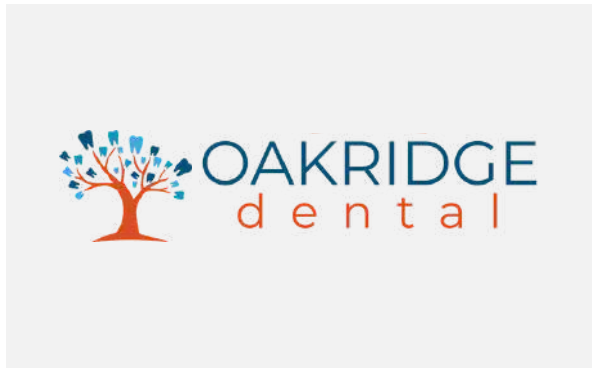




**GEEKS** *for*  
**GROWTH**

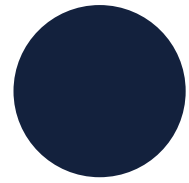
BRANDING

PORTFOLIO 2024

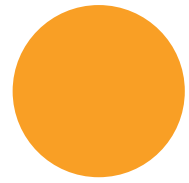


# CASHFREELY

Logo development for the cash back rewards platform.



#13213d



#f99f25



#f99e24



## SOCIAL ICONS



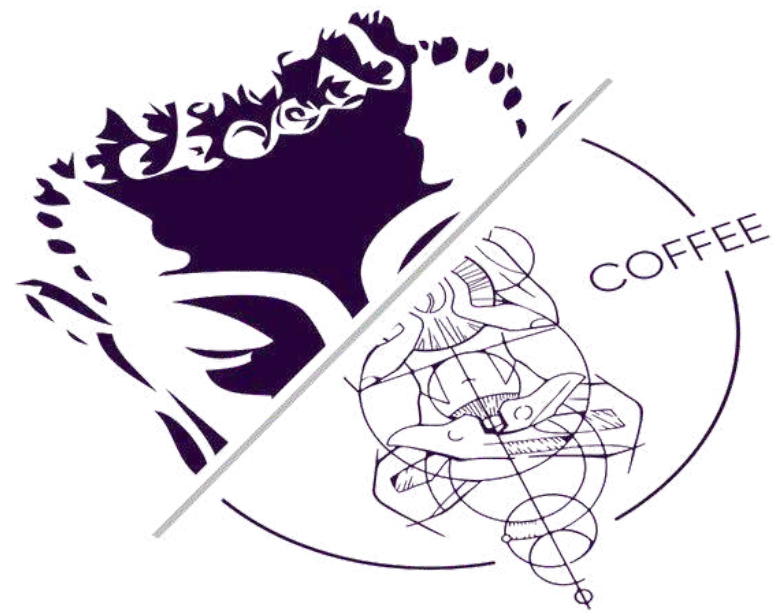
Final Logo

# SAVANT COFFEE

Savant Coffee wanted a sophisticated, luxury coffee brand that aligned with their responsible sourcing and Southeast Asian origins.

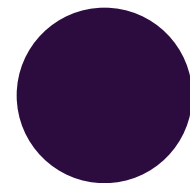


Logo Design Process

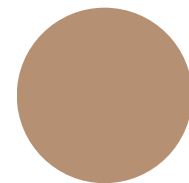


Concept to Final Design

## PALETTE



2c0c3f



#b69072



Final Logo



# CMP

Logo development and collateral design for the CMP MEDIA PRODUCTION



Logo Mark Variation

Final Logo



Personal finance card site



# DATACREST

Datacrest is all about making the insurance purchasing process easier, cheaper, more efficient and accurate for the client, agent, and insurance carrier.

We created their Logo and Branding.

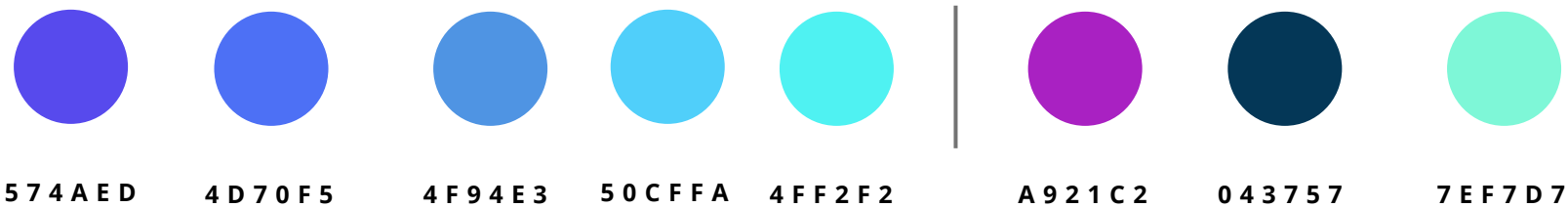
DATACREST



Logotype

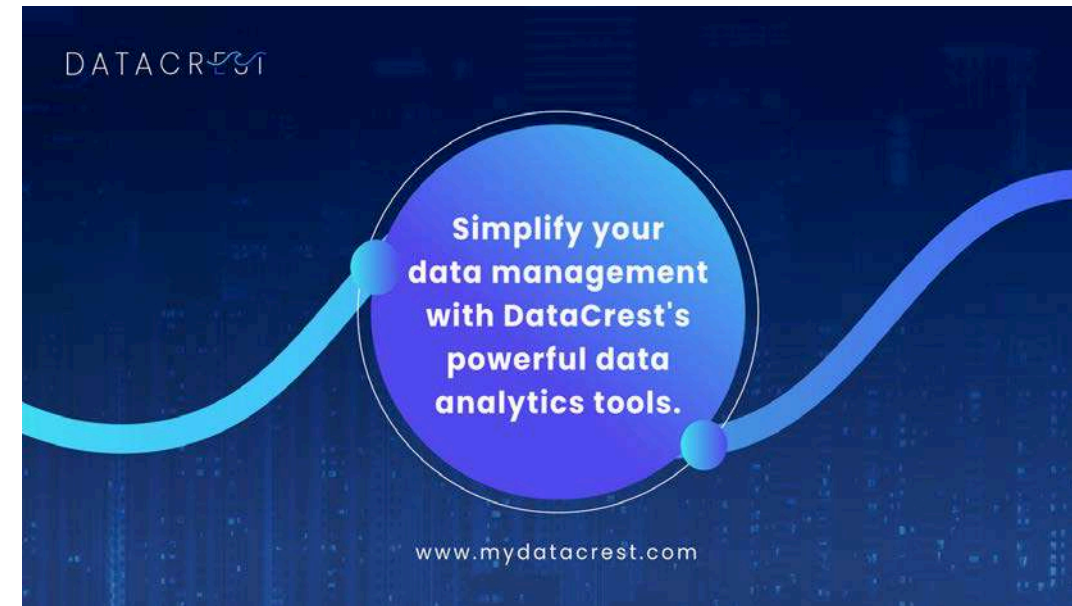
Logomark

## PALETTE



Primary

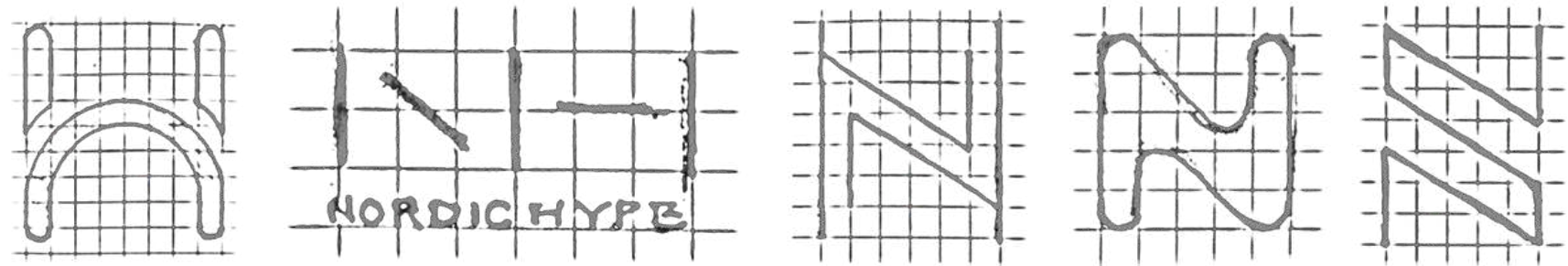
Secondary



Social Posts



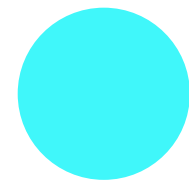
# NORDIC HYPE



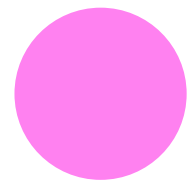
Initial sketches



NORDIC HYPE



#40f7fa



#ff81f0



Final Logo





# MJS

MJS wanted a fun, playful yet classic logo close to their Samuan roots and distinguished itself from the other Hair salon in the U.S.



Final Logo

## PALETTE



#9197AE #273043 #EFF6EE #A7A9AC #41402 #000000

Primary

Secondary



Social icons



# MARK JASON SOLOFA (MJS)

Mark-Jason Solofa Mens Grooming is premium brand gentleman's grooming and shave parlor. We worked on their logo and brand guidelines which includes stationery design as well (letterhead and business card).



Primary Logo

## PALETTE



Primary

Secondary



Stationery Design

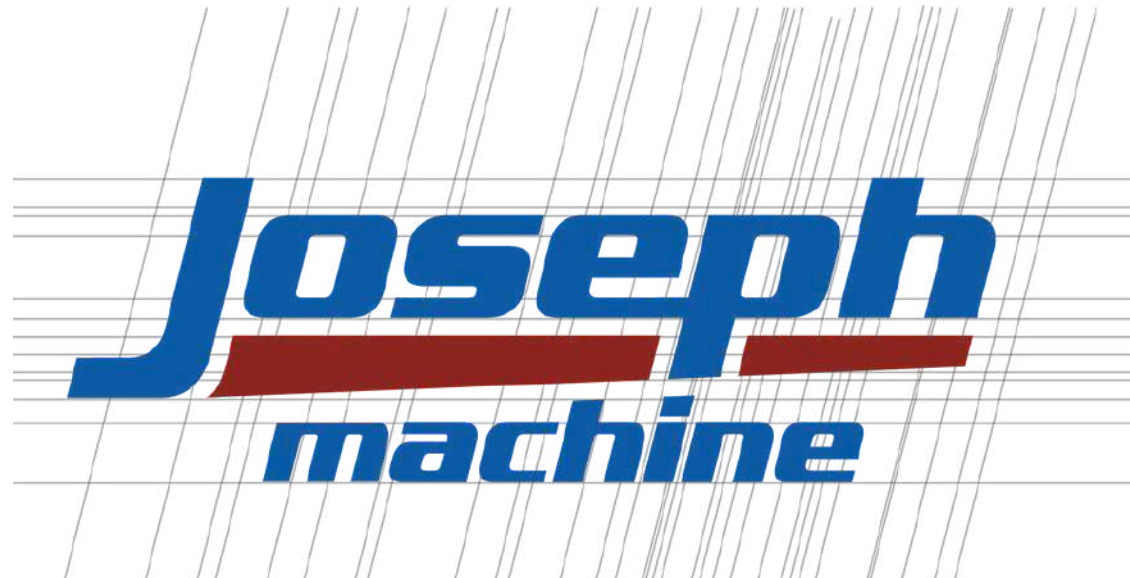


# JOSEPH MACHINE

JMC needed a clean, modern revision of what was a staid and tired brand while maintaining a connection to what is a respected brand in the industry. Developed logo, collateral and brand guidelines.



Old Logo



New Logo



1 6 5 C A 4



8 E 2 A 2 4



Final Logo





# LET'S TRAVEL HACK

LTH Showing families how to take dream vacations for nearly free w/ credit card points & miles! We created their Logo and Branding.



Final Logo

## PALETTE



628185

Primary



DC9B48 DE5C4B

Secondary



Social icons

# CRAVE DATA SOLUTIONS

CDS are Creating a Book of Record for Transformation Activities . We made a logo including social icons for them .



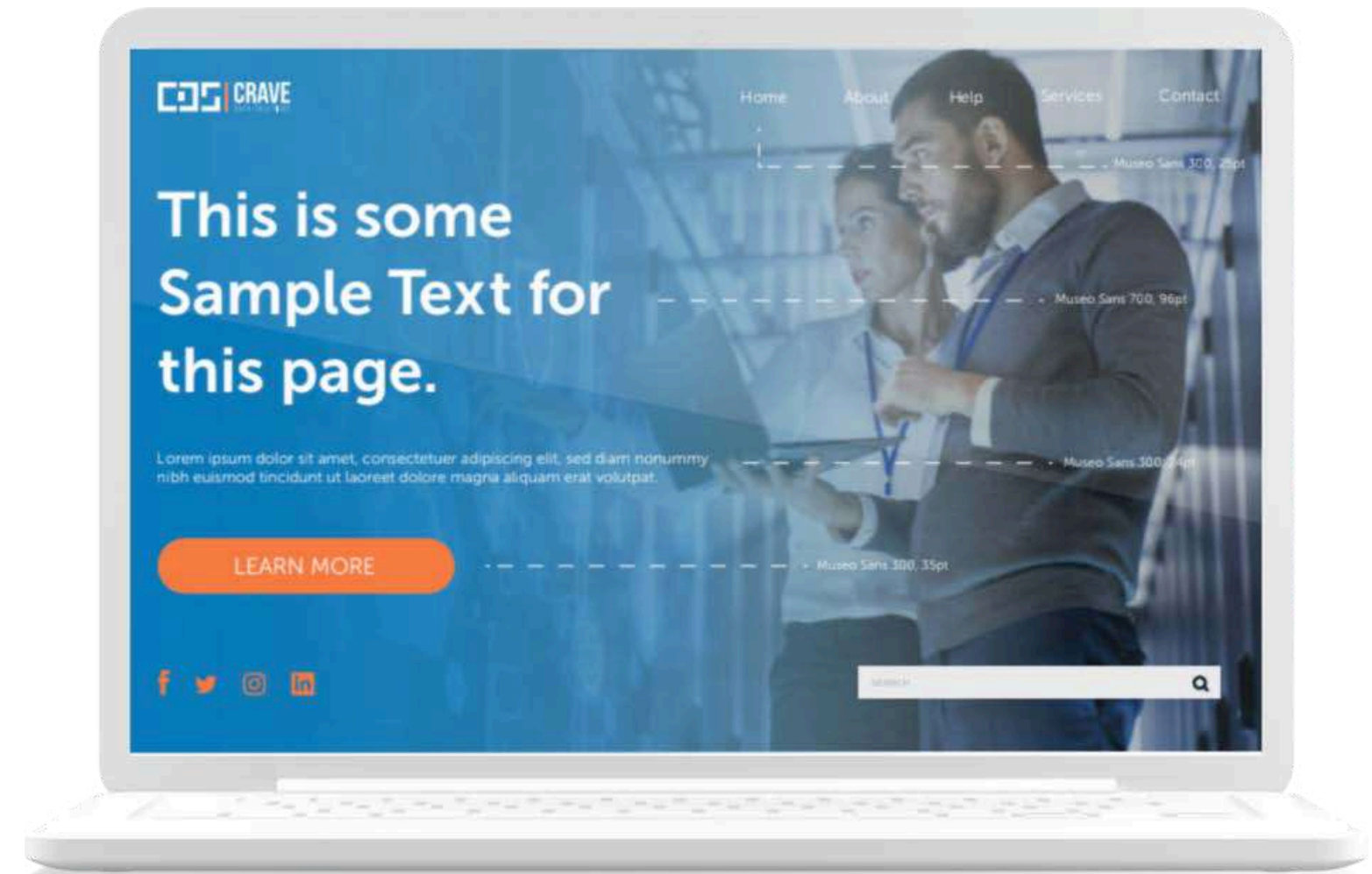
## PALETTE



#1E2E39 #FFFFFF #1B396B #137DBF #F97D45

Primary

Secondary



Social icons

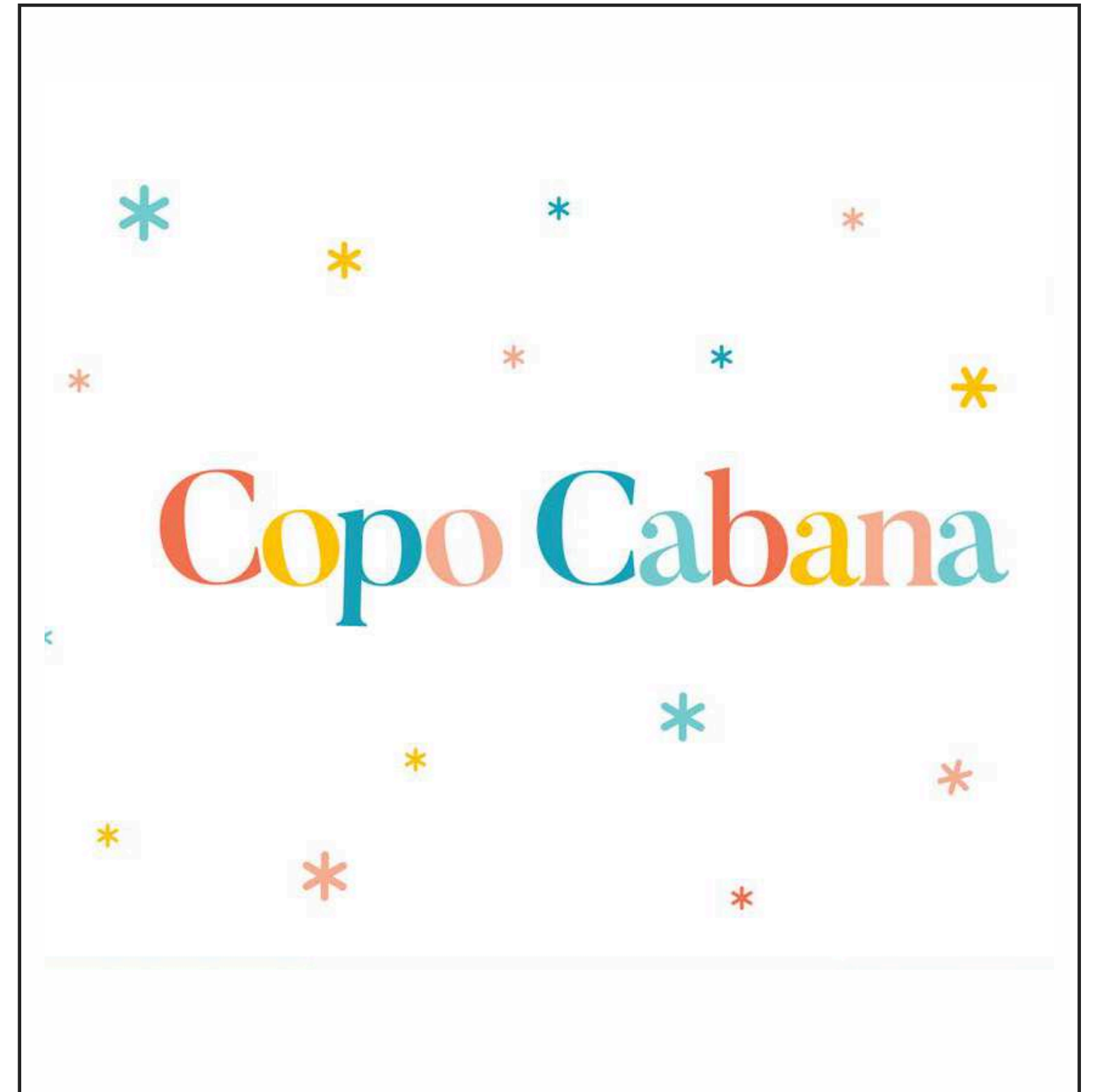
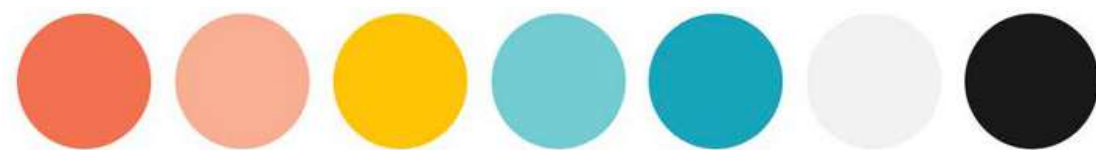


# COPOCABANA

Copo Cabana wanted a fun, playful and relaxed brand that connected with their Costa-Rican roots and distinguished itself from the other shaved ice purveyors in the U.S.



## PALETTE



Final Logo

# THE PEACE PROJECT

Logo & brand identity design for The Peace Project whose mission is to end hatred and foster understanding.



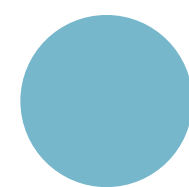
Concept to Final Design



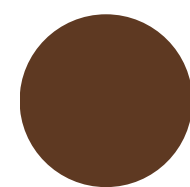
## SOCIAL ICONS



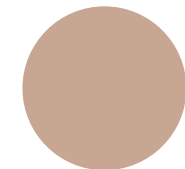
## PALETTE



#76b7cc



#5e3922



#c8a792

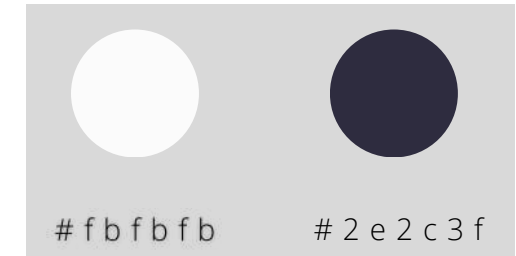


Final Logo



# THE CLARITY PROGRAM

Brand creation for The Clarity Program. A program at The Barrett Group that helps executives define a strategic plan both for work & life while providing a better understanding of their behavioral profile. Did full brand, illustration and collateral for the program.



Logo Concept



Logo Concept based on Golden Ratio Principle



Final Logo

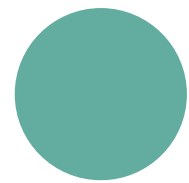


# NUTRI-TUBE

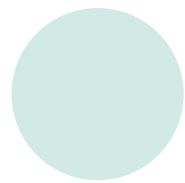
Nutri-tube wanted a child-centric brand that would connect with the parents of children needing nasal canulas. Developed logo, brand guidelines, packaging and collateral.



Logo Design Process



63ada0



d3eae4



Final Logo



# MY PROPERTY PHOTOGRAPHY

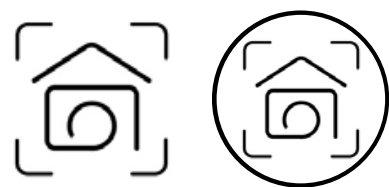
Developed a simple, elegant logo and mark for the My Property Photography startup.



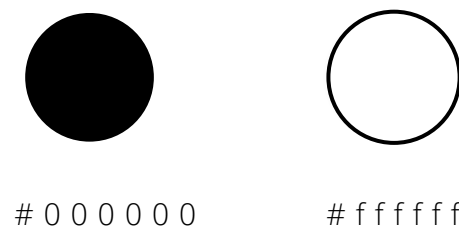
Concept to Final Design



## SOCIAL ICONS



## PALETTE



Final Logo

# OAKRIDGE DENTAL

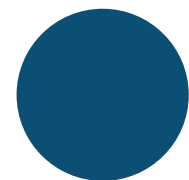
Oakridge Dental Care is your home for affordable dentistry and exceptional service in Ocala, Florida.



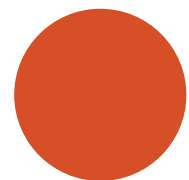
Concept to Final Design



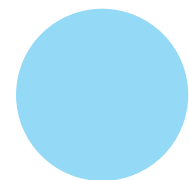
## PALETTE



#0c4f75



#d64f27



#94d9f6



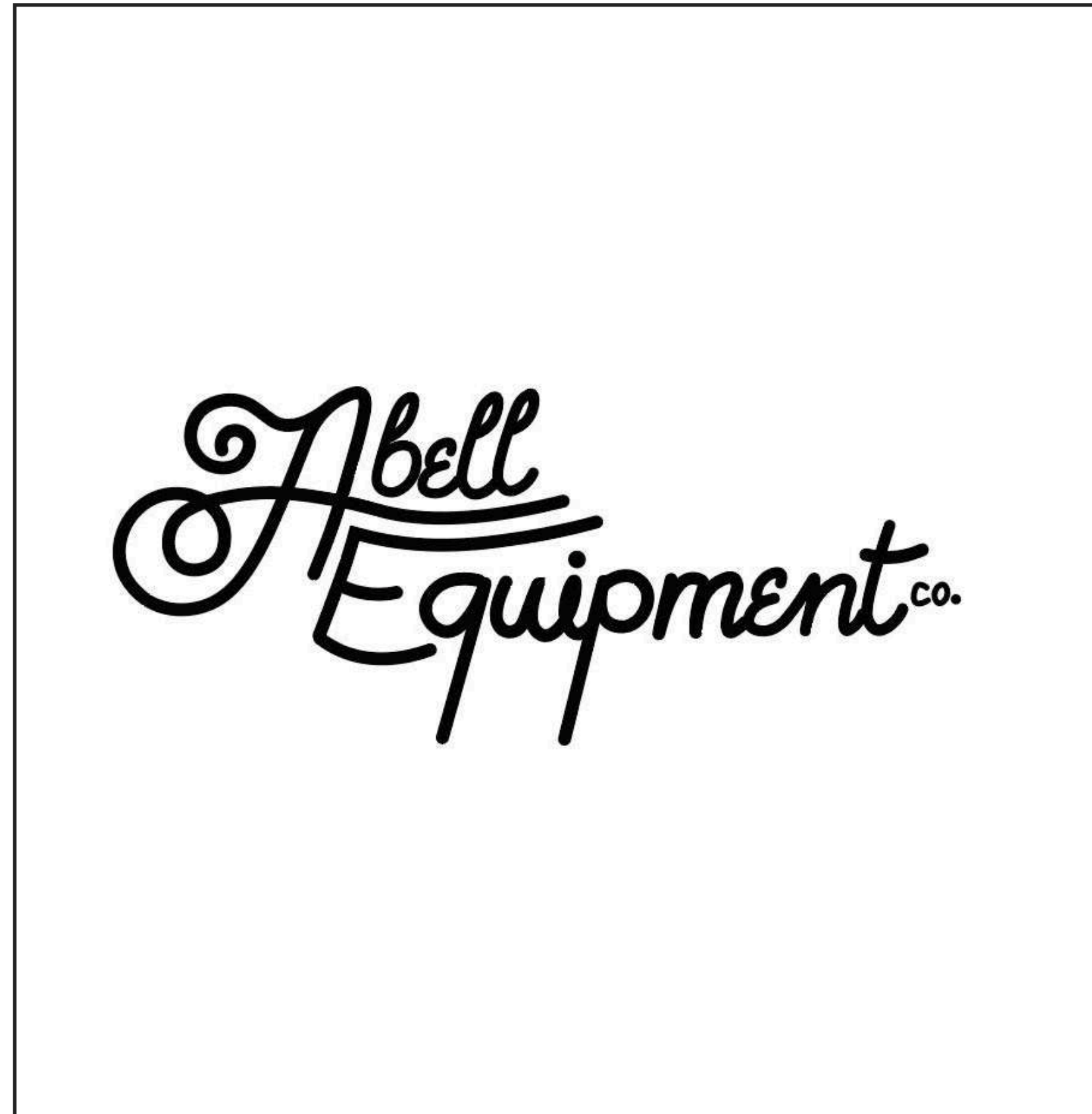
Final Logo



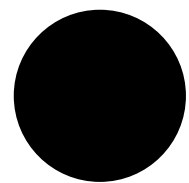


# ABELL FARMS

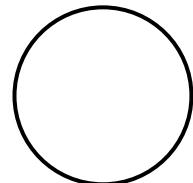
located in Missouri and run a row crop farm (primarily corn and soybeans) as well as run an Angus cow/calf cattle operation. We created hand drawn logo of all three related entities.



## PALETTE



#000000



#ffffff

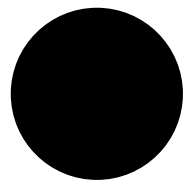
Final Logo

# BARNDOGG

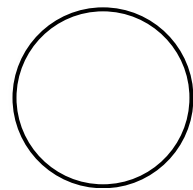
Barndogg is a Lounge, bar and retail business. We worked on the logo and brand identity for Barndogg.



## PALETTE



#000000



#ffffff



Final Logo

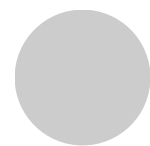


# BMP SERVICES

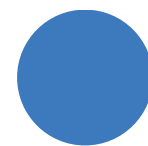
BMP Services serves the restaurant and hospitality industries with service and technology solutions to enhance performance and reduce costs. Completed their full rebranding including logo, collateral and web.



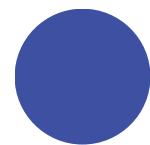
## SOCIAL ICONS



# C C C C C C



# b 6 9 0 7 2



# 2 c 0 c 3 f



# 6 6 6 6 6 6



Final Logo

# WG TRANSPORTERS

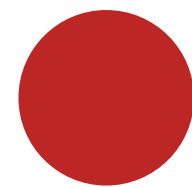
Developed full brand identity and major display work including trailers and tractors for Souther Region transportation company.



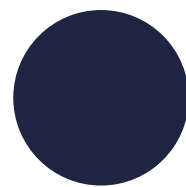
## SOCIAL ICONS



## PALETTE



#bc2625



#1e2541



Final Logo



# TRUBURN

LTH showing families how to take dream vacations for nearly free w/credit card points & miles! We created their logo and branding.



Final Logo

## PALETTE



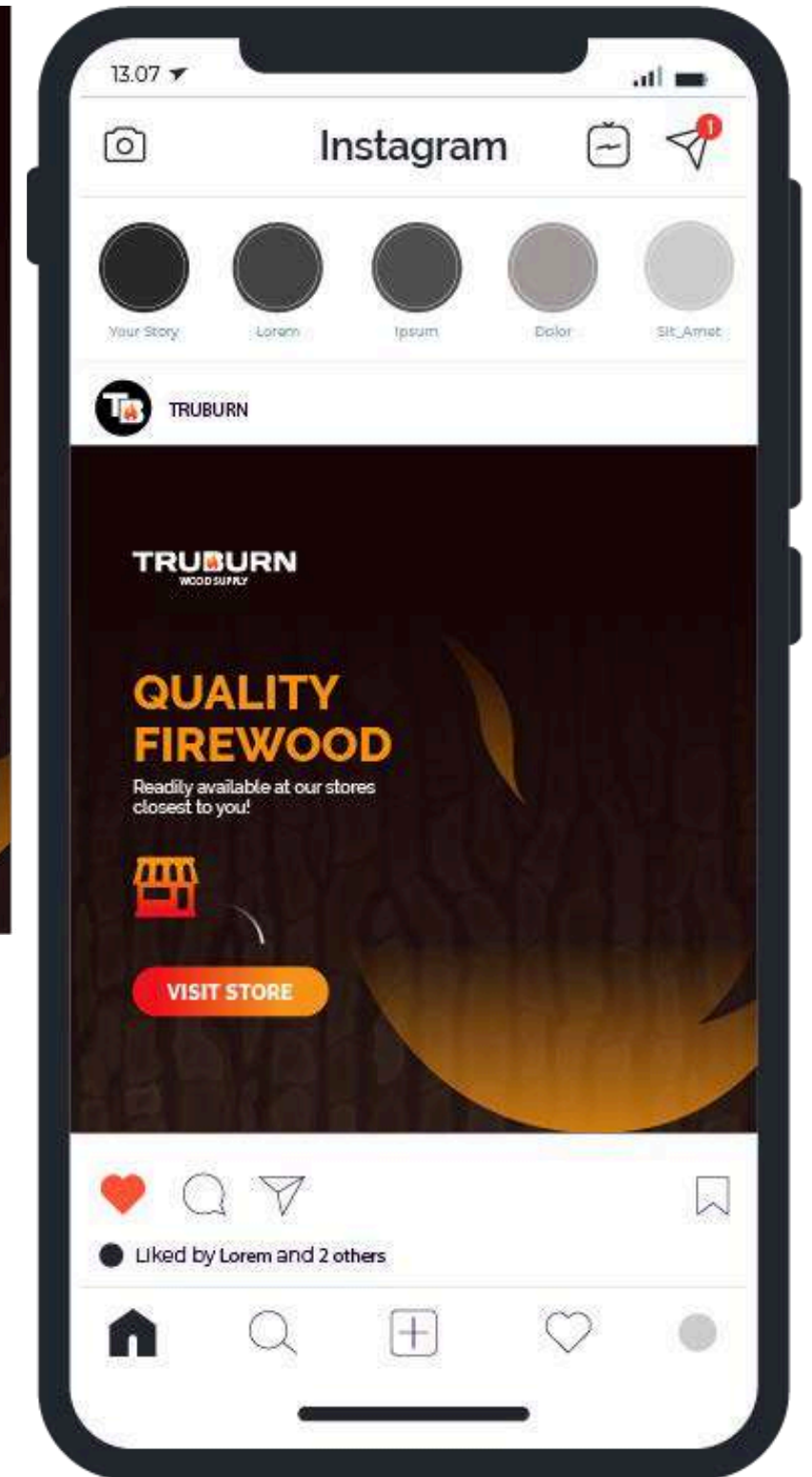
F7931E 170808 802719 F7BF6A F4F4F5 170808 5E1308

Primary

Secondary



Social icons





# HAMMETT GROUP

Hammett Group is a real estate business for which we created their Logo and Branding as well as worked on concepts for "For Sale", "For Lease" and "Available Property".

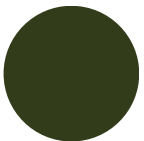


Logomark

HAMMETT

Logotype

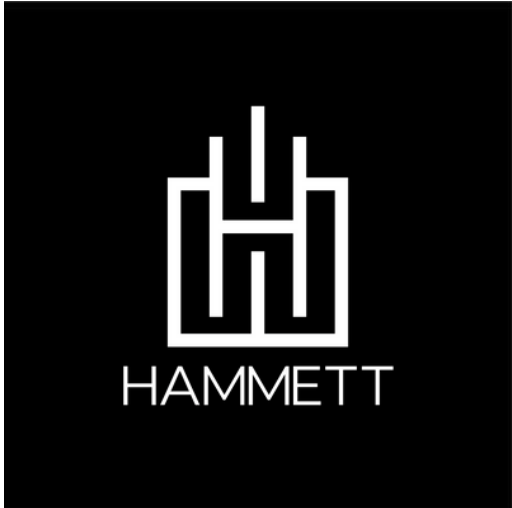
## PALETTE



333c1a

87805f

Primary

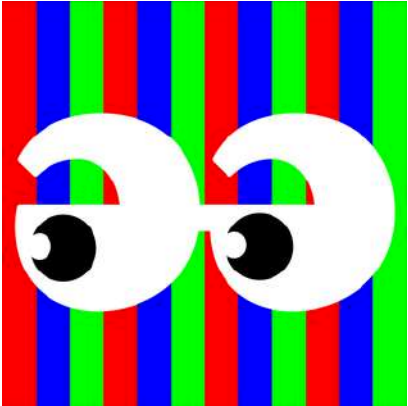


Sign Concepts



# ONLY SCREENS

Only Screens is a sub-brand of CreatorDAO which revolves around Gaming, tech reviews and celebrating nerd culture. We worked on their logo and branding as well as banner concepts for their socials (Facebook, Instagram, Youtube, Tiktok)

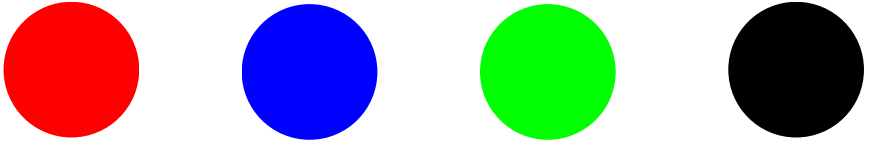


Logomark

# Only Scrääns

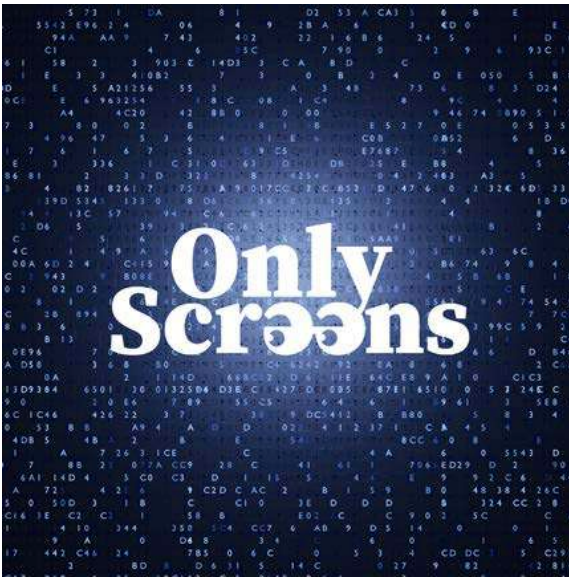
Final Logo

## PALETTE



ff0000 0000ff 02fe02 000000

Primary



Social Banner Concepts





# MOTIVE DIGITAL

Motive is a comprehensive sales management solution for early-stage companies. We partner with our clients to streamline their sales and marketing processes.

 motive™

Logotype



Logomark

## PALETTE

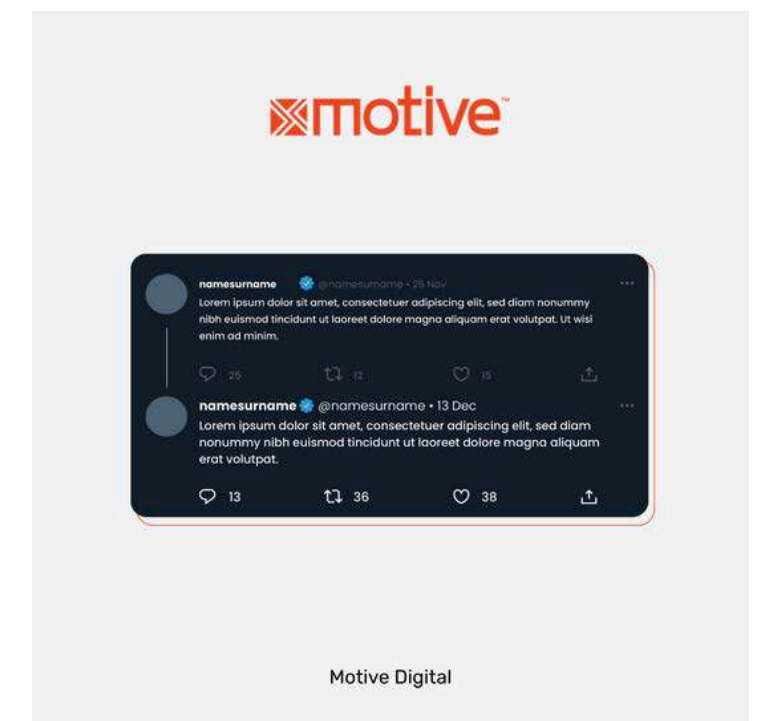


FF4200 1B2944 1F9EBC EF7164 F2EDEB

Primary



Social Posts





# VIVISUM PARTNERS LLC

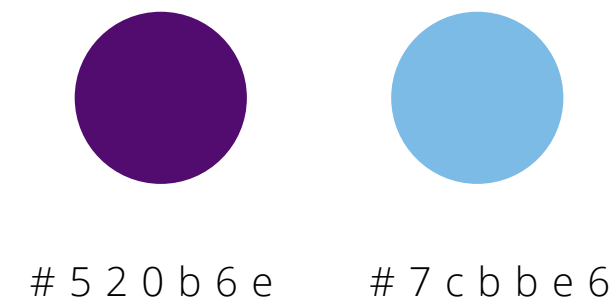
Vivisum provides facilitated discovery using market research methodologies, and critical thinking processes.



## SOCIAL ICONS



## PALETTE



Final Logo

# TRUE CRIME ADDICT

True Crime Addict is a sub-brand of CreatorDAO. We worked on their logo and branding as well as banner concepts for their socials (Facebook, Instagram, Youtube, Tiktok)



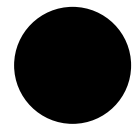
## TRUE CRIME ADDICT

Logotype

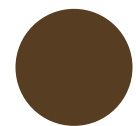


Logomark

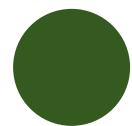
## PALETTE



000000

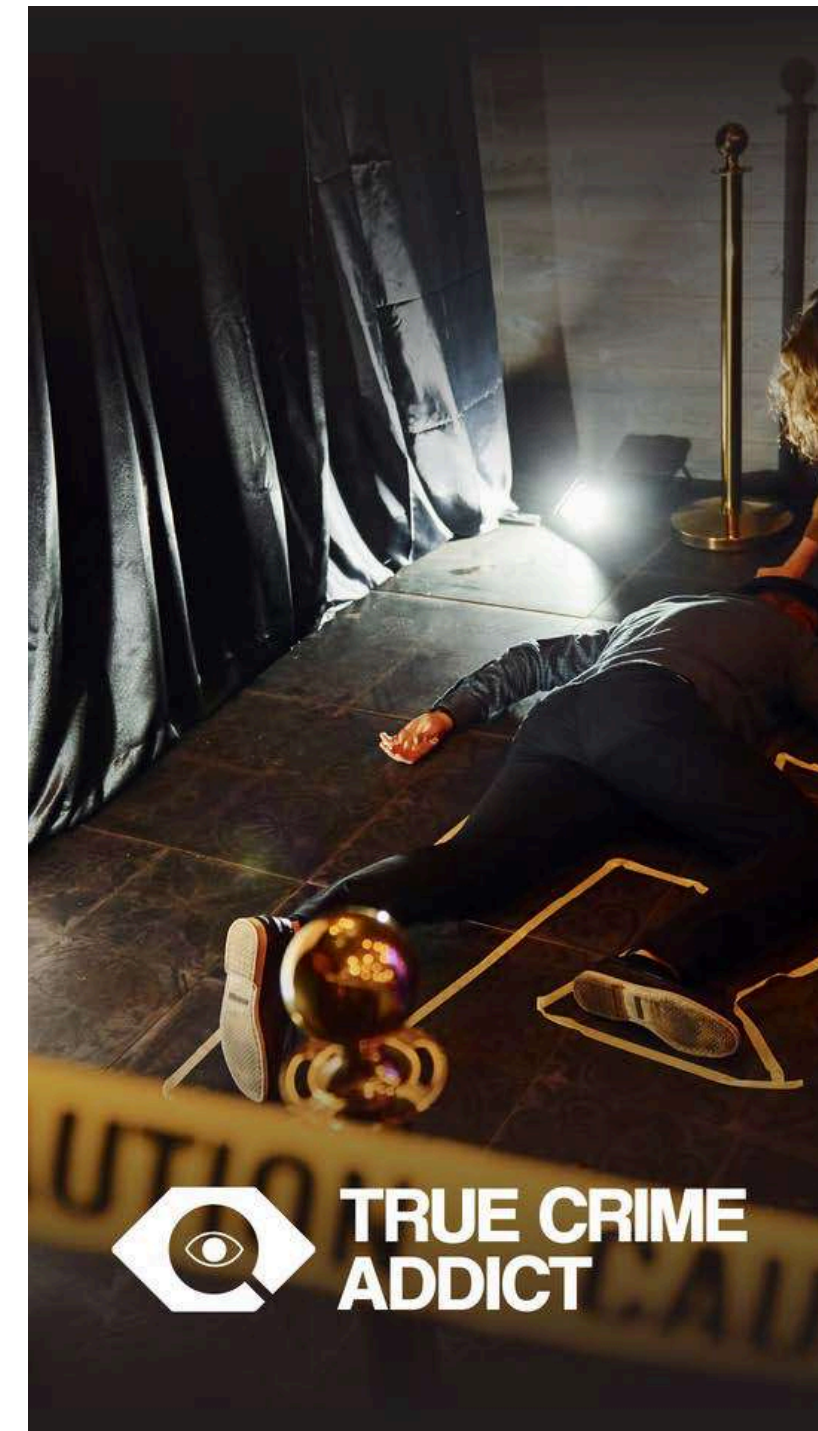


573E23



355A20

Primary



Social Posts  
& stories

# FLAWLESS NO FILTER

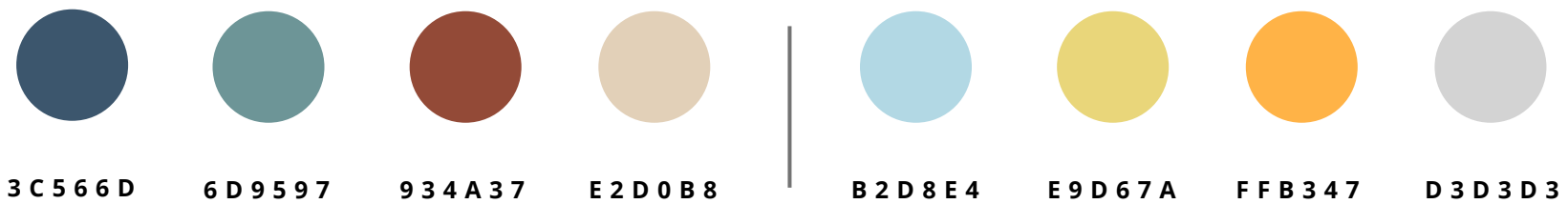
Flawless no filter is a sub-brand of CreatorDAO. We worked on their logo and branding as well as banner concepts for their socials (Facebook, Instagram, Youtube, Tiktok)



Primary Logo

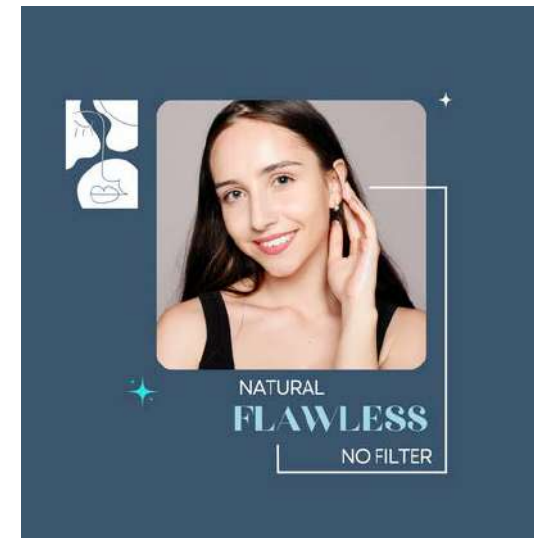
**FLAWLESS**  
NO FILTER

## PALETTE



Primary

Secondary



Social Posts & banners





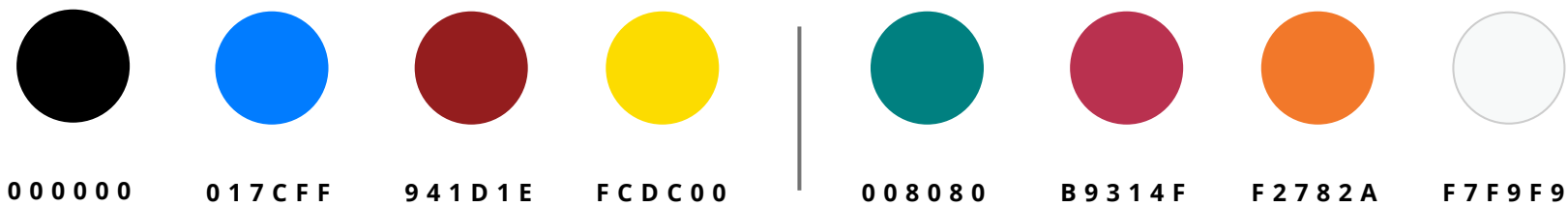
# WORLD CLASS TAE KWON DO

At World Class Tae Kwon Do, our goal is to teach you or your children the intricacies of Taekwondo while improving your confidence and instilling a powerful sense of purpose.



Primary Logo

## PALETTE



Primary

Secondary

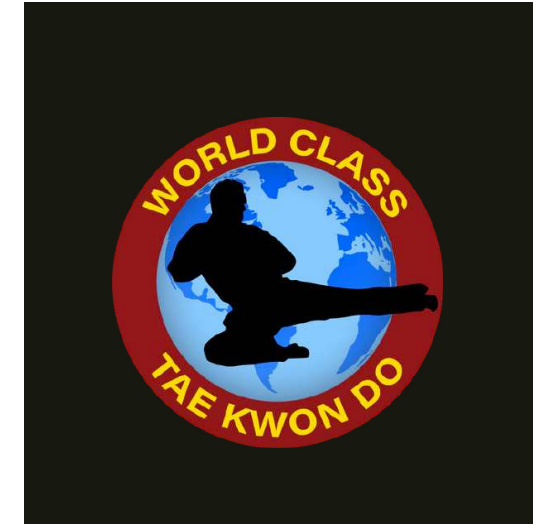
High Contrast  
Background



Light  
Background



Dark  
Background



Social Icons



# FEED FAMOUS FOOD

Feed Famous Food is a sub-brand of CreatorDAO. We worked on their logo and branding as well as banner concepts for their socials (Facebook, Instagram, Youtube, Tiktok)



Primary Logo

## PALETTE



3C566D 6D9597

Primary



Social banners



# ON THE GO DRIP

On the Go Drip is a subbrand for The Drip Therapy which is an IV infusion therapy service business. We worked on the logo and brand identity for On the Go Drip.



Primary Logo

## PALETTE



Primary

Secondary



Logo Variations



# PRIVATE ITALY TOURS

Private Italy Tours which is a travel business. We worked on the logo and brand identity for Private Italy Tours.



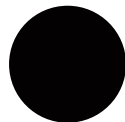
Primary Logo

**Private Italy Tours**  
Sharing the Best of Italy for over Twenty Years

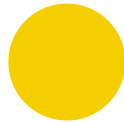
## PALETTE



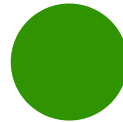
#2B4FA5



#000000



#F5CE00



#2F9400



Logo Variations

Primary



# POINTS & MILES TEACHERS

Points & Miles Teachers which is a travel business. We worked on the logo and brand identity for Points & Miles teachers.



Primary Logo



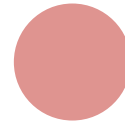
## PALETTE



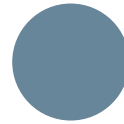
#0C415F



#027D88



#DF9490



#688699

Primary

Secondary



Logo Color Variations





# ELITEFIRMS

EliteFirms which is an corporate service business. We worked on the logo and brand identity for Elitefirms.



Stacked Logo



Primary Logo

## PALETTE



#0B2339 #13A748 #8AD824

Primary



Logo Variations



# WOODCRAFTERS

EWoodcrafters which is a furniture business. We worked on the logo and brand identity for Woodcrafters.



Primary Logo

WOODCRAFTERS

## PALETTE



#434343 #AFAFAF #000000

Primary



Logo Variations



# JENA HUNT

Jena Hunt which is a realestate business. We worked on the logo and brand identity for Jena Hunt.



Primary Logo

## PALETTE



#C2913D #000000 #931D22 #33341A

Primary



Logo Color Variations





# GOSOLO

Gosolo which is a realestate business. We worked on the logo and brand identity for Gosolo.



Primary Logo

## PALETTE



#F8D033 #2EBA99 #333542

Primary



Logo Variations



# WATERWORKS TOOL COMPANY

Expect the best, that's all we carry! Call Waterworks Tool Company and remember, "You get what you pay for."



Primary Logo

## PALETTE



#D3001E #002868 #000000

Primary



Logo Variations



# THE WORKSHOP LIST

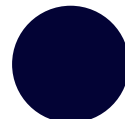
Whether you're a photography beginner, a seasoned hobbyist looking for a new challenge, or a professional who wants to share their skills through photography workshops, The Workshop List is here for you.



**THE  
WORKSHOP  
LIST**

Primary Logo

## PALETTE



#FF6B1A #030335 #383D46

Primary



**THE  
WORKSHOP  
LIST**



**THE WORKSHOP LIST**

Logo Variations





# QUADRILLION CAPITAL

Pioneering the future of tech investments with strategic foresight and unwavering commitment to innovation. Quadrillion Capital is where vision meets venture.



Logo Variations

## PALETTE



#359B57 #0C253A #E8EAE9

Primary

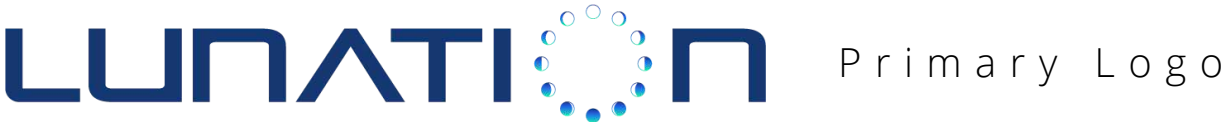


Logo Mark



# LUNATION

Streamline your process and improve collaboration on your transformation journey, enhancing success rates at both the initiative and program level with Luration



Logo Variations

## PALETTE

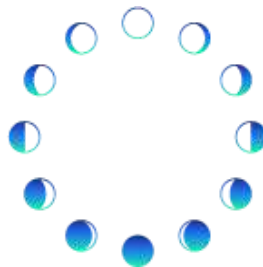


#359B57

#28F1A7

#ABBDB9

Primary



Logo Mark



# CAREGIVERS TRAINING INSTITUTE

Caregivers training institute is a division of Bryan University, which trains healthcare personels. We worked on the logo and brand identity for Caregivers training institute.



Primary Logo

## PALETTE



253771 EE6625 F3F3F3

Primary



Logo Variations





# CELTICMARKETS

Celtic Markets is a trading platform which provides a secure ECN trading environment that permits traders to trade exclusively online.



Primary Logo

## PALETTE



#0B4F6C #148F5A #F3F3F3

Primary



Favicons

# MERITIN ENTERTAINMENT

Meritin Entertainment sought a modern, minimal, and vibrant logo reflecting the fusion of Japanese and American cultures. Their aim was to appeal to a youthful audience engaged in digital entertainment and gaming experiences.



Logo Variations



Logo Mark



Primary Logo

## PALETTE



8A63AE 403A79 000000 181934

Primary



# SILICON CENTURY CAPITAL LOGO

Silicon Century Capital is a brand with interest in semiconductor firms and related industries. We worked on the entire branding for the client.



Primary Logo



Logo Variations

## PALETTE



#294C89



#082D0F



#DEE5E5



#17b890



#9dc5bb

Primary

Secondary



Logo Mark





# GREENLINER LOGO

GreenLiner is a rubber accessories manufacturer serving major USA auto manufacturers. We worked on the logo redesign for the client.



Logo Variations

## PALETTE



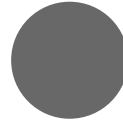
#1ED148



#282828



#F2F2F2



#686868

Primary

Secondary



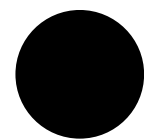
Logo Mark

# LET'S TRAVEL TALK

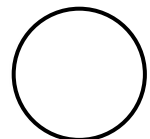
Developed a simple, elegant logo and mark for Let's Travel Talk



## PALETTE



#000000



#ffffff

Final Logo

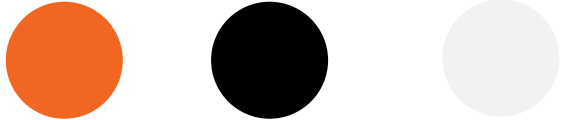
# 1970 GROUP

1970 Group is an insurance company that solves Liquidity Problems and Increase Debt Capacity for corporates. We worked on the logo redesign for the client.



Primary Logo

## PALETTE



#F16722 #000000 #FFFFFF

Primary



Logo Variations





# CALIFORNIA FLIGHT ACADEMY

California Flight Academy is a premier institution dedicated to aviation education and training. We worked on the logo redesign for the client.



Primary Logo



Logo Variations

## PALETTE



#FCAB00 #C0282D #000100

Primary



Logo Mark



# PROPERTY TAX ADVISORY GROUP

PTAG is a national organization whose focus is helping our clients increase profits by reducing the burden of business personal property and real property tax liability. We worked on the logo redesign for the client.



Primary Logo



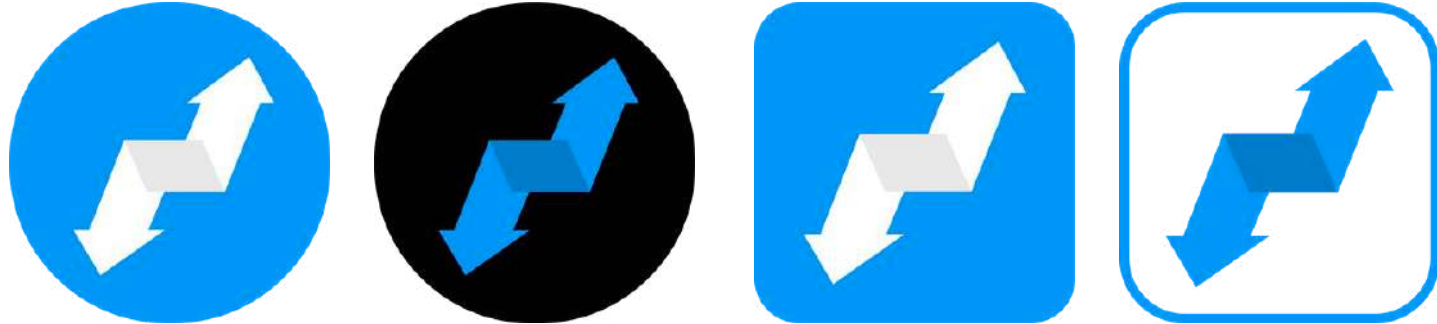
Logo Variations

## PALETTE



#0197F6 #017DCC #000100

Primary



Logo Mark

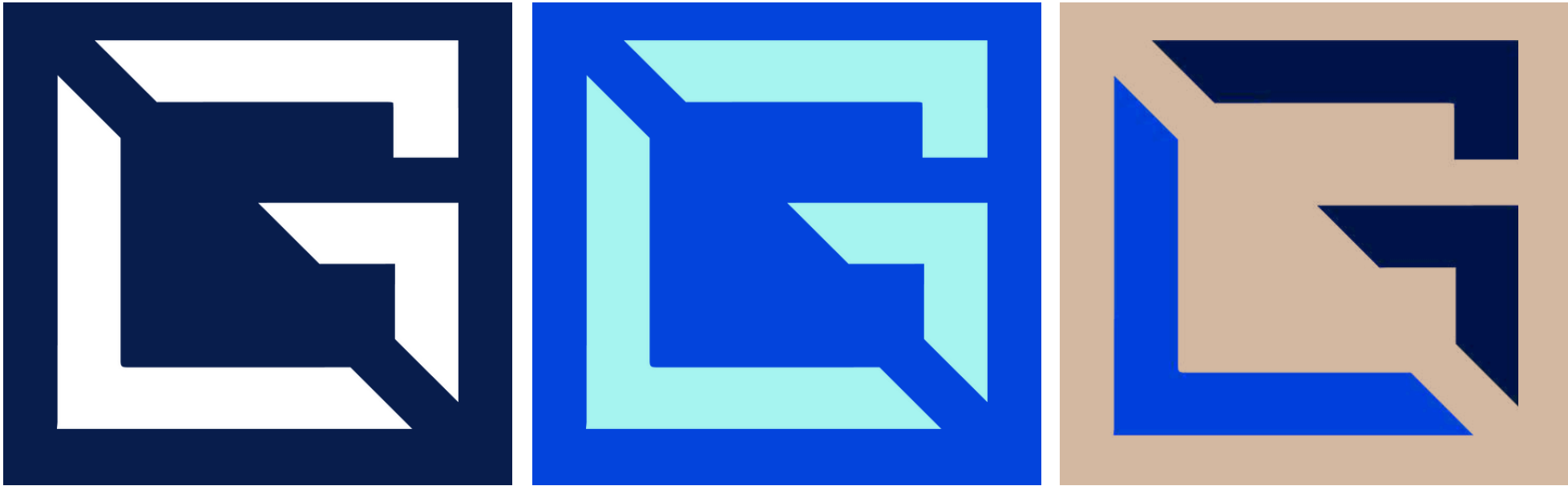


# GIBB LAW FIRM

Gibb Law Firm is a law firm based in Utah. Gibb Law Firm provides exceptional legal services tailored to the unique needs of our clients in the areas of family law, personal injury law, and general civil litigation.



Primary Logo



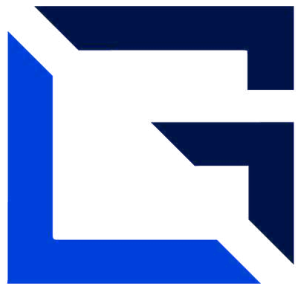
Logo Variations

## PALETTE



#1CD3CA #0344DC #081D4C #D3B8A1

Primary



Logo Mark





# PROFESSIONAL SEARCH ADVISORS

Is an industry leader in specialized talent solutions and business consulting, with the mission is to help organizations solve their human capital challenges



Primary Logo



Logo Variations

## PALETTE



Primary



Logo Mark



# ALLIANCE FREIGHT LINES

Alliance Freight Lines is an invitation-only network, offering unmatched support and opportunities to a select group of logistics professionals.



Primary Logo



Logo Variations

## PALETTE



#647B89 #B2A784

Primary



Logo Mark



# BAILER LOGISTICS

Bailer Logistics is a dynamic energy logistics company specializing in bulk fuel transport and delivery.

Primary Logo



Logo Variations

## PALETTE



#DAA520 #000000



Logo Mark

Primary





# PHOTO CHEMICAL SYSTEMS

Photo Chemical Systems warehouses a wide array of products and materials including plating and process chemistry, dry film photo resist, copper clad laminate etc., and consumables

Primary Logo



Logo Variations

## PALETTE



#DAA520 #000000

Primary



Logo Mark



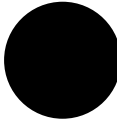
# DREAM RECOVERY

Dreamrecovery products have been carefully developed and tested to ensure effectiveness and deliver tangible results.

Primary Logo



## PALETTE



#FFFFFF #000000

Primary

Light on Dark



Dark on Light



# EDGE OF THE UNIVERSE COMICS

Edge of the Universe Comics stands out as a forward-thinking and boundary-pushing comic book publisher that celebrates diversity, creativity, and the limitless possibilities of storytelling.



Primary Logo

## PALETTE



1E0F48 5990EB 590080

Primary



Logo Variations





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# CONTACT US



Want to see Our work outside of Branding?  
Contact Us to see Our portfolios in Marketing  
Collateral, Website & App UI/UX, Packaging  
Design and more.

IF YOU HAVE ANY QUESTIONS REGARDING THE  
BRAND OR THE GUIDELINES, PLEASE CONTACT:  
**SALES@GEEKSFORGROWTH.COM**



THANK YOU