng (UK)
Login
Sign Up
Revel in the Marvels of Brazil, Your Personalised Escapade
Step Into A World Of Luxury And Security In Brazil. A Personalized Expedition For Discerning Individuals. From Secure Transits In Armored Convoys To Aerial Exploration Via Helicopters - Catering To Diplomats, Esteemed Government Envoys, And Top-Tier Corporate Leaders.
Explore Now
Catarina, Brazil
Praia Brava, Itajaí
Catarina, Brazil
Serra Do Rio Do Rasto
Canela, Brazil
Caracol Waterfall
01


ABOUT US
Your Gateway to Extraordinary Journeys, Where Safety and Adventure Converge
Welcome to SecureVoyage Brazil, where we transform your travel dreams into reality while prioritizing your safety and peace of mind. In the enchanting realm of Brazil, where adventure meets culture, our mission is to guide you through an exceptional journey that transcends boundaries.
Read More
Los Hermanos, Rio.


Personalized Pro
Adventur

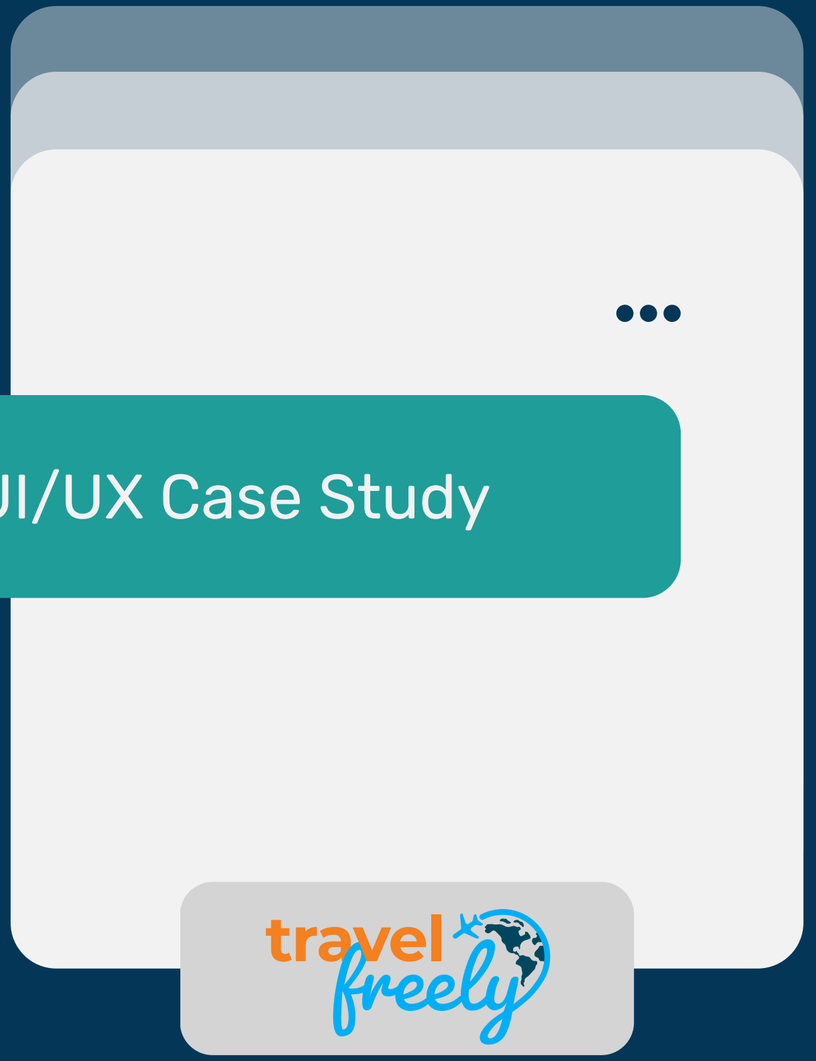

forgettable
eiro


Read More
Itinerary
$330/ Person
4.8


CHOOSE YOUR DESTINATION
Exploring Beauty And Security Across Brazil
Copacabana
Curuípe
SAFETY AND SECURITY
Your Protection, Our Priority At SecureVoyage Brazil
At SecureVoyage Brazil, safety isn't just a promise – it's our cornerstone. We understand that exceptional journeys require peace of mind, which is why we've meticulously designed

TRAVEL FREELY

UI/UX Case Study



ABOUT THE PROJECT

Travel Freely is a web and mobile-based application for travelers run by one person and to make travel easy for everyone, it offers easy travel packages along with very handy UI.

Our mission involved the creation of a revamped website for Travel Freely. We embarked on this journey by meticulously analyzing the current website design to fathom how users navigate it. We closely examined design elements, fonts, and color schemes in use. In addition, we scoured the competitive landscape to gather insights on how similar features were implemented in other applications, considering the pros and cons of each approach. Our research led us to the clear conclusion that prioritizing a user-friendly and intuitive experience would deliver the most value when integrating new features into the website.

PROBLEM

01 **New and Improved version of their existing website**

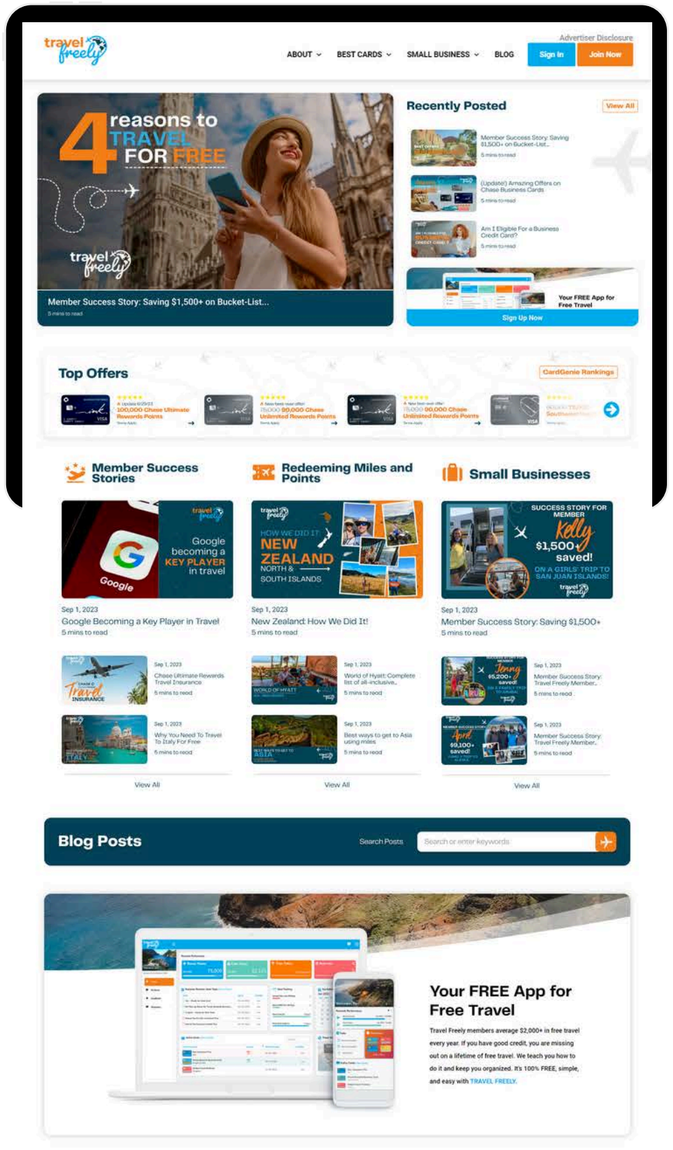
SOLUTION

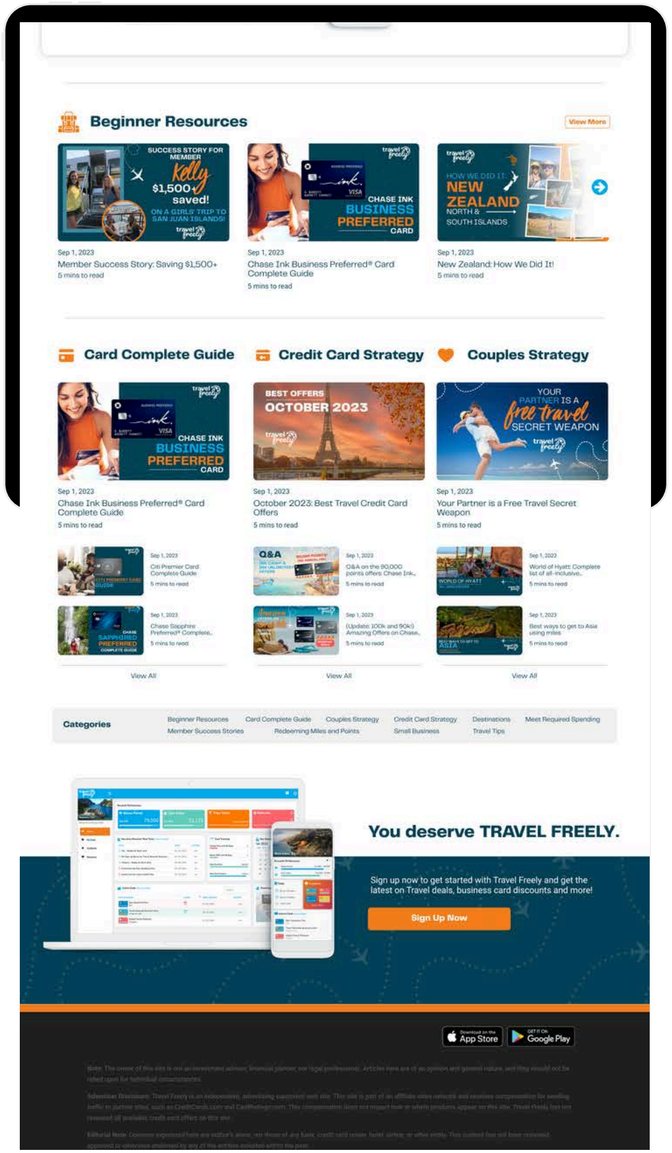
- **Better usage of fonts**
- **Intuitive user expreince**
- **Modern and Simple Design Approach**

FONT FAMILY

Telegraph & Roboto

00ADEE *F48020* *0F4559*



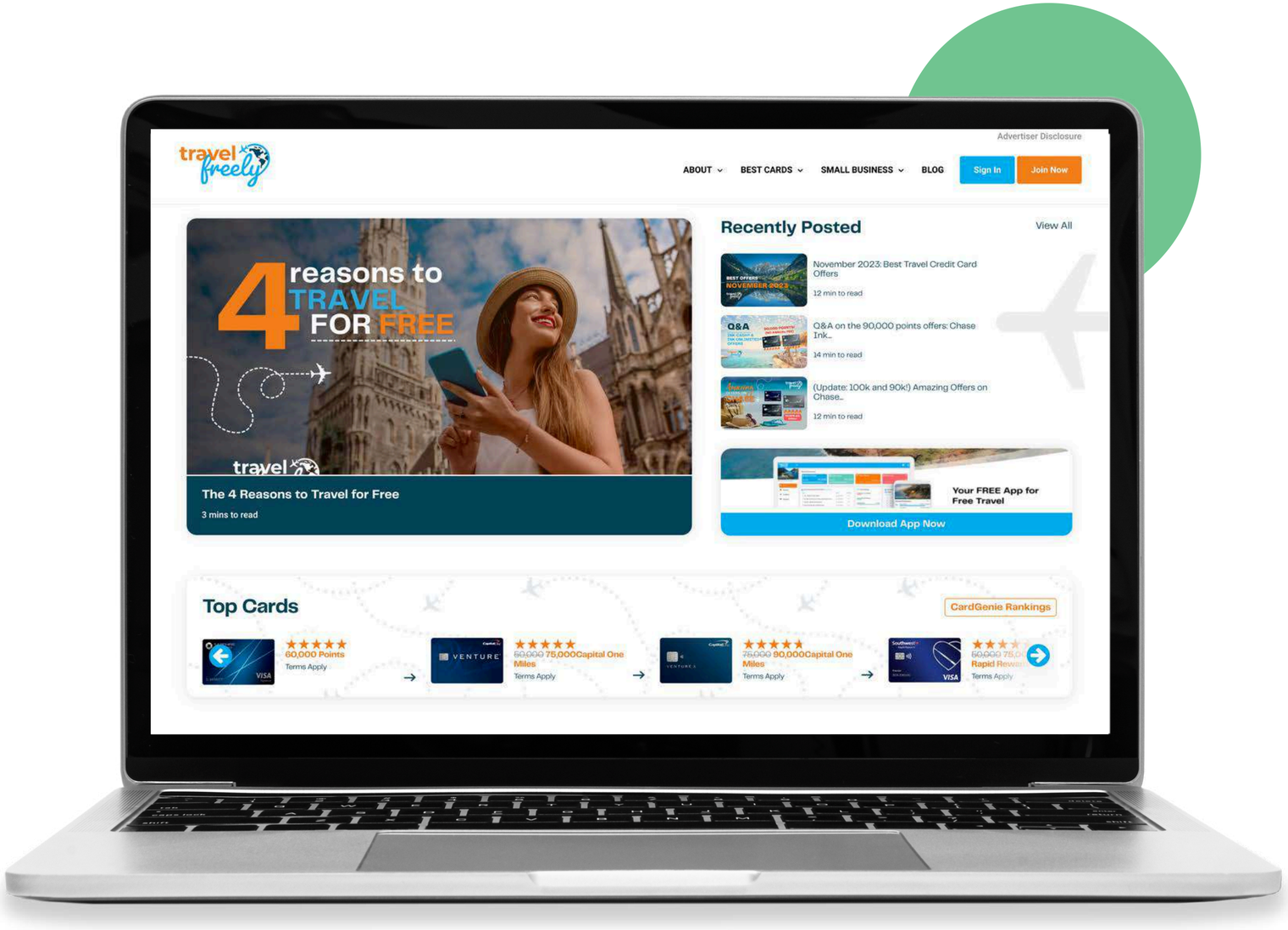


Interfaces

Based on the insights we gained from our research, we embarked on developing low and high-resolution wireframes. These wireframes served as a blueprint to map out different elements that would be part of the content, customer journey, and user experience.

During the process, we iterated on various content types to identify the most effective and user-friendly approach for DataCrest client/users. Our goal was to create an enjoyable, simple, and intuitive experience. Building upon the initial wireframes, we refined our approach while keeping functionality at the center.

HOME PAGE


travel freely
ABOUT
BEST CARDS
SMALL BUSINESS
BLOG
Sign In
Join Now
Advertiser Disclosure
4 reasons to TRAVEL FOR FREE
The 4 Reasons to Travel for Free
3 mins to read
Recently Posted
View All
November 2023: Best Travel Credit Card Offers
12 min to read
Q&A on the 90,000 points offers: Chase Ink...
14 min to read
(Update: 100k and 90k!) Amazing Offers on Chase...
12 min to read
Your FREE App for Free Travel
Download App Now
Top Cards
CardGenie Rankings
60,000 Points
Terms Apply
VENTURE
75,000Capital One Miles
Terms Apply
90,000Capital One Miles
Terms Apply
Terms Apply

CELTIC MARKETS

ABOUT THE PROJECT

Celtic Market uses deep liquidity sourced from a pool of top investment banks. Using this method ensures some of the best trading conditions and rates on the market for traders, as well as guaranteeing orders are filled straight away.

Our mission involved the creation of a revamped website for Celtic Market. We embarked on this journey by meticulously analyzing the current website design to fathom how users navigate it. We closely examined design elements, fonts, and color schemes in use. In addition, we scoured the competitive landscape to gather insights on how similar features were implemented in other applications, considering the pros and cons of each approach. Our research led us to the clear conclusion that prioritizing a user-friendly and intuitive experience would deliver the most value when integrating new features into the website.

PROBLEM

01 **New and Improved version of their existing website**

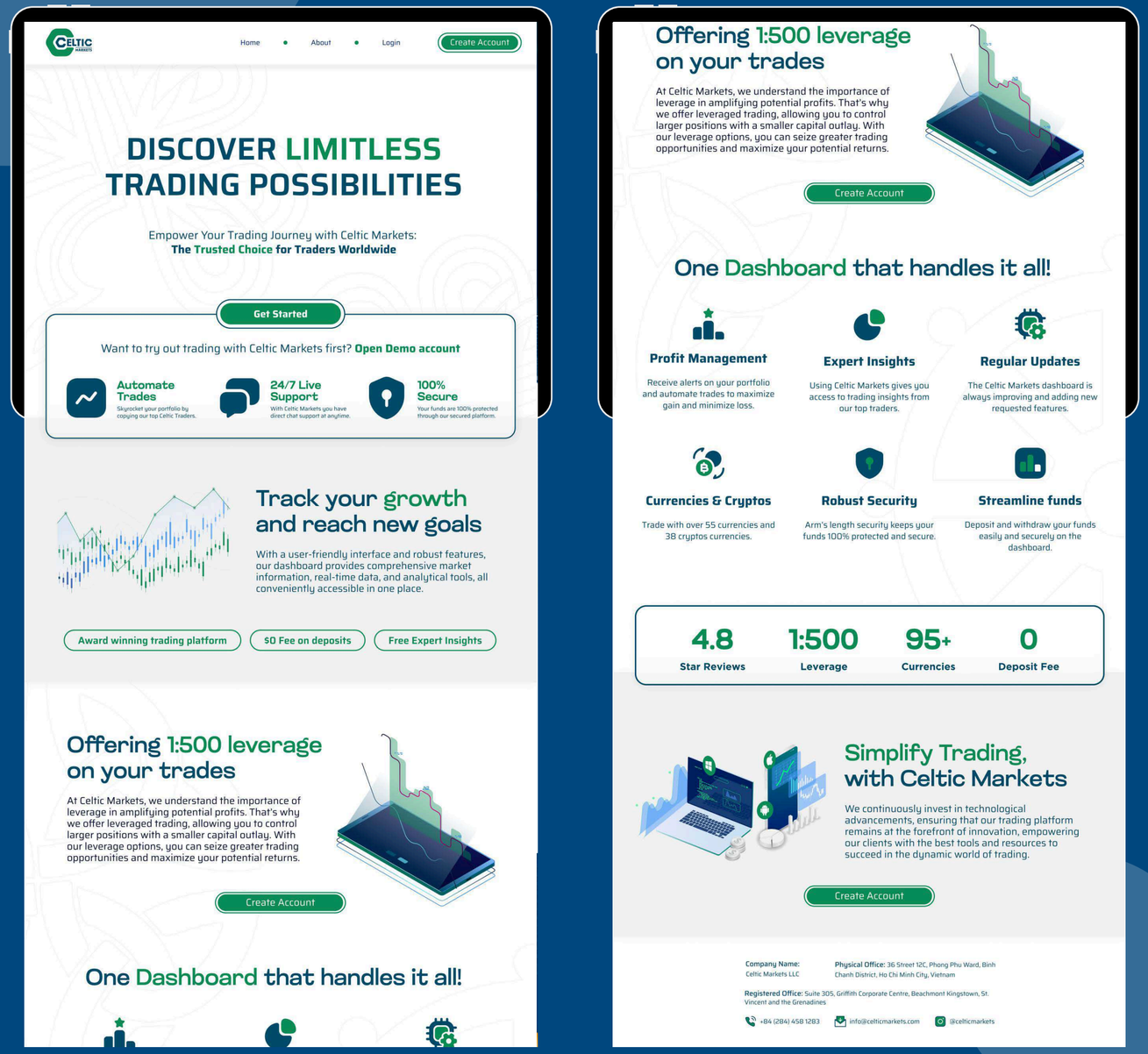
SOLUTION

- **Better usage of fonts**
- **Intuitive user expreince**
- **Modern and Simple Design Approach**

FONT FAMILY

Glancyr
& Saira

0B4F6C *148F5A* *F2F2F2*



Interfaces

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

HOME PAGE

CELTIC
DISCOVER
LIMITLESS
TRADING
POSSIBILITIES
Empower Your Trading Journey with Celtic Markets:
The Trusted Choice for Traders Worldwide
Get Started
Want to try out trading with Celtic Markets first?
Open Demo account
Track your growth and reach new goals
With a user-friendly interface and robust features, our dashboard provides comprehensive market information, real-time data, and analytical tools, all conveniently accessible in one place.
Award winning trading platform
$0 Fee on deposits
Free Expert Insights
Offering 1:500 leverage on your trades

ELEVATE

ABOUT THE PROJECT

Elevate is a platform to help growing businesses. Scaling up takes resources from data-driven insights to deep discounts on products and services, which can be used daily, to get customers' needs done and take businesses to the next level.

Our mission involved the creation of a revamped website for Elevate. We embarked on this journey by meticulously analyzing the current website design to fathom how users navigate it. We closely examined design elements, fonts, and color schemes in use. In addition, we scoured the competitive landscape to gather insights on how similar features were implemented in other applications, considering the pros and cons of each approach. Our research led us to the clear conclusion that prioritizing a user-friendly and intuitive experience would deliver the most value when integrating new features into the website.

PROBLEM

01 **New and Improved version of their existing website**

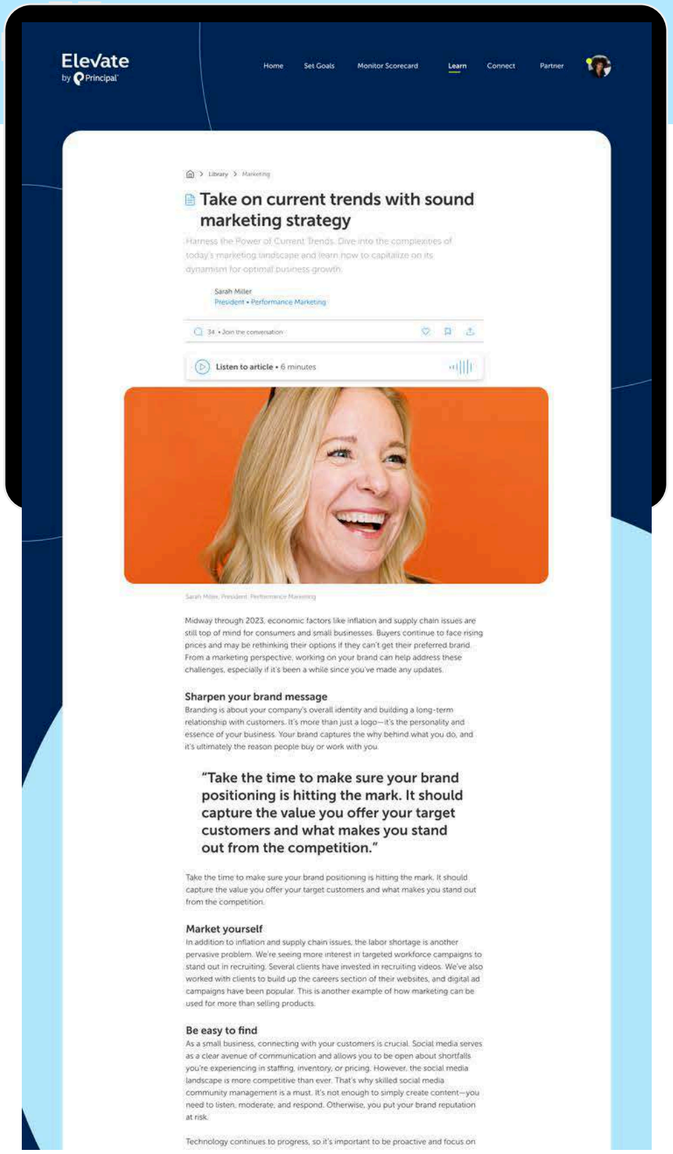
SOLUTION

- **Better usage of fonts**
- **Intuitive user expreince**
- **Modern and Simple Design Approach**

FONT FAMILY

Museo Sans

002855 *B2E8FF* *DCF94D*

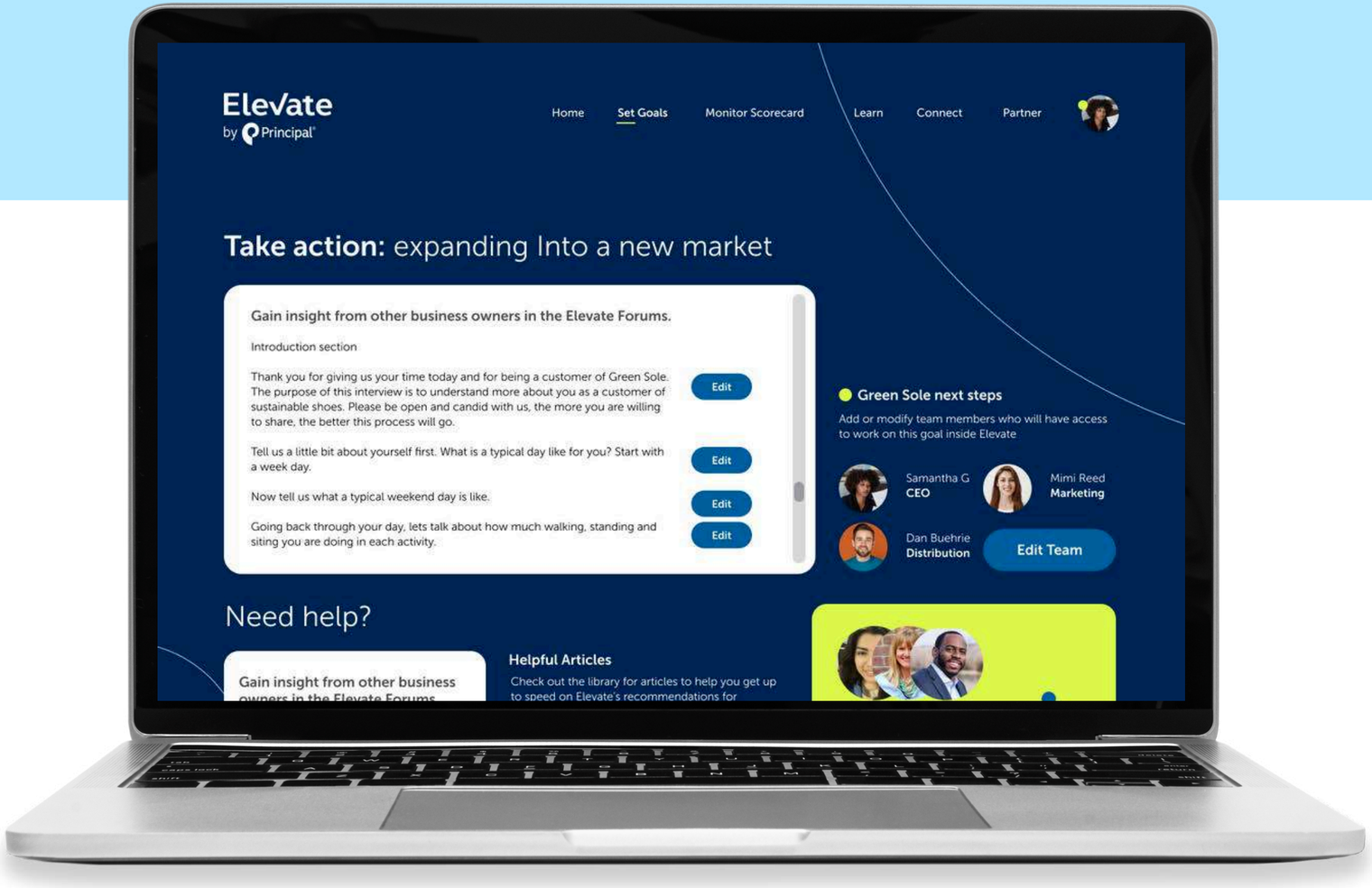


Interfaces

Based on the insights we gained from our research, we embarked on developing low and high-resolution wireframes. These wireframes served as a blueprint to map out different elements that would be part of the content, customer journey, and user experience.

During the process, we iterated on various content types to identify the most effective and user-friendly approach for DataCrest client/users. Our goal was to create an enjoyable, simple, and intuitive experience. Building upon the initial wireframes, we refined our approach while keeping functionality at the center.

GOALS PAGE


ElevAte
by Principal
Home
Set Goals
Monitor Scorecard
Learn
Connect
Partner
Take action: expanding Into a new market
Gain insight from other business owners in the Elevate Forums.
Introduction section
Thank you for giving us your time today and for being a customer of Green Sole. The purpose of this interview is to understand more about you as a customer of sustainable shoes. Please be open and candid with us, the more you are willing to share, the better this process will go.
Edit
Tell us a little bit about yourself first. What is a typical day like for you? Start with a week day.
Edit
Now tell us what a typical weekend day is like.
Edit
Going back through your day, lets talk about how much walking, standing and siting you are doing in each activity.
Edit
Green Sole next steps
Add or modify team members who will have access to work on this goal inside Elevate
Samantha G
CEO
Mimi Reed
Marketing
Dan Buehrie
Distribution
Edit Team
Need help?
Gain insight from other business owners in the Elevate Forums
Helpful Articles
Check out the library for articles to help you get up to speed on Elevate's recommendations for

Elevate by Principal

Home | Set Goals | Monitor Scorecard | Learn | Connect | Partner

Take action: expanding Into a new market

Gain insight from other business owners in the Elevate Forums.

Introduction section

Thank you for giving us your time today and for being a customer of Green Sole. The purpose of this interview is to understand more about you as a customer of sustainable shoes. Please be open and candid with us, the more you are willing to share, the better this process will go. — Edit

Tell us a little bit about yourself first. What is a typical day like for you? Start with a week day. — Edit

Now tell us what a typical weekend day is like. — Edit

Going back through your day, lets talk about how much walking, standing and siting you are doing in each activity. — Edit

Green Sole next steps

Add or modify team members who will have access to work on this goal inside Elevate

Samantha G — CEO
Mimi Reed — Marketing
Dan Buehrie — Distribution

Edit Team

Need help?

Gain insight from other business owners in the Elevate Forums.

Which one? Has anyone had to choose between two nearly identical markets for expansion?

Jim D., **CEO Amlifar**

2,987 Views
1,002 Responses

Helpful Articles

Check out the library for articles to help you get up to speed on Elevate's recommendations for identifying the next target market.

You have to know yourself before you can know your customer

Now get to know the customer, what do they value the most about your product?

You know who you are, you know who they are - now where and how do you find them?

Hello there!
Welcome to Elevate
How can we help today?

Talk with a digital coach
Request a demo | Learn more
Schedule time with your business coach

Privacy Policy

Elevate by Principal

Home | Set Goals | Monitor Scorecard | Learn | Connect | Partner

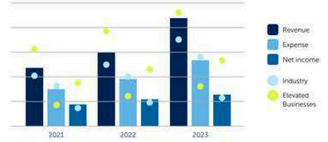
Good to see you, Samantha!

Your goals

- Develop a budget and forecast by end of 2023 to better project expenses — In Progress
- Expand business into an additional market with campaign readiness by end of 2023 — In Progress
- Evaluate organizational design based on productivity increase and talent attrition by mid-year 2024 — Not Started
- Create robust hiring guide with strategic salary planning and organizational design by end of 2024 — Not Started
- Capture new market opportunity of $30M by end of 2026 — Not Started

Register for this week's webinar: employee retention

See how you're doing

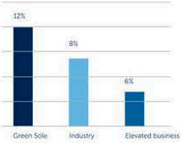


Green Sole's estimated value: $21M. Improve this estimate

Elevated Insights

Talent: You have recently lost 12% of your workforce

12% ↓ According to Success Factors, you've had seven employees leave in the past 3 months that have not been replaced.



Take Action

Finance: You may be paying too much for your money

According to QuickBooks, you are paying 7.5% for credit. There may be better options.
Start this work by getting an informal business valuation with our calculator. Then come back to take action on the next step.

Finance: You are doing great on retirement savings. Is your business protected? What about your partnership?

Based on your invoices, it doesn't appear you have key person life insurance or a buy/sell agreement.

Finance: Your cashflow will have volatility over the next two quarters

$967 $967 According to QuickBooks, your cashflow will dip below $1K by the end of October.

Customers: You have lost two key retail partners

$15k According to Salesforce, you have discontinued business with two retail B2B partners with a total opportunity loss of 15K.

Take Action

Customers: Your customer related teams have grown

Elevate by Principal

Home | Set Goals | Monitor Scorecard | Learn | Connect | Partner

Goal Setting

Your goals progress

- Develop a budget and forecast by end of 2023 to better project expenses — In Progress
- Expand business into an additional market with campaign readiness by end of 2023 — In Progress
- Evaluate organizational design based on productivity increase and talent attrition by mid-year 2024 — Not Started
- Create robust hiring guide with strategic salary planning and organizational design by end of 2024 — Not Started
- Capture new market opportunity of $30M by end of 2026 — Not Started

- Develop a budget and forecast by end of 2023 to better project expenses — Due date — Take Action
- Expand business into an additional market with campaign readiness by end of 2023 — Due date — Take Action
- Evaluate organizational design based on productivity increase and talent attrition by mid-year 2024 — Due date — Take Action
- Create robust hiring guide with strategic salary planning and organizational design by end of 2024 — Due date — Take Action
- Capture new market opportunity of $30M by end of 2026 — Due date — Take Action
- Add new goal — Due date — Take Action

Hello there!
Welcome to Elevate
How can we help today?

Talk with a digital coach | Learn more
Schedule time with your business coach
Request a demo | Privacy Policy

Elevate by Principal

Connect your ... insights and re...

intuit quickbooks

Welcome, **Samantha** Not you?

Authorize Intuit to securely share your data to **Elevate by Principal**

quickbooks ****** Elevate by Principal

By clicking connect, Intuit and Elevate by Principal may share the information in my Intuit accounts with Elevate by Principal. Your relationship to Elevate by Principal and Ex use of your information are subject to Elevate by Principal's Terms of service and Privacy Policy

Disconnect Elevate by Principal anytime from your Apps page

Cancel | Connect

NCTNA

ABOUT THE PROJECT

The North Carolina Telehealth Network Association (NCTNA) is a dynamic nonprofit that works to connect and empower North Carolina's public and non-profit healthcare providers. As a telehealth consortium led by industry experts.

Our mission involved the creation of a revamped website for NCTNA. We embarked on this journey by meticulously analyzing the current website design to fathom how users navigate it. We closely examined design elements, fonts, and color schemes in use. In addition, we scoured the competitive landscape to gather insights on how similar features were implemented in other applications, considering the pros and cons of each approach. Our research led us to the clear conclusion that prioritizing a user-friendly and intuitive experience would deliver the most value when integrating new features into the website.

PROBLEM

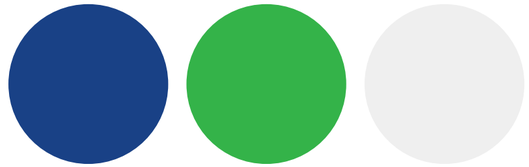
01 **New and Improved version of their existing website**

SOLUTION

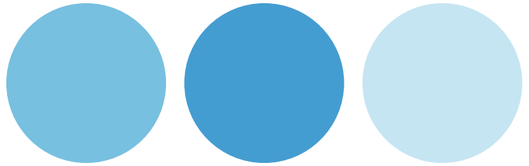
- **Better usage of fonts**
- **Intuitive user expreince**
- **Modern and Simple Design Approach**

FONT FAMILY

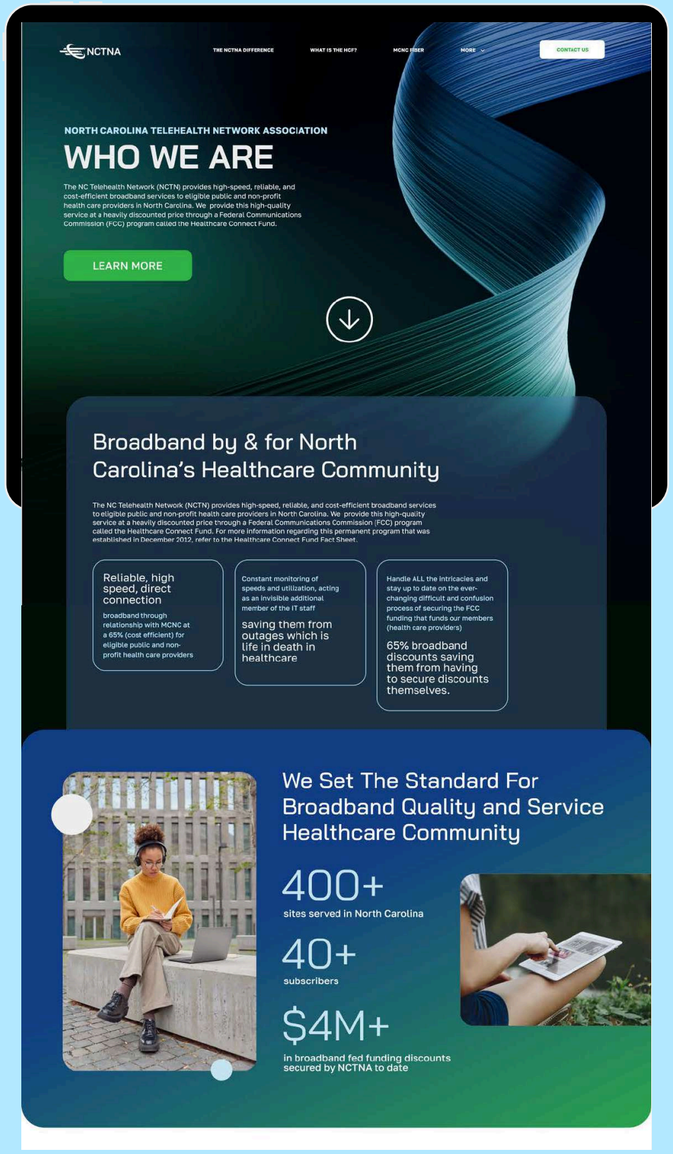
Bai Jamjuree & Golos Text

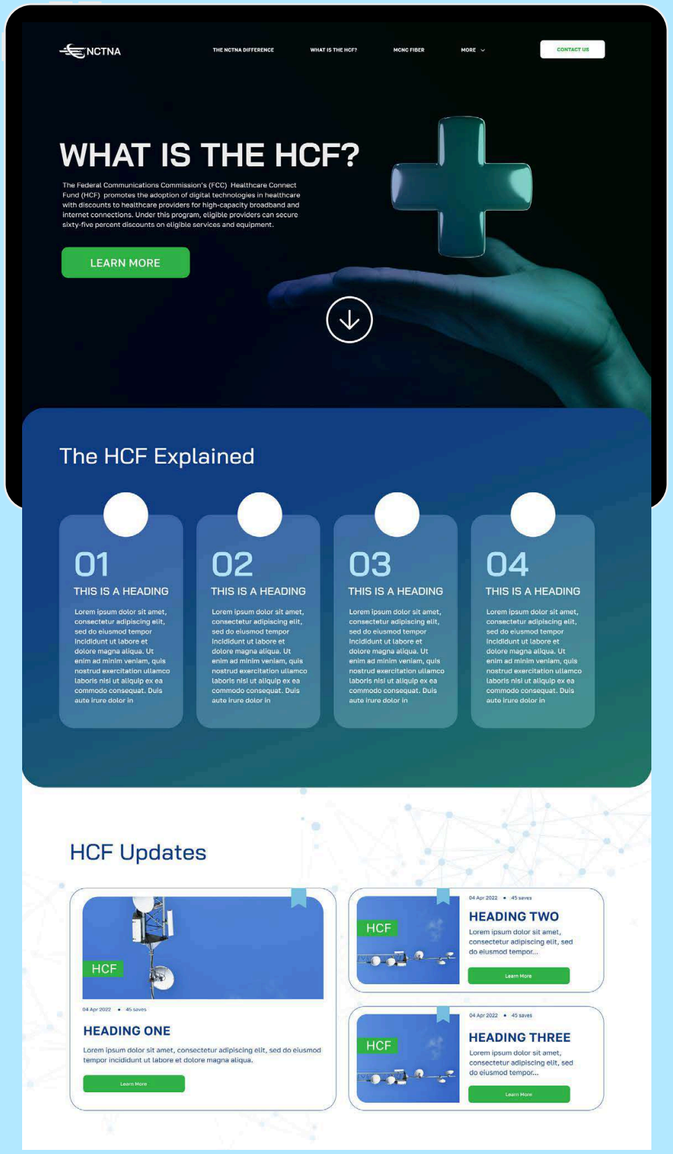


194186 *34B349* *EFEFEF*



78C0E0 *449DD1* *C6E5F2*





Interfaces

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HCF Updates

04 Apr 2022 • 45 saves

HEADING ONE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Learn More

04 Apr 2022 • 45 saves

HEADING TWO

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor...

Learn More

04 Apr 2022 • 45 saves

HEADING THREE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor...

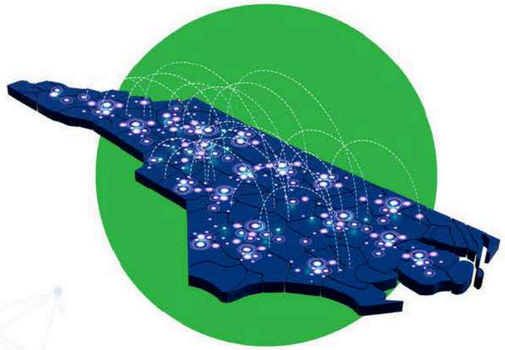
Learn More

NCTNA Map of Subscribers Served

This map demonstrates the spread of our valued members/ subscribers across the state. From East to West, both eligible public and non-profit health care providers enjoy the highest quality of service, connection, and discounts available to them from the HCF because of their NCTNA membership. Could YOUR organization be the next pin?

Are you eligible? Click here and find out!

LEARN MORE



The HCF Explained

01

THIS IS A HEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in

02

THIS IS A HEADING

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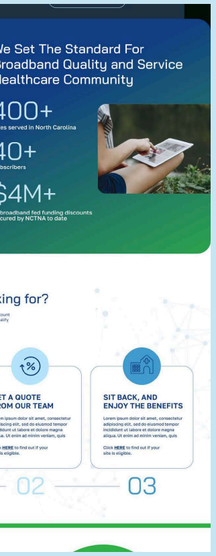
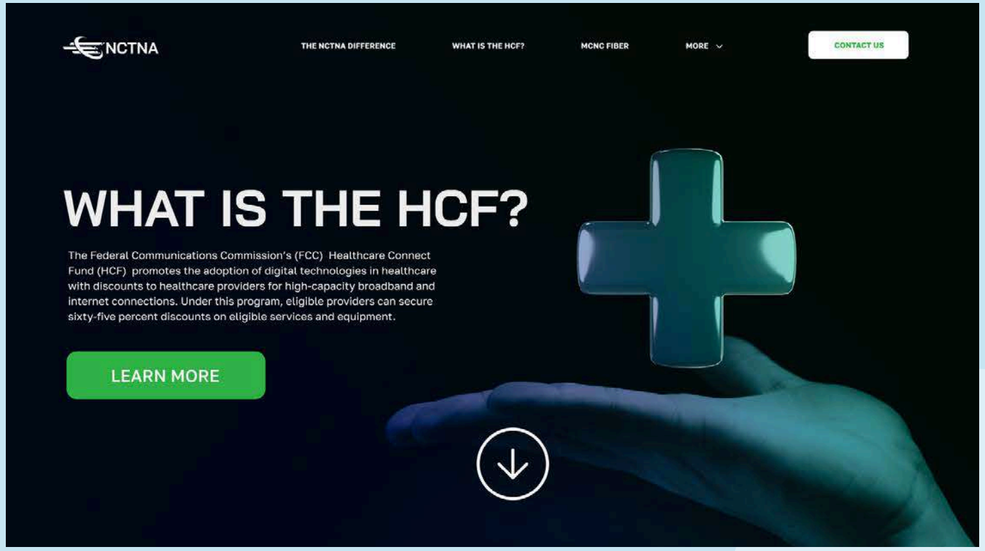
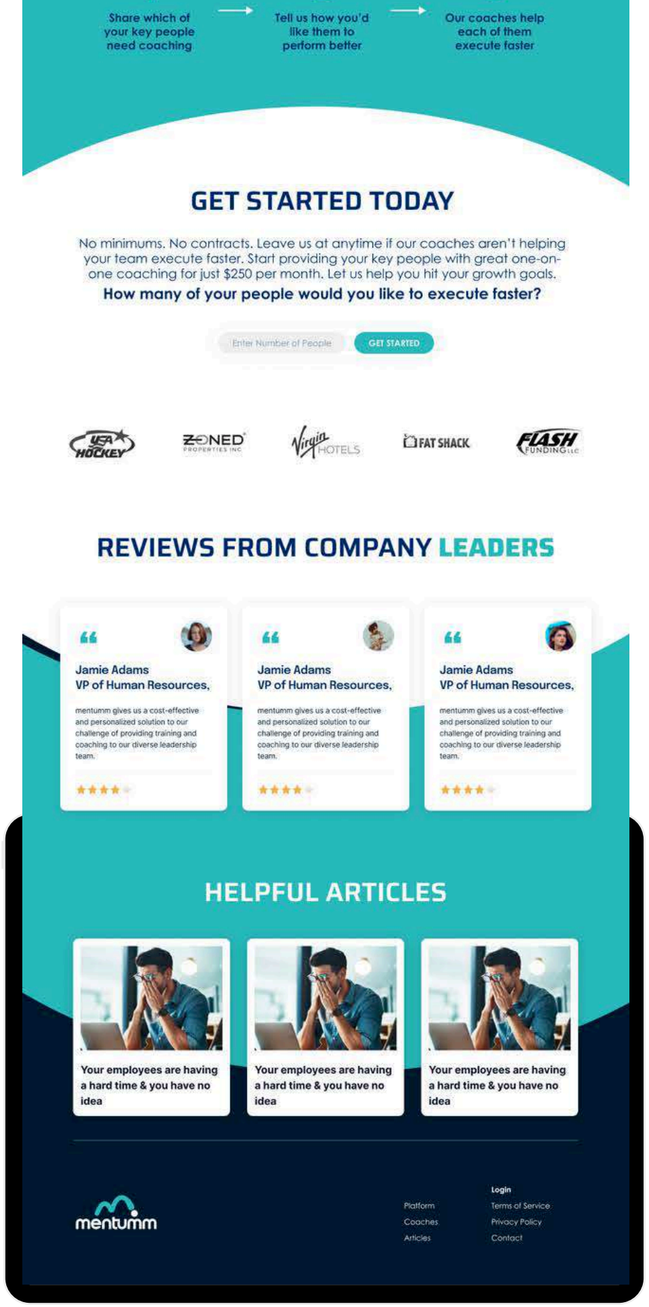




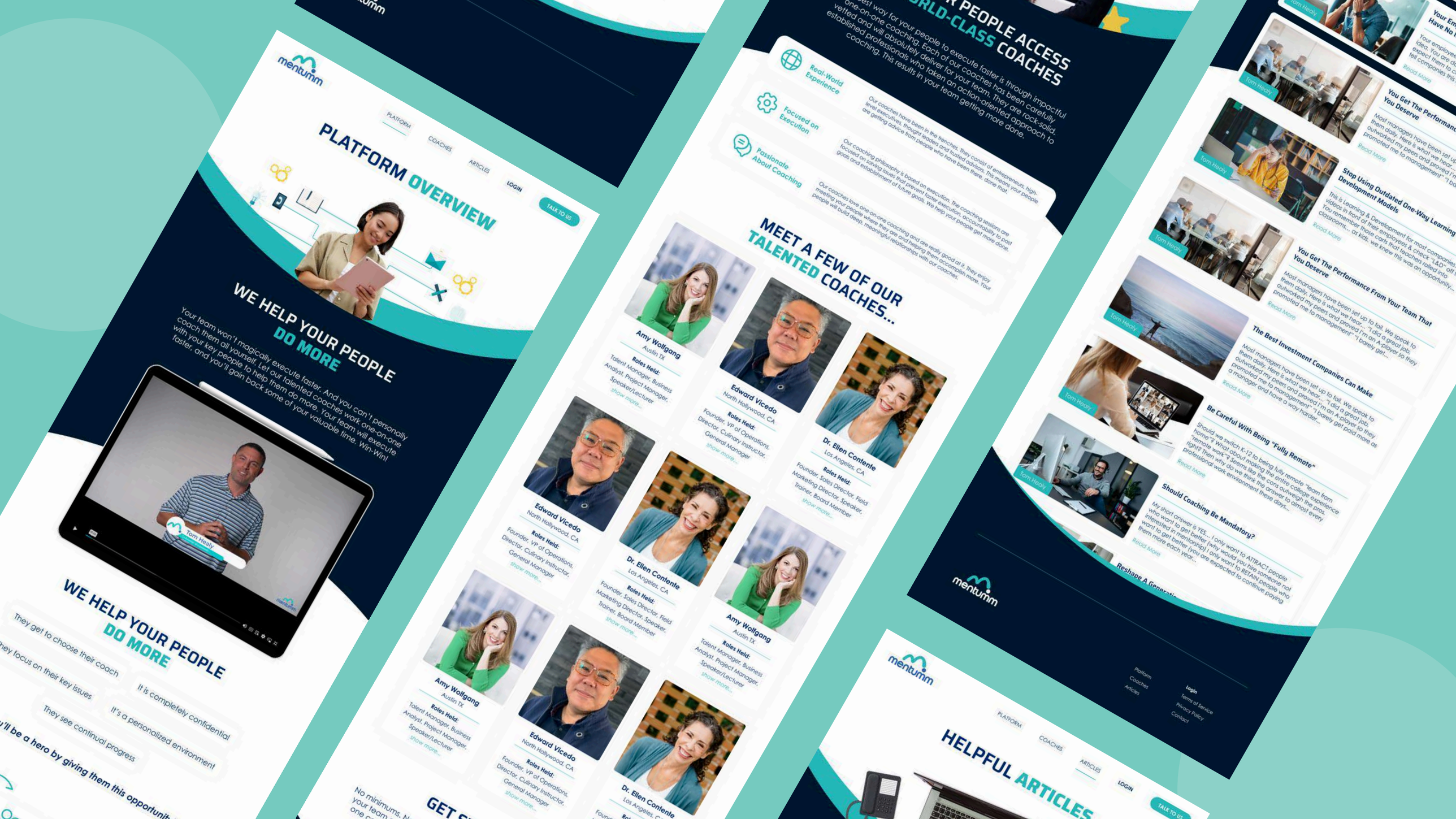
MENTUMM



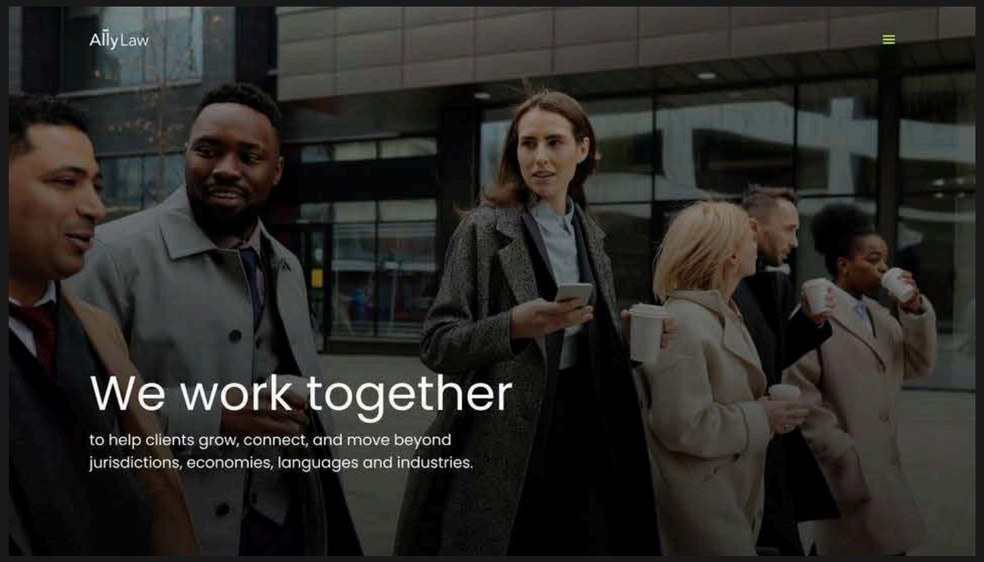
Interfaces

Mentumm.com underwent a comprehensive branding refresh, leading to the creation of an updated website design. A standardized style guide served as the foundation for this transformation, ensuring a cohesive and aligned visual identity. The revamped website includes dedicated pages for the platform, articles, coaches, and training, each designed for optimal user experience. Our approach focused on combining aesthetics with functionality to convey Mentumm's core values effectively.

The Mentumm.com website revamp was a strategic initiative to reinforce the brand's identity and provide an enriched, contemporary user experience.


mentumm
PLATFORM
COACHES
ARTICLES
LOGIN
TALK TO US
PLATFORM OVERVIEW
WE HELP YOUR PEOPLE DO MORE
Your team won't magically execute faster. And you can't personally coach them all yourself. Let our talented coaches work one-on-one with your key people to help them do more. Your team will execute faster, and you'll gain back some of your valuable time. Win-Win!
Tom Healy
WE HELP YOUR PEOPLE DO MORE
They get to choose their coach
It is completely confidential
They see continual progress
It's a personalized environment
Real-World Experience
Focused on Execution
Passionate About Coaching
MEET A FEW OF OUR TALENTED COACHES...
Amy Wolfgang
Austin TX
Roles Held:
Talent Manager, Business Analyst, Project Manager, Speaker/Lecturer
show more...
Edward Vicedo
North Hollywood, CA
Roles Held:
Founder, VP of Operations, Director, Culinary Instructor, General Manager
show more...
Dr. Ellen Contente
Los Angeles, CA
Roles Held:
Founder, Sales Director, Field Marketing Director, Speaker, Trainer, Board Member
show more...
HELPFUL ARTICLES
Your Employees Have No Idea
You Get The Performance You Deserve
Stop Using Outdated One-Way Learning Development Models
You Get The Performance From Your Team That You Deserve
The Best Investment Companies Can Make
Be Careful With Being "Fully Remote"
Should Coaching Be Mandatory?
Reshape A Generation
Read More
Platform
Coaches
Articles
Login
Terms of Service
Privacy Policy
Contact

ALLYLAW



Why Ally Law

There are more than 300 legal networks. Here's how we're different.

01 High quality, responsive service

We take your satisfaction seriously and use systems and standards to back that up. Ally Law firms are subject to a strict selection process and must adhere to rigorous client service standards. We then ask firms and clients to provide a written assessment of the services received. As a network of independent firms, this works to your advantage. Ally Law can remove any firm that fails to meet our service standards or receives poor evaluations.

02 Local rates provi better value

Each Ally Law firm independently location. We believe this decentr structure offers better value for y are also open to alternative fee or provide greater predictability

Member Recognition

The stature of our member firms is the cornerstone of Ally

Law's cost-effective, coordinated legal services model.

Once Again: LNT is Vietnam's Law Firm of the Year

Tuesday, 25 July, 2023

Learn More

UK Member Ranked in 16 Categories of Legal 500

Friday, 6 October, 2023

Learn More

Service Areas

Intellectual Property & Information Technology

Labor & Employment

Mergers & Acquisitions

Supply Chain

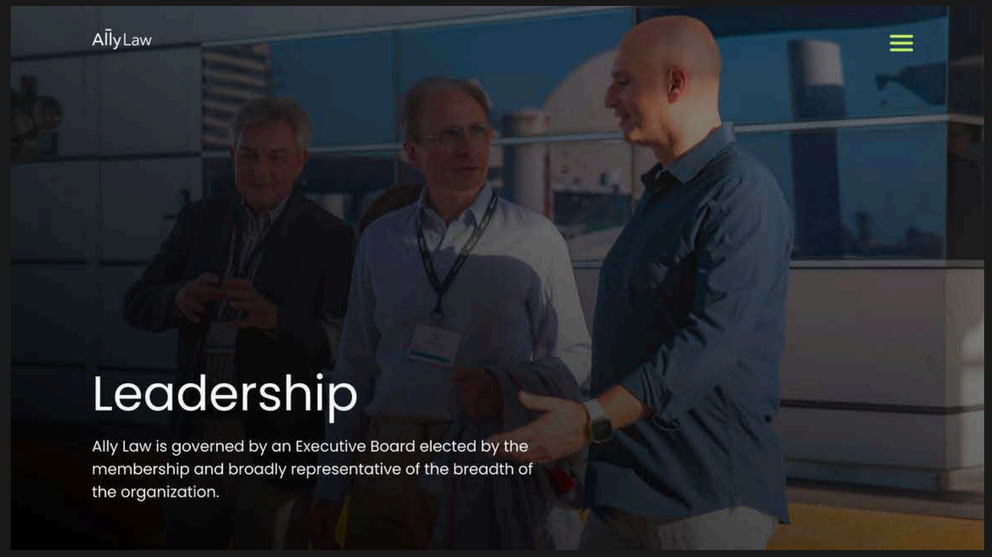
Litigation

Friday, 16 February, 2024

Latinx Members Ranked in Chambers Global 2024

We're pleased to announce our first secondment of 2024 where Anna Rautiosha from Appleo in Finland will be hosted by Brisbane-based Thynne Macartney – learn more about our program.

Learn More



Our Officers

President 2023 - 2025:
Ramesh Vaidyanathan

First Vice President
Paola Sangiovanni

Treasurer
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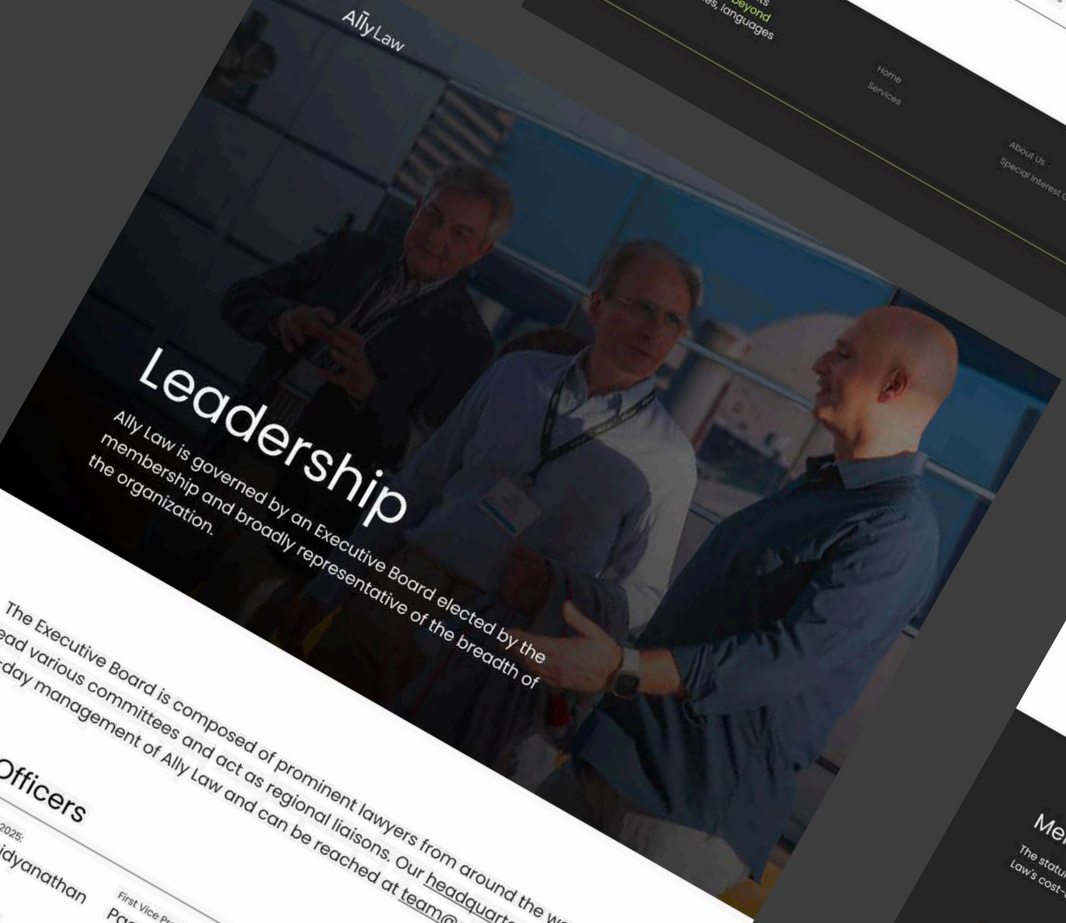

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There are more than 300 legal networks. Here's how we're different.

01 High quality, responsive service

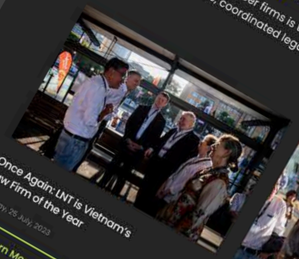
We take your satisfaction seriously and use systems and standards to back that up. Ally Law firms are subject to a strict selection process and must adhere to rigorous client service standards. We then ask firms and clients to provide a written assessment of the services received. As a network of independent firms, this works to your advantage. Ally Law can remove any firm that fails to meet our service standards or receives poor evaluations.

02 Local rates provi
better value

Each Ally Law firm independently
location. We believe this decentr
structure offers better value for y
are also open to alternative fee
or provide greater predictability

Member Recognition

The stature of our member firms is the cornerstone of Ally Law's cost-effective, coordinated legal services model.



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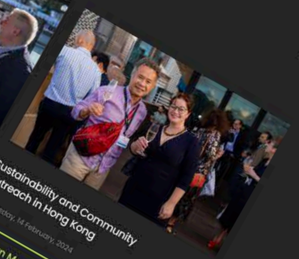

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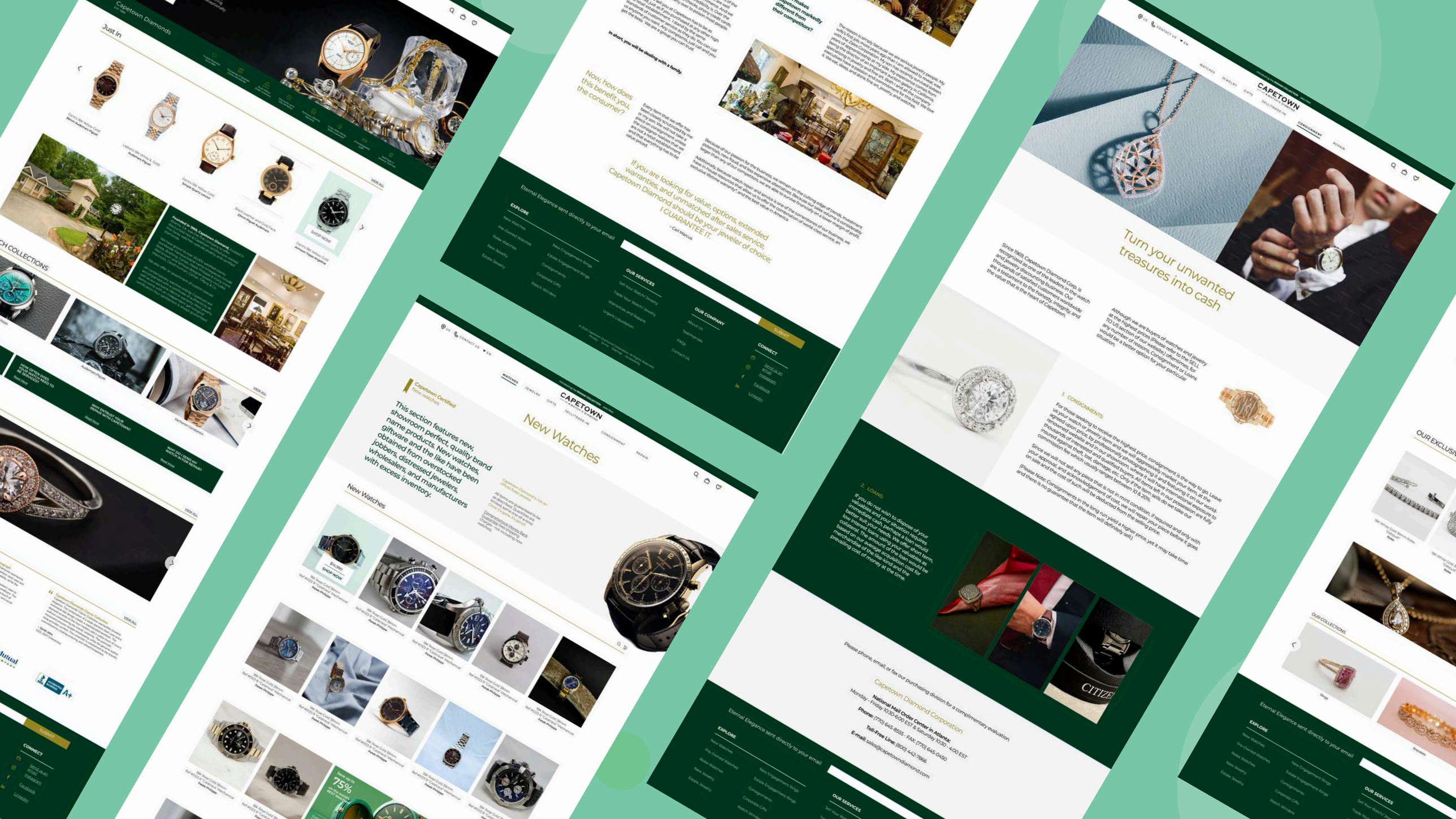
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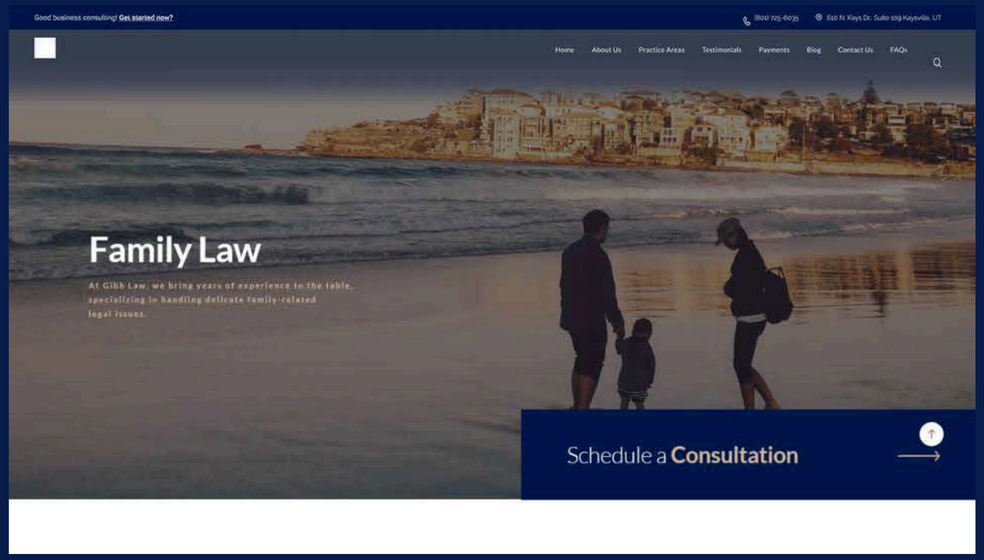
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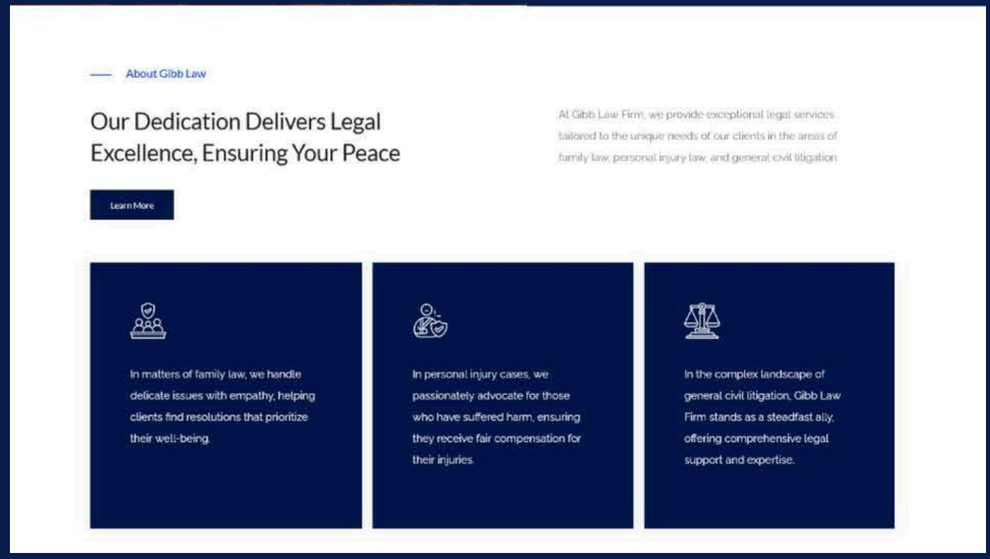
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At Gibb Law Firm, we provide exceptional legal services tailored to the unique needs of our clients in the areas of family law, personal injury law, and general civil litigation.
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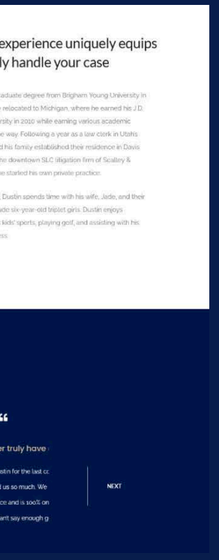
In matters of family law, we handle delicate issues with empathy, helping clients find resolutions that prioritize their well-being.
In personal injury cases, we passionately advocate for those who have suffered harm, ensuring they receive fair compensation for their injuries.
In the complex landscape of general civil litigation, Gibb Law Firm stands as a steadfast ally, offering comprehensive legal support and expertise.

Unwavering Clien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ly handle your case
graduate degree from Brigham Young University in
relocated to Michigan, where he earned his J.D.
sity in 2010 while earning various academic
er way. Following a year as a law clerk in Utah's
this family established their residence in Davis
he downtown SLC litigation firm of Scalery &
e started his own private practice.
Dustin spends time with his wife, Jade, and their
do six-year-old triplet girls. Dustin enjoys
kids' sports, playing golf, and assisting with his
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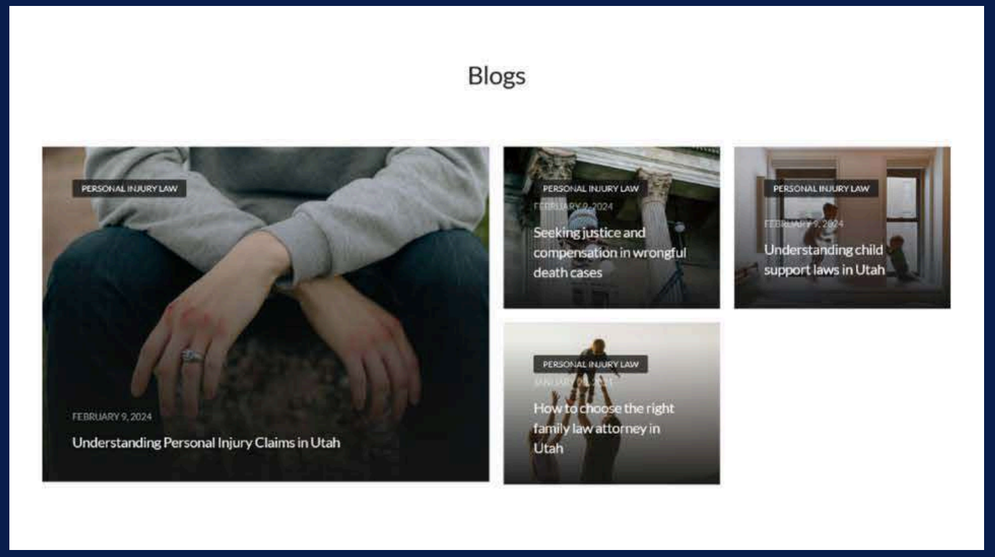
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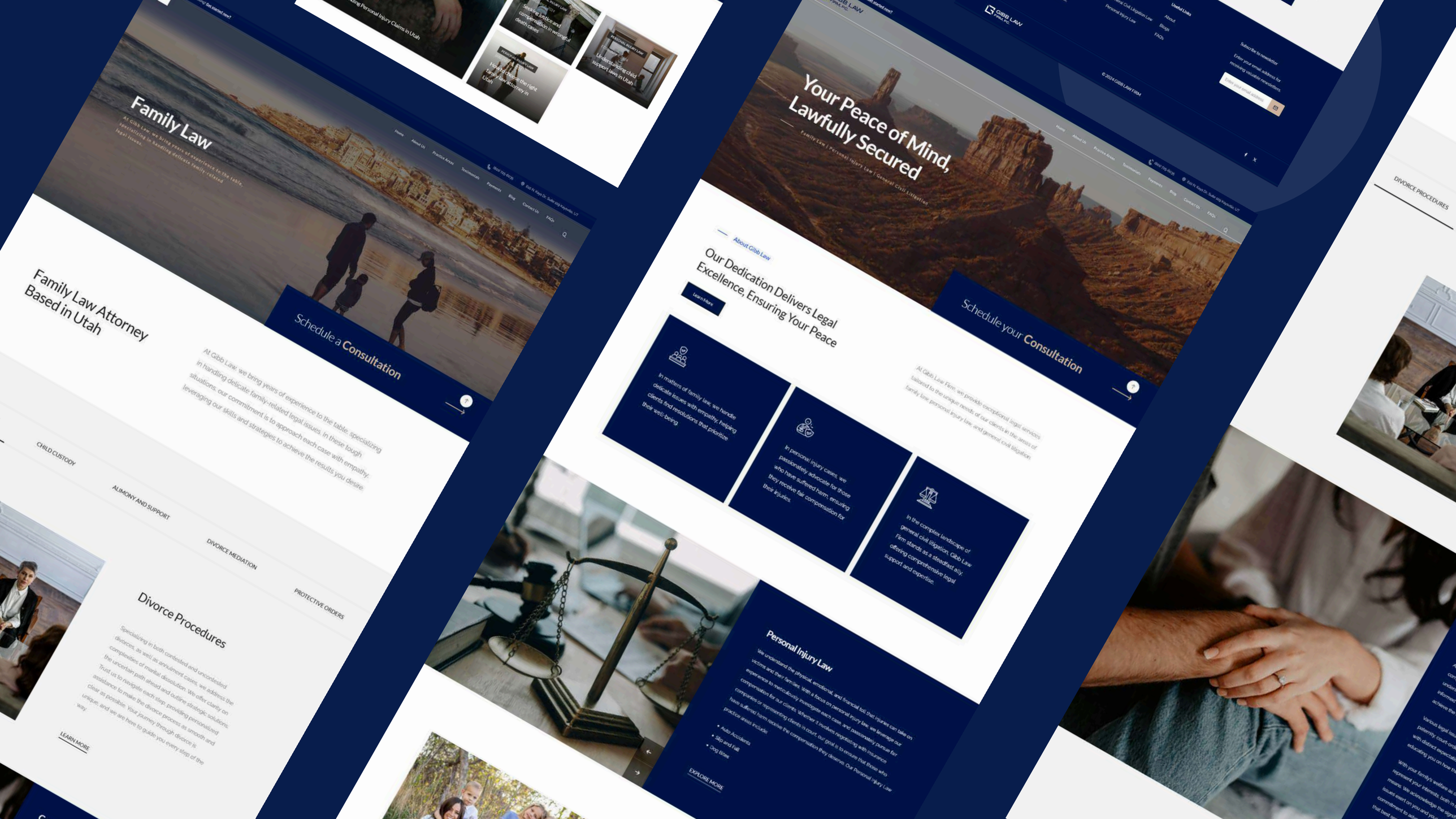
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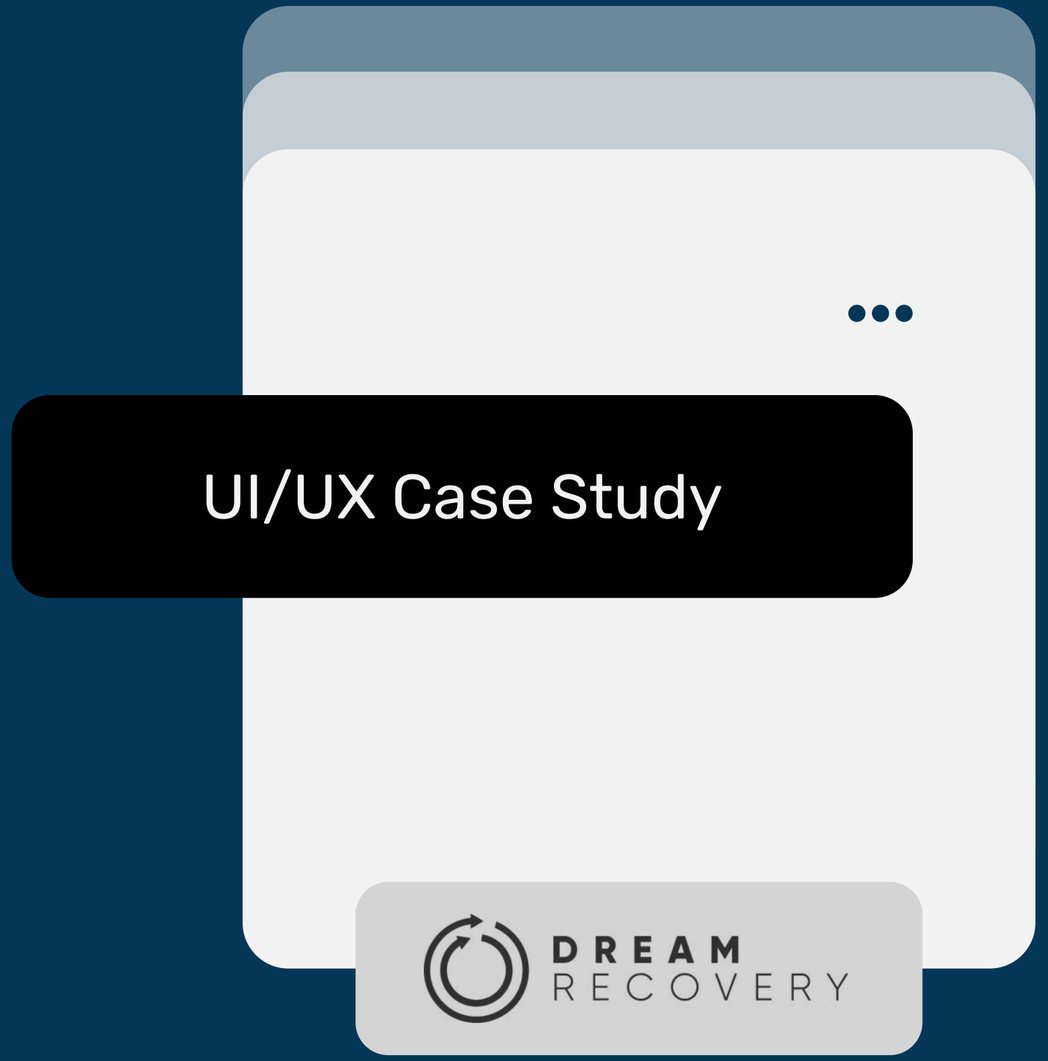
DREAM RECOVERY



ABOUT THE PROJECT

Background
Dream Recovery offers products to promote strong sleeping habits for optimal health. Among these is Dream Tape, which encourages nasal breathing for improved sleep quality.

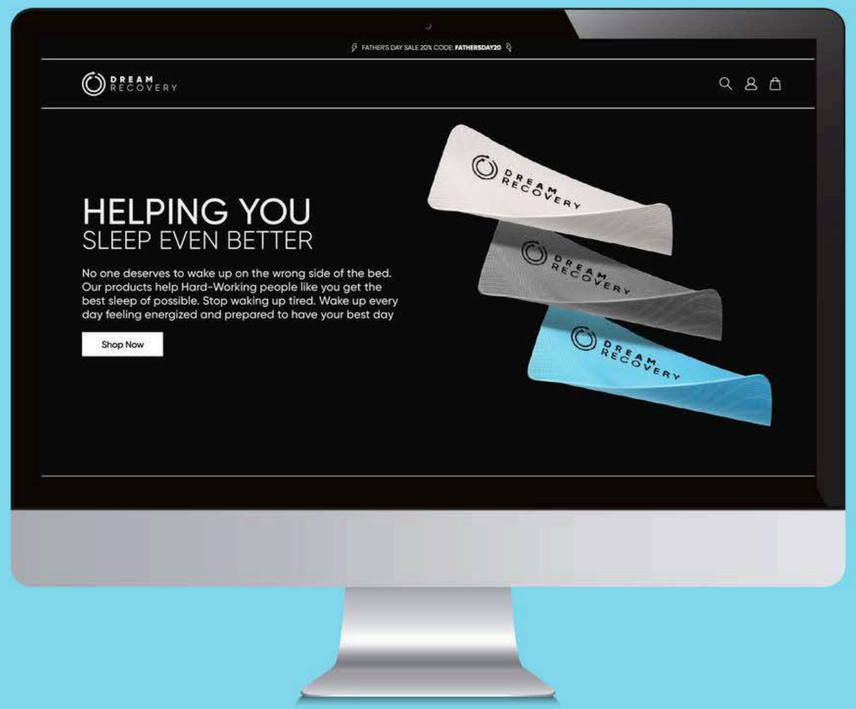
Challenge
Dream Recovery identified the need to enhance the user experience (UX) and user interface (UI) design of their Mouth Tape Bags product page. This particular product, Dream Tape, plays a crucial role in promoting nasal breathing during sleep, contributing to improved sleep quality by reducing snoring and sleep apnea episodes.

PROBLEM

01 **Enhance the Mouth Tape Bags product page**

SOLUTION

- **Educated visitors on Dream Tape benefits**
- **Highlighted features for better sleep.**
- **Created a cohesive, brand-aligned design.**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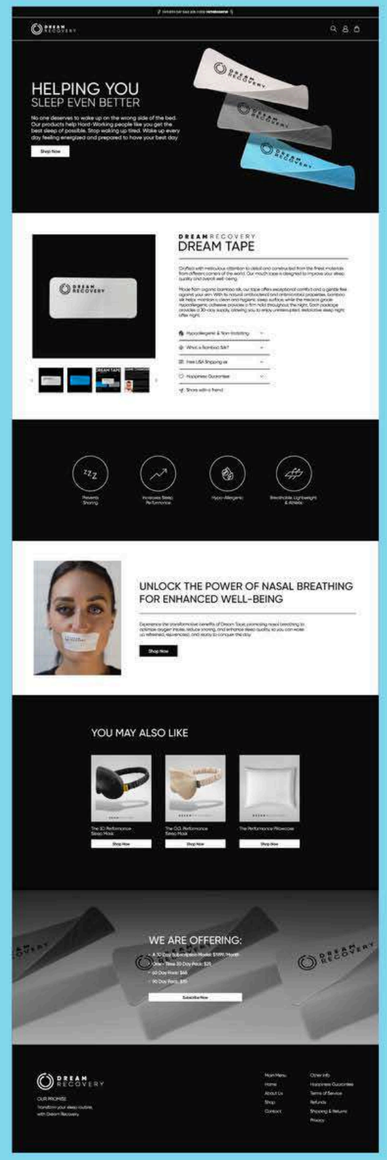
No one deserves to wake up on the wrong side of the bed. Our products help Hard-Working people like you get the best sleep of possible. Stop waking up tired. Wake up every day feeling energized and prepared to have your best day
Shop Now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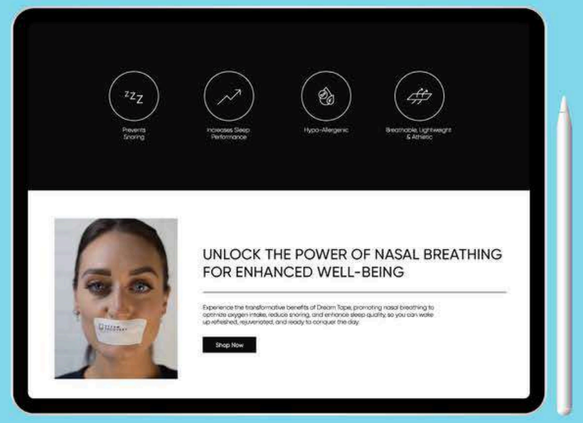
Prevents Snoring
Increases Sleep Performance
Hypo-Allergenic
Breathable, Lightweight & Athletic
UNLOCK THE POWER OF NASAL BREATHING FOR ENHANCED WELL-BEING
Experience the transformative benefits of Dream Tape, promoting nasal breathing to optimize oxygen intake, reduce snoring, and enhance sleep quality, so you can wake up refreshed, rejuvenated, and ready to conquer the day.
Shop Now

HELPING YOU
SLEEP EVEN BETTER
DREAM TAPE
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SCREENS

ABOUT THE PROJECT

Screens is a pioneering platform that revolutionizes contract review and negotiation with AI-powered playbooks. A "Screen" refers to an AI contract playbook meticulously crafted by experts to streamline and enhance the contract review process. Screens empowers experts to create, refine, and distribute these playbooks for various contract review tasks.

Screens successfully implemented brand variations and UI/UX designs that reflected its innovative approach to contract review. The platform's cohesive brand identity and intuitive interface empowered experts to create, perfect, and distribute AI contract playbooks with ease. Positive user feedback and increased adoption rates demonstrated the effectiveness of the design strategy. Screens continues to lead the industry in revolutionizing contract review, providing experts with a powerful tool for efficient and expert-driven contract negotiations.

PROBLEM

01 **Develop brand variations and UI/UX designs for Screens.**

SOLUTION

- **Establish a cohesive brand identity.**
- **Design an intuitive interface for creating and managing Screens.**
- **Ensure the UI reflects innovation and expertise.**

screens

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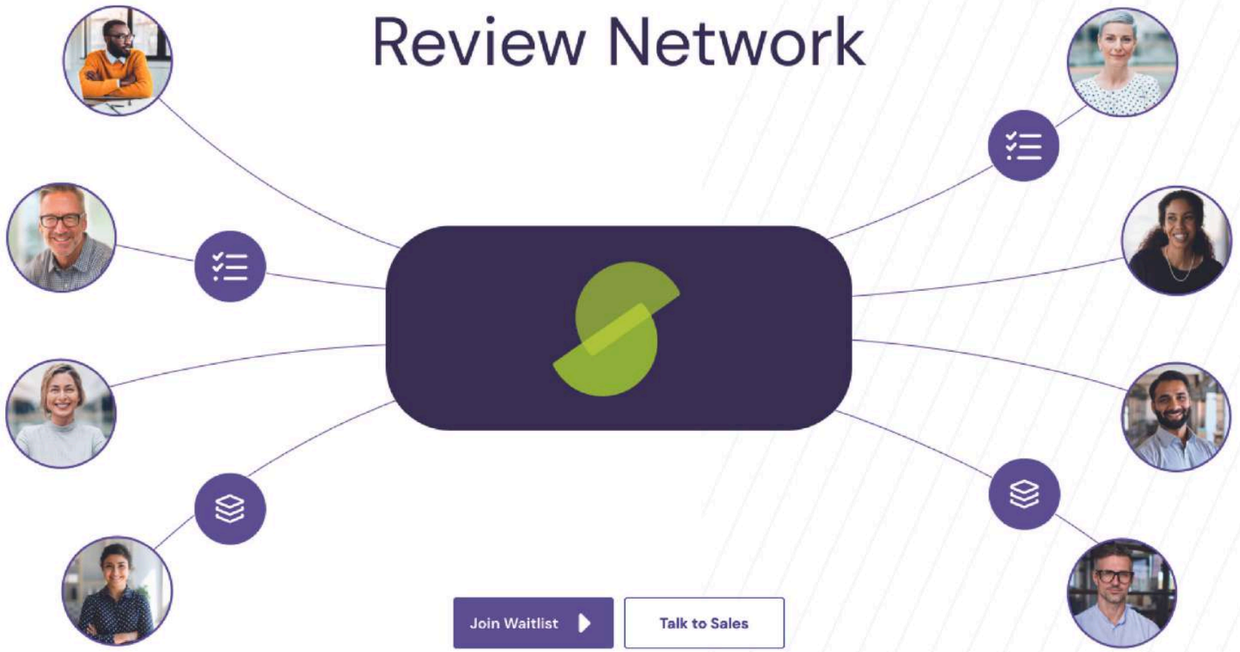
AI-Driven Contract Review Network



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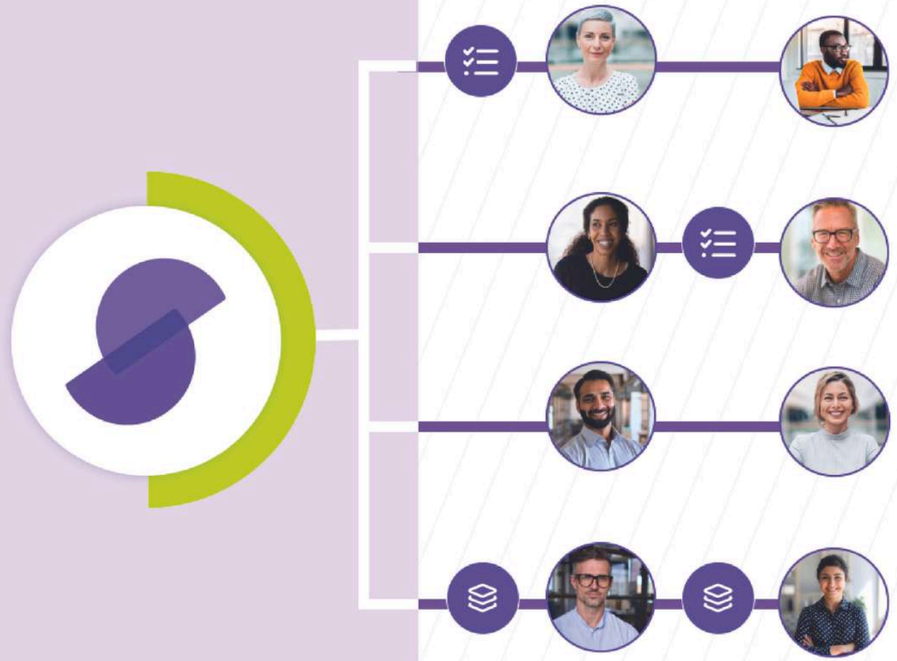

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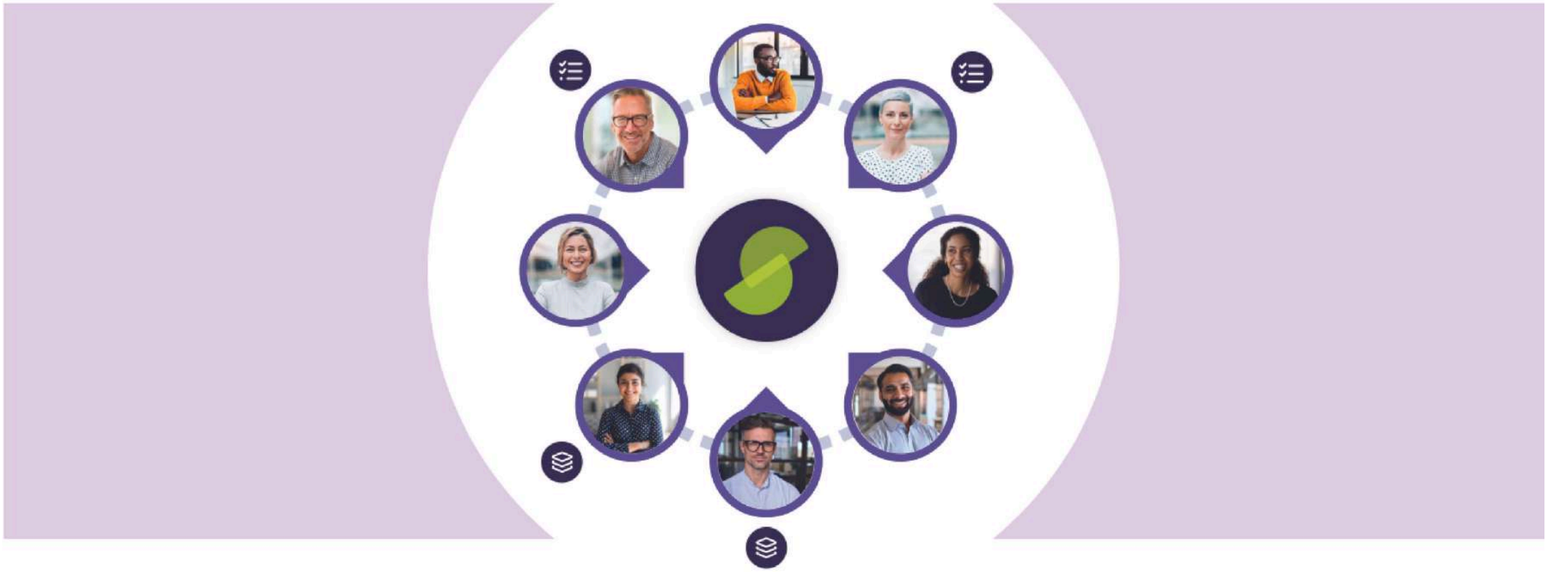

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